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The financial sector's leveraging power towards a just transition

Date: 30th of November 2021

Time: 14:30-16:00 CET

Online event: [register here](#)

In person event: Akashi Room, Forum
Geneva, register through [Building
Bridges](#)



ABOUT THIS SESSION

This session will discuss how the financial sector can contribute to a just transition towards environmentally sustainable economies and societies for all. It will specifically look at the intersection of environmental and social dimensions of the transition to the green economy and how financial actors have started incorporating just transition aspects in their decision making.

Session objectives:

- To discuss why and how the financial sector can contribute to a just transition.
- To present emerging practices and case studies of institutions already engaged in financing a just transition.
- To discuss challenges of integrating just transition into the activities of different types of financial service providers and distil suggestions on how to overcome them



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BUILDING BRIDGES |

ABOUT THE SPEAKERS

Amal-Lee Amin
Climate Change Director, [CDC](#)

Amal-Lee Amin joined CDC as Climate Change Director, within the Value Creation Strategies team on February 2020.

Previously, Amal-Lee worked for the Inter-American Development Bank (IADB), where she was Chief of Climate Change. Prior to joining the IADB, Amal-Lee spent ten years working on sustainable energy and climate change within the UK Government, including at the Cabinet Office, Department for Environment, Food and Rural Affairs, Department for Energy and Climate Change (DECC), and the Foreign Office.

At CDC, Amal-Lee plays a pivotal role in leading the Climate Change team and implementing the strategy. She also supports and promotes CDC's priorities within this area internally and externally, including our contribution to the upcoming COP26 conference on climate change, which the UK will host in November 2021.



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ABOUT THE SPEAKERS

Jean-Pierre Dmirdjian **Responsible Investment Analyst, [Mirova](#)**

Jean-Pierre Dmirdjian joined Mirova in 2020 as Responsible Investment analyst specializing in the Energy sector. Jean-Pierre also supervises climate change assessments for all our listed activities. Previously, Jean-Pierre worked as sell-side equity research analyst covering the Oil & Gas sector at Stifel in Paris. Before that, he worked at Raymond James, Liberum Capital, Oddo, and Kepler Equities, in Paris and London, cumulating more than 14 years of experience as equity analyst in the Energy sector. Jean-Pierre graduated in mechanical engineering from Ecole Centrale Marseille. He subsequently received a master's degree in energy economics from IFP, the French Petroleum Institute, and studied corporate finance at EM Lyon business school. In 2021, he completed the Executive Programme Entrepreneurship in Renewable Energy at the Ecole Polytechnique.



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ABOUT THE SPEAKERS

Deia Markova
Sustainability Ambassador and Head of Trade Commodity Finance, [Societe Generale](#)

Deia is an investment banking professional with over 20 years of experience. She originates, structures and executes complex transactions both on debt and equity side within her network of corporates, business owners, NPOs, MDBs and institutional investors. Throughout her career, she has developed an understanding of debt financing and capital markets worldwide, focusing on emerging markets and innovative solutions.

At Societe Generale Switzerland, Deia has developed and promoted new financing solutions aimed at achieving the SDGs, using impact-based business models and digitalization to reduce the cost-to-impact while creating value for all stakeholders. Since 2020, Deia supervises the Trade Commodity Finance activity in Switzerland, while continuing to be involved in the implementation of Societe Generale's sustainability roadmap.

Deia holds a Master of Science in Finance from Panthéon-Assas University Paris and a Certificate of Advanced Studies in International Business Law from University of St. Gallen.



ABOUT THE SPEAKERS

Aurelia Marti

Core member Infrastructure team, [Blue Orchard](#)

An investment professional with 8+ years of experience in the field, Aurelia's key focus is to support the energy transition via the financing of sustainable infrastructure projects worldwide. She joined BlueOrchard in 2019, as a core member of the Infrastructure team, responsible for sourcing and executing deals across sustainable infrastructure sectors in emerging markets.

She was previously part of the SUSI Partners' investment team, with a key focus on renewable energy and energy storage, after starting her career with the India coverage M&A team of Deutsche Bank. Aurelia graduated from HEC Paris, where she obtained a MSc in international business and finance.



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ABOUT THE SPEAKERS

Martina Macpherson
Head of ESG Strategy and General Management
Committee Member, [ODDO BHF Asset Management & Private Assets](#)

Martina has held several global leadership roles in ESG strategy, product development and innovation. Prior to ODDO BHF, she worked in ESG product, research and engagement roles at Insight Investment, F&C AM and at Deutsche Bank AG.

She is involved in academic research and is a visiting fellow in sustainable finance at University of Zurich and Henley Business School.

Martina has an MBA certificate in finance and business from LSBF / UK, and a MA in Law and Human Sciences from University of Frankfurt. She is a fellow member of the ICRS UK, a honorary doctoral fellow of the ICRMP UK and an alumna of the German National Academic Foundation.

Martina is currently a co-chair of ICMA's AMIC EU Regulatory / SFDR Working Group, a member of the European Law Institute's Sustainable Finance Advisory Committee and a founding member of the WBA and F4T "Just Transition" Working Groups.



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ABOUT THE SPEAKERS

Madlani, Rishi

Head of Climate & Sustainable Finance for [NatWest Group](#)

Rishi is head of Climate & Sustainable Finance for NatWest Group which encompasses the bank's activities supporting the bank and its customers transition to a lower carbon economy. The bank has announced a target of £100bn of funding and financing to support climate and sustainable finance.

Outside the bank Rishi serves as an elected Councillor in Camden, representing Bloomsbury ward, and is Chair of the London Borough of Camden Pension Committee. The fund is a Local Government Pension Scheme and won a LAPF Award for its innovative approach to ESG.

Rishi also serves on the board of the UK Sustainable Investment & Finance Association and is part of the LSE Grantham Just Transition Investor Alliance.



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ABOUT THE SPEAKERS

Vicky Sins

Climate and Energy Benchmark, [World Benchmarking Alliance](#)

Vicky is responsible for the Climate and Energy Benchmark to support decarbonisation of the economy and the energy transition. She believes in private sector contribution and responsibility and demonstrates how companies in high carbon-emitting industries contribute to the Paris Agreement, SDG 13 and enabling a just transition to a low-carbon economy.

Prior to the World Benchmarking Alliance, Vicky worked for ABN AMRO Bank and its Clearing Bank in charge of Energy & Commodity clients. She headed the Corporate Social Responsibility strategy for ABN AMRO Clearing, stimulating industry dialogue to increase transparency around safe and orderly capital markets. She was part of the Investor Working Group of the UN Sustainable Stock Exchange Initiative and instrumental in setting up partnerships between ABN AMRO Clearing and Frontclear, a developing country capital market infrastructure builder. She has a Master's in Financial Management and is an alumna of the Prince of Wales' Cambridge Institute for Sustainable Leadership.



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ABOUT THE MODERATOR

Patricia Richter
Senior Technical Officer [Social Finance, International Labour Organization](#)

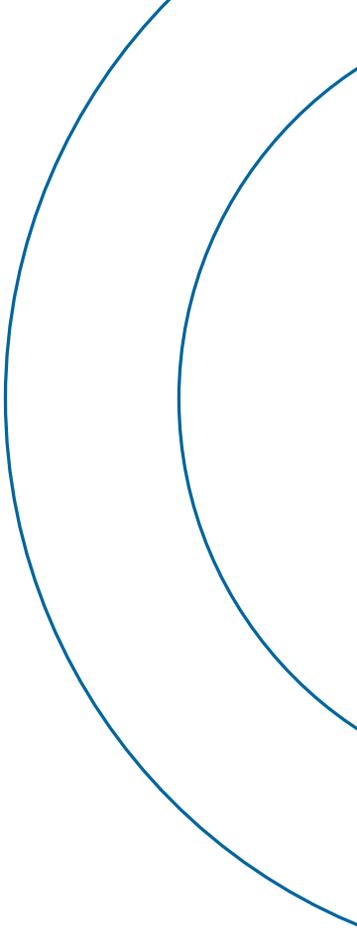
Patricia has been working with the ILO Social Finance Programme since 2007 and leads the programme's work on sustainable investing and innovative finance. A development finance professional with twenty years of experience, her expertise covers the areas of social and environmental management, social performance, impact measurement, and rural finance with a regional focus on Africa and Asia & Pacific. She has published on topics including social and environmental management systems, impact measurement as well as on innovative finance. She serves on the Technical Review Committee of the Social Performance Task Force (SPTF) and the Steering Committee of the Smallholder and Agri-SME Finance and Investing Network (SAFIN).



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Why Building Bridges?



Why now?

Humanity and the planet have reached a breaking point. The challenges we face are systemic and require large-scale and immediate action.

Why finance?

Capital is a key lever for driving change and it is imperative that we move it to where it is needed most, namely the priorities laid out in the 17 Sustainable Development Goals (SDGs). We believe finance can be a positive force for good.

Why build bridges?

No single group has what it takes to solve society's challenge alone. Collaboration is imperative. Building Bridges was built on the belief that different expertise, experience and perspective are required to unlock solutions to the toughest obstacles we face.

