

**Boosting Youth Employment using an integrated approach in the framework of DWCPs**  
Azerbaijan and Kyrgyzstan RER/06/52/NET under INT/06/MO1/NET July 2006 – April 2010

<b>Project Strategy</b>	<b>Outcome indicators</b>	<b>Sources of verification</b>	<b>Assumptions</b>
<p><b><u>Development objective</u></b></p> <p><i>Contribution to poverty reduction, addressing actual and potential economic exclusion of young women and men, through the promotion of effective policies for productive and decent employment and self-employment prospects</i></p>	<p>A- Responsive labour market for effective promotion of productive and safe employment for young women and men (job placement)</p> <p>B- Enabling environment and improved enterprise culture for young entrepreneurs (with sustainable start-up and growth)</p> <p>C- Effective and socially responsible employment policies in place for absorbing larger numbers of young women and men (community based and employment intensive)</p>	<p>- Intermediate and End of Project Evaluation (with specific focus on youth, +gender and safe work issues)</p> <p>- Policy documents referring to project data and lessons learnt with regard to tested services, service linkages and I-YES case studies</p>	<p>- The final project outcome will be externally evaluated upon completion of the project.</p> <p>- Impact and sustainability of the outcomes (as these should contribute to the DWCP priorities will be evaluated within 12 to 24 months after completion of the project).</p>
<p><b><u>Immediate objective 1:</u></b></p> <p>To create an enabling policy environment for Integrated Youth Employment Strategies (I-YES) within the framework of Decent Work Country Programmes (DWCP)</p>	<p>1.1 Project implemented within the framework of DWCP</p> <p>1.2 Annual gender disaggregated updates of Youth Labour Market Information initiated by constituents</p> <p>1.3 Joint engendered analysis of Youth LMI, youth employment and I-YES pilot results by constituents</p> <p>1.4 Coherent implementation of National Action Plans for Youth Employment, involving competent national institutions (GO's and NGO's) and the private sector (as Country Advisory Teams)</p> <p>1.5 Constituents formulated youth related recommendations for policy reforms based on ILS, social dialogue and I-YES pilots</p>	<p>- Evaluation reports on the DWCP implementation</p> <p>- Progress Reports</p> <p>- Minutes of Project Steering Committees and Workgroups</p> <p>- Media appearances, ILO website and relevant ILO publications</p> <p>- National YE SITAN SWTS updates</p> <p>- I-YES case studies</p> <p>- NAPYE updates</p> <p>- List of youth related policy recommendations</p>	<p>-i- Commitment of constituents to the Decent Work Agenda and full ownership of the Decent Work Country Programme</p> <p>-ii- Political commitment to addressing critical youth employment issues in selected key sectors</p> <p>-iii- Political commitment for addressing unsafe labour practices</p> <p>-iv- Political commitment an enabling environment for youth in small business development</p>
<p><b><u>Immediate objective 2:</u></b></p> <p>To institutionalize employment and self-employment service packages, made accessible to young women and men, also promoting safe work and gender equality</p>	<p>2.1 Critical information for youth in the world of work made available to young women and men</p> <p>2.2 Modular skills training programme institutionalised</p> <p>2.3 Modular entrepreneurship training programmes institutionalised in and out of school</p> <p>2.4 "Health as asset" promoted in all service packages</p> <p>2.5 Web-based quality management system in place</p> <p>2.6 Sustainability models developed for all service packages with gender issues being mainstreamed</p>	<p>- Toolkit for young women and men</p> <p>- ILO Licenses and certificates for key facilitators and master trainers</p> <p>- ILO printing and redistribution licenses issued to printing houses</p> <p>- MoUs with Strategic Service Providers</p> <p>- Data base on training and performances</p> <p>- Sustainability models</p>	<p>-v- Receptive environment for the promotion of gender mainstreaming throughout the project operations and activities</p> <p>-vi- Overall political environment sufficiently stable and safe for project implementation</p> <p><b>And also:</b></p> <p>-vii- Full project team, project implementation units and National project Steering Committees timely operational in both countries</p>
<p><b><u>Immediate objective 3:</u></b></p> <p>To develop Integrated Youth Employment Strategies (I-YES) piloted in Capital City and selected smaller cities and rural areas, with a focus on identified key sectors (as per the DWCP and constituents' preferences)</p>	<p>3.1 Relevant project pilots selected and planned with constituents</p> <p>3.2 Relevant local appraisals carried out in selected localities</p> <p>3.3 Value chains and/or options for investment programmes identified (carrying employment potential for young women and men)</p> <p>3.4 Services and service linkages established for job placement</p> <p>3.5 Essential services and service linkages for self-employment established locally (in pilots)</p> <p>3.6 Strategic partnership set up between ILO, its constituents, relevant local institutions (GO's and NGO's) and local businesses</p>	<p>- Local assessments (Local SITAN-YE, BDS-RMA, RRA, sector and value chain assessment, business culture assessment)</p> <p>- Local Action Plans and updates for YE</p> <p>- Sector analysis by Local Employment Services</p> <p>- I-YES case studies</p> <p>- tracer studies on school leavers and all identified categories of trainees</p>	<p>-viii- National resource mobilisation feasible for service expansion to other regions and sectors</p>

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<b>Immediate objective 1:</b>			
To create an enabling policy environment for Integrated Youth Employment Strategies (I-YES) within the framework of Decent Work Country Programmes (DWCP)			
<p><b>Output 1.1</b></p> <p>Constituents have an integrated analytical framework and expert support structure for assessing, monitoring and promoting youth employment</p> <p>(CAT-YE = Country Advisory Team on Youth Employment)</p>	<p>1.1.1 Facilitate that constituents timely complete and sign DWCP</p> <p>1.1.2 Facilitate that constituents carry out situational analysis and updates on youth employment (SITAN-YE)</p> <p>1.1.3 Conduct gender analysis of the Labour Market with focus on youth</p> <p>1.1.4 Consolidate and present findings of various conferences, surveys and analysis for policy advice</p> <p>1.1.5 Organise knowledge sharing workshops for the constituents to strengthen youth employment policies</p> <p>1.1.6 Assist constituents in developing own youth employment strategies</p> <p>1.1.7 Identify and prepare competent representatives from public and private sector to join the CAT-YE</p> <p>1.1.8 Facilitate participation of constituents and CAT-YE representatives in knowledge sharing events and exchange programmes</p> <p>1.1.9 Prepare CAT-YE to provide expert advice based on I-YES pilots and international best practices</p> <p>1.1.10 Assist constituents in joint I-YES proposals through dialogue</p> <p>1.1.11 Present project, youth LMI and pilots on ILO website, in articles and on various e-platforms</p> <p>1.1.12 Organise National Conferences on youth employment and safe work</p>	<p>1.1.1 Annual conference papers on youth employment</p> <p>1.1.2 Youth employment policy recommendations formulated by constituents</p> <p>1.1.3 National action plans on youth employment integrated in NEP, reflecting ILC resolution 2005 on Youth Employment</p> <p>1.1.4 Portfolio of at least 5 Integrated Youth Employment Strategies formulated by the constituents and ready for implementation</p> <p>1.1.5 Country Advisory Teams on Youth Employment (CAT-YE) set up and sustained (meeting at least twice a year) composed of tripartite, public and private sector experts (- experts platform to advice on youth employment concepts, pilots and international “best practices” -)</p>	<p><b>Sources of verification:</b></p> <ul style="list-style-type: none"> <li>- DWCP evaluations</li> <li>- Consolidated and gender disaggregated SWTS and SITAN-YE and updates</li> <li>- Minutes of the National Project Steering Committee and the CAT-YE meetings</li> <li>- NAP-YE and updates</li> <li>- ILO website BYE pages</li> <li>- YE policy statement by employers and unions</li> <li>- Conference papers, workshop reports and Project Progress Reports</li> </ul> <p><b>Main assumptions:</b></p> <ul style="list-style-type: none"> <li>- Constituents see their role as facilitators and innovators for the youth labour market, rather than as project implementers</li> <li>- Constituents actively support the formation of a Country Advisory Team on Youth Employment (CAT-YE)</li> <li>- The CAT-YE is able to internalise the relevant competency fields</li> </ul>
<p><b>Output 1.2</b></p> <p>Capacities of ILO constituents are strengthened to effectively apply ILO standards, aimed at ensuring an enabling policy environment for decent employment and self employment of young women and men</p>	<p>1.2.1 Set up gender working group</p> <p>1.2.2 Conduct gender capacity building workshops for constituents &amp; strategic partners with specific focus on youth (also in pilot regions; see output 3.1)</p> <p>1.2.3 Contribute and benefit from knowledge-sharing events on GM</p> <p>1.2.4 Develop or adapt tools to increase awareness on the ILO gender equality conventions relevant to youth</p> <p>1.2.5 Design strategies and organize campaigns to promote ILO gender equality standards critical for youth</p> <p>1.2.6 Develop in pilots capacity to promote a positive enterprise culture (ILO recommendation 189)</p> <p>1.2.7 Promote youth employment dimension in private sector programs</p> <p>1.2.8 Identify OSH partners</p> <p>1.2.9 Reinforce OSH network to focus on youth in specific trades and sectors (and to organise “health is an asset → safe work” campaigns)</p> <p>1.2.9 Establish link between immediate project beneficiaries and health inspectors regarding pilots</p>	<p>1.2.1 At least 4 GM tools adapted or developed and applied by constituents and key partners</p> <p>1.2.2 Recommendations for focussed action on YE and GM in the implementation of NEP</p> <p>1.2.3 Recommendations to improve national policies and practices in accordance with ILO conventions 156 and 183</p> <p>1.2.4 Annual updates of value chain analysis, enterprise culture assessment and relevant appraisals carried out in pilots, also promoting policy reforms</p> <p>1.2.5 Strategy developed for promoting safe and productive work (“health is an asset”) throughout I-YES pilots</p> <p>1.2.6 “Safe work” campaign with reference made to pilots, convention 187 (OSH) and national OSH profile</p>	<p><b>Sources of verification:</b></p> <ul style="list-style-type: none"> <li>- Various assessments</li> <li>- Minutes of gender working group</li> <li>- Minutes of OSH working group</li> <li>- Workshop reports and Project Progress Reports</li> <li>- Recommendations by the CAT-YE</li> </ul> <p><b>Main assumption:</b></p> <ul style="list-style-type: none"> <li>- Project actors are fully committed to a broad definition of sustainable and socially responsible development and to implement the ILO conventions and recommendations</li> </ul>

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<b>Immediate objective 2:</b>			
To institutionalize employment and self-employment service packages, made accessible to young women and men, also promoting safe work and gender equality			
<p><b>Output 2.1</b></p> <p>Adequate tools exist to continuously provide critical information to young women and young men on the world of work made available through education system, employment services, youth labour exchange desks, BDS providers and youth associations in the pilot regions</p>	<p>2.1.1 - Explore effective media based tools for informing youth on world of work and for job matching</p> <p>2.1.2 Develop and test 365 Q&amp;A for youth understanding the world of work (with Ministry of Education and all other project actors; for age bracket 10-29)</p> <p>2.1.3 Develop and test career guidance module (done with selected Employment Services, Labour Exchange Offices and Gender Working Group; for age bracket 15-29)</p> <p>2.1.4 Assist in developing website, flyers and adverts promoting “In-Demand Occupations”, self-employment and safe start</p> <p>2.1.5 Develop and test modules for sensitising on safe and productive work (“health is an asset”; includes HIV-AIDS prevention; done with OSH working group)</p> <p>2.1.6 Develop and test tools for reconciling work and family (done with gender working group)</p> <p>2.1.7 Develop strategy for commercial reproduction of the various tools</p>	<p>2.1.1 At least one media based matching of job seekers and job providers (e.g. paper, radio, internet) fully operational</p> <p>2.1.2 “Day by day” calendar used in youth support institutions and at home</p> <p>2.1.3 Pocket “Youth Career Guide” distributed to youth by employment services</p> <p>2.1.4 20 “In-Demand Occupation flyers” (describing work, perspectives, competencies, required training) available at the employment services</p> <p>2.1.5 Modules on i) safe and productive work (incl. HIV-AIDS information) and ii) reconciling work and family integrated in all training</p> <p>2.1.6 All tools apply gender sensitive language and visualisations</p>	<p><b>Sources of verification:</b></p> <ul style="list-style-type: none"> <li>- Listed products</li> <li>- Project Progress Reports</li> </ul> <p><b>Main assumptions:</b></p> <ul style="list-style-type: none"> <li>- Commercial institutions can be identified and attracted to reproduce the proposed products</li> <li>- All tools and their distribution ensure equal access to information for both, young women and young men</li> </ul>
<p><b>Output 2.2</b></p> <p>Modular, Skills Training (MST) fully accessible for young women and men in the pilot regions, institutionalized and sustained through national TVET system and through outsourcing to the private sector</p>	<p>2.2.1 Identify institutional and private sector landscape for skills training</p> <p>2.2.2 Identify critical fields of work and professions in demand and related priority skills to be developed</p> <p>2.2.3 Select skills developers from constituents, committed public institutions and private sector</p> <p>2.2.4 Carry out MST training and technical consultations for establishing independent skills development teams</p> <p>2.2.5 Develop relevant MST packages with chapter on “health is an asset”</p> <p>2.2.6 Carry out technical consultations for national MST methodologists</p> <p>2.2.7 Organize training and competency reinforcement of MST teachers and methodologists</p> <p>2.2.8 Develop and introduce to MST methodologists to the MST data base and quality management system</p> <p>2.2.9 Refine and consolidate model for sustainable MST delivery</p> <p>2.2.10 Assist in procurement of critical equipment for using the MST packages (as per the request of the providers)</p> <p>2.2.11 Enhance sub-regional knowledge and module exchanges for expanding the national MST port-folio</p> <p>2.2.12 Contribute to national strategies on responsive skills training</p>	<p><i>Sustainability model adopted by stakeholders:</i></p> <p>2.2.1 At least 20 “in demand” modular training packages (identified based on value chain identification / analysis) for the sub-region</p> <p>2.2.2 ILO Sub-regional MST resource platform operational for sharing materials and knowledge among certified institutions and consultants (with gender balance +/- 15%)</p> <p>2.2.3 ILO printing and distribution license for MST issued to national printing house</p> <p>2.2.4 MST effectively in place in at least 5 certified institutions (with MoU signed with the ILO)</p> <p>2.2.5 4 ILO licensed national MST methodologists per country</p> <p>2.2.6 MST facilitator network with at least 15 certified MST facilitators in each pilot region (carrying out training with gender balance +/- 20%)</p>	<p><b>Sources of verification:</b></p> <ul style="list-style-type: none"> <li>- MST network</li> <li>- Workshop reports and Project Progress Reports</li> <li>- Web-based database</li> <li>- Tracer studies</li> <li>- Sustainability assessment and recommendations</li> </ul> <p><b>Main assumptions:</b></p> <ul style="list-style-type: none"> <li>- Professions in demand will be identified and tested with active involvement of the constituents</li> <li>- In order to enhance a broad modules port-folio, other countries have made the necessary resources available to develop modular skills packages</li> <li>- Commercial institutions can be identified and attracted to reproduce the MST packages</li> <li>- National funding models can be identified by the stakeholders to reproduce materials, train trainers and to disseminate MST</li> </ul>

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<p><b>Output 2.3</b></p> <p>Generic ILO entrepreneurship development package (SIYB and related products) fully accessible for young women and men in the pilot regions</p> <p>institutionalized and sustained on the national BDS market</p>	<p>2.3.1 Prepare RMA manual, ToR and carry out relevant analysis of existing business environment in pilot regions</p> <p>2.3.2 Carry out WED Capacity Building for constituents and partners</p> <p>2.3.3 Translate, adapt and introduce SIYB (GYB, SYB, IYB) version 2006</p> <p>2.3.4 Reinforce section on people and productivity with “health is your asset”</p> <p>2.3.5 Identify Strategic Training Service Providers and sign MoUs</p> <p>2.3.6 Identify and establish essential service linkages (e.g. legal, financial, skills, labour inspection, etc.)</p> <p>2.3.7 Select trainers with vision to identify sector specific Master Trainers</p> <p>2.3.8 Develop and introduce SIYB data base and quality management system to key facilitators</p> <p>2.3.9 Organise ToT with existing Master Trainers</p> <p>2.3.10 Implement the Client Case Development routine for trainer and MT certification</p> <p>2.3.11 Consolidate model for sustainable SIYB delivery</p> <p>2.3.12 Organize Master Trainer Competency Reinforcement W/s and enhance sub-regional MT network</p> <p>2.3.13 Contribute to the national vision, strategy and action plans on entrepreneurship training</p> <p>2.3.14 Explore need for introducing level 1 (GFB), level 3 (EYB) and level 4 (CSR) training</p>	<p><i>Sustainability model adopted by stakeholders:</i></p> <p>2.3.1 National version of SIYB (GYB, SYB, IYB) –last edition- in both countries</p> <p>2.3.2 SIYB effectively in place in selected institutions and through consultants ( MoU with selected number of strategic providers)</p> <p>2.3.3 At least 3 ILO licensed national SIYB Master Trainers per country</p> <p>2.3.4 SIYB network with certified and active SIYB trainers in the pilot regions (carrying out training with gender balance +/- 20%)</p> <p>2.3.5 ILO Printing and distribution license for SIYB issued to national printing house</p>	<p><b>Sources of verification:</b></p> <ul style="list-style-type: none"> <li>- SIYB network</li> <li>- Various assessments: ECA, RSA, RMA, RRA, VCI</li> <li>- Workshop reports and Project Progress Reports</li> <li>- Web-based database</li> <li>- Tracer studies</li> <li>- Sustainability assessment and recommendations</li> </ul> <p><b>Main assumptions:</b></p> <ul style="list-style-type: none"> <li>- Printing house can be identified and attracted to reproduce the SIYB materials</li> <li>- National funding models can be identified by the constituents and stakeholders to reproduce materials, train trainers and to disseminate SIYB</li> </ul>
<p><b>Output 2.4</b></p> <p>KAB Training adapted, institutionalized and sustained in national education system and in selected TVET institutions in the pilot regions</p>	<p>2.4.1 Conduct KAB information session for strategic partners</p> <p>2.4.2 Conduct key-facilitator workshop</p> <p>2.4.3 Translate, adapt and introduce KAB materials version 2005</p> <p>2.4.4 Reinforce the section on organising people with “health is your asset” and add section on “functional group formation”</p> <p>2.4.5 Sign MoU with the Ministry of Education for use in secondary schools and/or with TVET state agency</p> <p>2.4.6 Pilot test KAB version 2005 during one school year</p> <p>2.4.7 Refine KAB for the national curricula in schools and in TVET</p> <p>2.4.8. Conduct training of national key facilitators</p> <p>2.4.9 Develop and introduce the KAB data base and quality management system to key facilitators</p> <p>2.4.10 Assist in organizing country wide training of KAB facilitators</p> <p>2.4.11 Consolidate model for sustainable KAB delivery in the sub-region (incl. material reproduction)</p> <p>2.4.12 Explore the need and potentials for the use of KAB in higher education</p>	<p><i>Sustainability model adopted by stakeholders:</i></p> <p>2.4.1 National version of KAB 2005 in both countries (reproduced by national education authorities)</p> <p>2.4.2 Decree by Ministry of Education for use of KAB at secondary schools</p> <p>2.4.3 MoU with TVET authorities for use of KAB in selected number of institutions (with access to KAB for both sexes)</p> <p>2.4.4 At least 2 ILO certified national KAB key facilitators per country</p> <p>2.4.5 Country wide KAB network of secondary schools and TVET schools with certified KAB facilitators</p> <p>2.4.6 KAB curriculum effectively in place in secondary schools and selected TVET institutions</p>	<p><b>Sources of verification:</b></p> <ul style="list-style-type: none"> <li>- KAB network</li> <li>- Workshop reports and Project Progress Reports</li> <li>- Web-based database</li> <li>- Tracer studies</li> <li>- Sustainability assessment and recommendations</li> </ul> <p><b>Main assumptions:</b></p> <ul style="list-style-type: none"> <li>- Ministry of Education committed to reproduce the KAB package</li> <li>- National fund in the educational system is available to reproduce materials, train facilitators and to disseminate KAB at schools.</li> </ul>

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<p><b>Immediate objective 3:</b> EIIP infrastructure project analysed as an Integrated Youth Employment Strategy</p> <p>To develop Integrated Youth Employment Strategies (I-YES) piloted in Capital City and selected smaller cities and rural areas, with a focus on identified key sectors (as per the DWCP and constituents' preferences)</p>			
<p><b>Output 3.1</b></p> <p><i>Pilot 1:</i> Integrated Youth Employment Strategy for the urban areas:</p> <p><b>Options:</b></p> <p><u>Construction sector:</u> Baku, Azerbaijan : “Addressing youth employed by small contractors”</p> <p><u>Textile sector:</u> Bishkek, Kyrgyzstan: “Addressing youth in home-based and small industries”</p>	<p>3.1.1 Decide with the constituents on the pilot sector in the capital city</p> <p>3.1.2 Adapt RMA manual and carry out integrated Rapid Sector Analysis and Value Chain Identification</p> <p>3.1.3 Identify institutions and private sector companies for partnerships</p> <p>3.1.4 Conduct an engendered situation analysis of youth employment and youth issues in the sector, including the OSH issues</p> <p>3.1.5 Conduct engendered information session for BDS providers (and trainers), Labour inspectors, on service packages and service linkages</p> <p>3.1.6 Establish the need for capacity building and for establishing service linkages (finance, legal assistance, labour inspection etc.)</p> <p>3.1.7 Propose and/or develop modules for skills training ensuring gender equality</p> <p>3.1.8 Organise and test skills training for professions demanded in the sector ensuring gender equality</p> <p>3.1.9 Organise entrepreneurship training adapted to the sector</p> <p>3.1.10 Establish link to the WISE programme, the ILO-OSH 2001 programme and include sessions on “health is an asset” and “reconciling work and family” in all training sessions</p> <p>3.1.11 Develop Client Cases (illustrated with photographs and video's), web-page and draft paper on the I-YES pilot</p> <p>3.1.12 Develop with the constituents, national and international agencies a sector-based I-YES strategy for replication in other sectors</p>	<p>3.1.1 Partnership for a sector-based Integrated Youth Employment Strategy</p> <p><b>For each country:</b></p> <p>3.1.2 Training on average carried out in relative gender balance (+/- 20%)</p> <p>3.1.3 Training on at least 5 MST modules carried out for at least 50 young women and men, with at least 50% job placement and at least 5 cases monitored and worked out as client cases</p> <p>3.1.4 At least 2 IYB sector based training programmes carried out for at least 30 young male and female entrepreneurs (for small contractors in Azerbaijan <i>and</i> for textile industry owners in Kyrgyzstan) with at least 5 productivity improvement (“safe work”) cases monitored and worked out as client cases</p> <p>3.1.5 In both countries at least 5 GYB-SYB training programmes carried out for at least 60 female and male business starters with at least 10 business start up cases monitored and worked out as client cases</p> <p>3.1.6 Recommendations for critical policy reforms and legislation for an Integrated Youth Employment Strategy</p>	<p><b>Sources of verification:</b></p> <ul style="list-style-type: none"> <li>- Various local assessments (RSA, VCI, L-SITAN and OSH profile)</li> <li>- Client cases</li> <li>- I-YES case study and publications</li> <li>- Independent focus Group Discussions</li> <li>- Workshop reports and Project Progress Reports</li> <li>- Web-based database</li> </ul> <p><b>Main assumptions:</b></p> <ul style="list-style-type: none"> <li>- Constituents (organised in Project Steering Committee) decide on pilot sectors</li> <li>- Consensus on choice for selecting pilot sector will be reached through tripartite dialogue</li> <li>- Commitment of project partners to maintain sector focus</li> </ul>
<p><b>Output 3.2</b></p> <p><i>Pilot 2:</i> Integrated Youth Employment Strategy for peri-urban and rural areas</p>	<p>3.2.1 Decide with the constituents on the peri-urban - rural pilot region</p> <p>3.2.2 Carry our integrated Rapid Market Appraisal (RMA), Value Chain Identification (VCI) and Enterprise Culture Ass. (ECA)</p> <p>3.2.3 Identify institutions and private sector companies for partnerships</p> <p>3.2.4 Conduct workshop for local situation analysis of youth employment and youth issues</p> <p>3.2.5 Conduct information session for BDS providers (and trainers), Labour inspectors, on service packages and service linkages</p> <p>3.2.6 Develop and/or propose critical modules for skills training</p>	<p>3.2.1 Local partnership for an Integrated Youth Employment Strategy</p> <p><b>For each country:</b></p> <p>3.2.2 Training on average carried out in relative gender balance (+/- 20%)</p> <p>3.2.3 Training on at least 5 MST modules carried out for at least 50 young women and men, with at least 50% job placement and at least 5 cases monitored and worked out as client cases</p>	<p><b>Sources of verification:</b></p> <ul style="list-style-type: none"> <li>- Various local assessments (ECA, RMA, VCI, L-SITAN)</li> <li>- Client cases</li> <li>- I-YES case study and publications</li> <li>- Independent focus Group Discussions</li> <li>- Workshop reports and Project Progress Reports</li> <li>- Web-based database</li> </ul>

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<b>Project Strategy</b>	<b>Activities</b>	<b>Output indicators</b>	<b>Sources of verification</b>
<p><b>Options:</b></p> <p><u>Tourist sector:</u></p> <p>Azerbaijan: Lahij-Ismaili-Sheki,</p> <p>“Youth employment through promotion of sustainable value chains resulting from community based tourism”</p> <p><u>Agricultural sector:</u></p> <p>Kyrgyzstan: Nareen</p> <p>“Youth employment through promotion of sustainable value chains resulting from cattle breeding”</p>	<p>3.2.7 Organise and test skills training adapted to value chain</p> <p>3.2.8 Organise community based entrepreneurship training and functional group formation</p> <p>3.2.9 Establish link to the WIND programme and include additional sessions on “health is an asset” and “reconciling work and family”</p> <p>3.2.10 Establish service linkages (finance, legal assistance, etc.)</p> <p>3.2.11 Develop Client Cases (illustrated with photographs and video’s), web-pages and draft paper on the I-YES pilot</p> <p>3.2.12 Explore potential for city alliance sustaining employment gains</p> <p>3.2.13 Develop with constituents and other agencies peri-urban and rural based I-YES strategies for replication in other regions</p>	<p>3.2.4 At least 2 IYB training programmes (or level one variant) carried out for at least 30 young entrepreneurs with at least 5 productivity improvement (“safe work”) cases monitored and worked out as client cases</p> <p>3.2.5 In both countries at least 5 GYB-SYB training programmes (or level one variant) carried out for at least 60 young business starters with at least 10 business start up cases monitored and worked out as client cases</p> <p>3.2.6 Recommendations for critical policy reforms and legislation for an Integrated Youth Employment Strategy</p>	<p><b>Main assumptions:</b></p> <ul style="list-style-type: none"> <li>- Constituents (organised in Project Steering Committee) decide on pilot regions</li> <li>- Consensus on criteria for selecting pilot region will be reached through tripartite dialogue</li> <li>- Capacity of the project partners to apply principles of community based development and support a community based planning process</li> </ul>
<p><b>Output 3.3</b></p> <p><i>Pilot 3: Employment Intensive Integrated Youth Employment Strategy for the rural areas</i></p> <p><b>Options:</b></p> <p><u>Road construction:</u></p> <p>Qusakent, Azerbaijan:</p> <p>“Promoting employment intensive investment projects, with sustained effects on youth employment and self-employment”</p>	<p>3.3.1 Decide with the constituents on the EIIP pilot region</p> <p>3.3.2 Adapt Rapid Market Appraisal and carry out Rapid Rural Appraisal and Enterprise Culture Assessment with focus on youth</p> <p>3.3.3 Conduct Community Based Training for identifying EIIP, employment and self-employment opportunities</p> <p>3.3.4 Develop EIIP implementation plan through Community Based Planning and based on “safe work”</p> <p>3.3.5 Explore / establish partnerships with public and private sector</p> <p>3.3.6 Organise, implement and monitor EIIP</p> <p>3.3.7 Estimate employment gains (short term and long term) and potential economic spin-off</p> <p>3.3.8 Develop EIIP case (illustrated with photographs and video’s), draft paper on the I-YES pilot</p> <p>3.3.9 Explore potential for city alliance sustaining employment gains</p> <p>3.3.10 Diffuse lessons learnt by writing article and holding national conference</p> <p>3.3.11 Develop with the constituents EIIP project proposals for further mainstreaming the EIIP concept</p> <p>3.3.12 Explore with the local partners alternative concepts for boosting youth employment in the community</p> <p>3.3.13 Present analysis of EIIP and its effects on youth to constituents and stakeholders at the national level</p> <p>3.3.14 Explore with national partners how to promote employment intensive I-YES elsewhere</p>	<p>3.3.1 Local partnership for a Community Based Integrated Youth Employment Strategy</p> <p>3.3.2 At least 4 Community Based Training programmes with the active involvement of at least 50% of all young men and 50% of all young women</p> <p>3.3.3 EIIP infrastructure project implemented and completed as an Integrated Youth Employment Strategy</p> <p>3.3.4 EIIP infrastructure project analysed as an Integrated Youth Employment Strategy</p> <p><b>As spin off of EIIP:</b></p> <p>3.3.6 Training on at least 2 MST modules carried out for at least 20 young women and men, with at least 50% job placement and at least 5 cases monitored and worked out as client cases</p> <p>3.3.7 At least 2 GYB-SYB training programmes (or the L1 variant) with at least 5 start-up cases monitored and available</p> <p>3.3.8 At least 2 IYB training programme (or the L1 variant) with at least 5 productivity improvement (“safe work”) cases monitored and worked out as client cases</p> <p>3.3.9 All training carried out in relative gender balance (on average +/- 20%)</p>	<p><b>Sources of verification:</b></p> <ul style="list-style-type: none"> <li>- Various local assessments (ECA, RMA, VCI, L-SITAN)</li> <li>- I-YES case study and publications</li> <li>- Independent focus Group Discussions</li> <li>- Workshop reports and Project Progress Reports</li> <li>- Web-based database</li> </ul> <p><b>Main assumptions:</b></p> <ul style="list-style-type: none"> <li>- Constituents (organised in Project Steering Committee) decide on pilot regions</li> <li>- Consensus on criteria for selecting pilot region will be reached through tripartite dialogue</li> <li>- Capacity of the project partners to apply principles of employment intensive investment programmes and for this support a community based planning process</li> </ul>