Inter-regional Technical Forum on
Skills for Trade, Employability and Inclusive Growth

Green Competencies for Tour Guides
STED in Myanmar

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National Competency Standards
for Tour Guides in Myanmar
2016

Skills for Green Jobs
2017
Tour Guide Classifications

• Level 1: Semi-skilled worker – Local Conductor
Semi-skilled with limited formal education, indigenous persons and farm workers, that act as path-finders

• Level 2: Skilled worker – Regional Tour Guide
Trained, with formal education, tasked to accompany the visitors in a specific region or state in Myanmar

• Level 3: Advanced skilled worker – National Tour Guide
Former regional guides with substantial work experience tasked to accompany the visitors to any region or state of Myanmar
ROLE OF THE TOUR GUIDE

• review and reconfirm all tour reservations:

• oversee the delivery of the tour components:

• look after the well-being and safety of the visitors:

• present and interpret local sights and activities:

• manage unforseen disasters and crisis situations.
ILO’s Fundamentals of “green jobs”

• Must preserve and restore environmental quality;

• Must meet the criteria of decent work – adequate wages, safe conditions, worker’s rights, dialogue and social protection, and

• Must involve direct activities of mitigation and/or adaptation to climate change
Objectives

• Level 1: Semi-skilled worker – Local Conductor
Objective: Acquiring an understanding of green tourism as an economic activity; its impact on the natural and social environment

• Level 2: Skilled worker – Regional Tour Guide
Objective: Promoting the benefits of protecting the natural and social environment through “green” tourism practices

• Level 3: Advanced skilled worker – National Tour Guide
Objective: Educating host communities and visitors to change attitudes and behaviour towards the natural and social environment.
Conclusion

• strong commitment in the communities

• advancement and conscious and institutionalized effort to educate

• change in behaviour and attitudes to minimize the impacts of tourism to the environment

Thank you and Mabuhay