

RURAL DEVELOPMENT through DECENT WORK

FOR GROWTH, PRODUCTIVE JOBS, INCOME, FOOD SECURITY, GOOD WORKING CONDITIONS, EQUAL OPPORTUNITIES, RIGHTS, VOICE, SUSTAINABLE DEVELOPMENT, CRISIS RESILIENCE

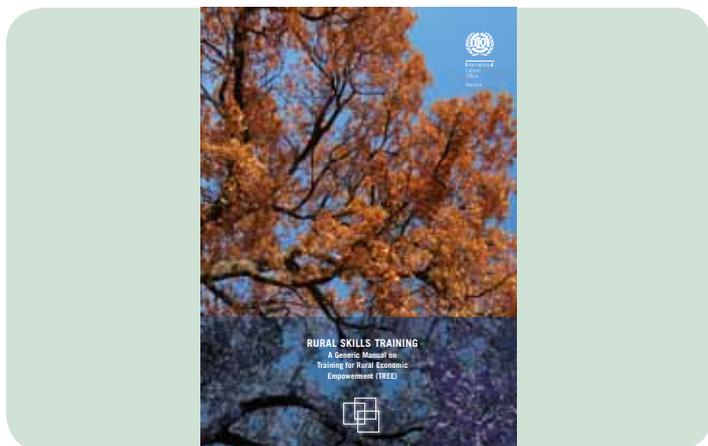


International Labour Office

Rural-Relevant Tools

Training for Rural Economic Empowerment - TREE

Themes



What is TREE?

A development approach ensuring that women and men in poverty gain skills and knowledge that they can apply to improve their incomes and take a more active role in shaping their communities, in use since the early 1990s as a community-based training programme, and was updated in 2001-2004

For whom?

- **Direct beneficiaries:** Local economic development experts and practitioners, community leaders and training professionals
- **Ultimate beneficiaries:** Rural men and women

For what purpose?

- Community development and training for employment by:
 - Promoting income generation and local development
 - Emphasizing the role of skills and knowledge for creating new economic and employment opportunities for the poor, the underemployed, the unemployed, informal economy workers and the otherwise disadvantaged, towards sustained economic activities



How is it delivered?

- Training of community leaders
- Training institutions seeking to expand to rural locations

What are its components?

Two parts:

- Part I
 - Volume 1: Introduction to the TREE methodology
 - Volume 2: Institutional organization and planning
 - Volume 3: Identification of economic opportunities and training needs assessment
 - Volume 4: Training design, organization and delivery
 - Volume 5: Post-training support for micro-enterprise development and wage employment
 - Volume 6: Monitoring, evaluation and documentation
- Part II
 - Volume 7: Gender awareness and advocacy
 - Volume 8: Including people with disabilities in the TREE programme

Which technical areas are covered?

- Skills training
- Local economic development
- Gender, disability and other socially excluded groups (people living with HIV/AIDS, indigenous peoples or certain ethnic or religious groups) are mainstreamed

Can it cover more technical areas?

Yes, for example Occupational Safety and Health, entrepreneurship training or financing enterprise development, linking-up with other ILO tools like *Start and Improve Your Business* (SIYB) and on Micro-finance

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Where has it been used?

In 11 countries: Bangladesh, Benin, Burkina Faso, Indonesia, Madagascar, Niger, Pakistan, Philippines, Sri Lanka, Timor-Leste, and Zimbabwe (see map)

Successfully mainstreamed into national policies of 2 countries: Pakistan and Philippines

Which languages?

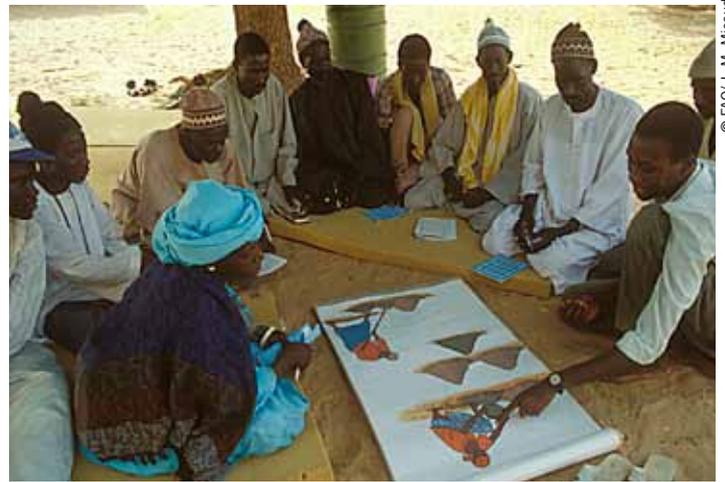
Available in 2 languages: English and French

Is it suitable for rural areas?

Yes, it specifically targets rural areas

What are its strengths?

- Ability to develop training capacities in remote rural areas to support income generation
- Support to community leaders and other individuals to guide the local economic development process



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- Ability to integrate a range of other training tools and methodologies into community development activities
- A grass-roots approach, rather than a top-down development process

Is there a training course in ITC-Turin?

No

Where to find more information?

- Website: <http://www.ilo.org/skills>
- TREE: http://www.ilo.org/public/libdoc/ilo/2009/109B09_302_engl.pdf

Who to contact?

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