

ONLINE

DECENT WORK

HOW ENTERPRISES CONTRIBUTE TO ACHIEVE DECENT WORK FOR ALL (SDG 8)

MASSIVE OPEN ONLINE COURSE (MOOC)

6 SEPTEMBER – 15 OCTOBER 2021

 6 WEEKS, 34 HOURS

Information Note



International
Labour
Organization



International Training Centre

INTRODUCTION

The **promotion of sustainable, responsible and inclusive business practices**, based on the expectations expressed in international standards, including the [ILO Tripartite Declaration of Principles concerning Multinational Enterprises and Social policy \(MNE Declaration\)](#), has become a key component of the “building back better” in line with the 2030 Agenda for Sustainable Development, and particularly linked to SDG 8 on decent work and inclusive, sustainable and sustained economic growth and SDG 17 calling for a strong global multi-stakeholder partnership and cooperation.

Against this background, the objective of this Massive Open Online Course (MOOC) is to engage in a dialogue with enterprises, governments, social partners and other relevant stakeholders on the ways and means enterprises contribute through their operations to the achievement of decent work for all (SDG 8) through dialogue and cooperation (SDG 17).

The MOOC will gradually establish and clarify the linkages between sustainable development, decent work and responsible business and highlighting how the ILO MNE Declaration benchmark decent work in the “responsible business” space, safeguarding coherence and creating synergies with other important instruments and frameworks that promote sustainable, responsible and inclusive business practices in particular the United Nations Guiding principles, the OECD MNE Guidelines and the UN Global Compact.

WHO ATTENDS THIS COURSE?

The MOOC has been designed for a wide range of professionals from the public and private sectors, in particular:

- Senior managers in enterprises in charge of sustainability issues, human resources, human rights, supply chain management, stakeholder engagement, SDG agenda, ...
- Government officials
- Employers’ and business membership organizations
- Workers’ organizations/trade unions
- National Contact Points for Responsible Business Conduct
- National focal points for the promotion of the MNE Declaration-
- UN Global Compact Local Networks
- Civil society organizations
- UN staff.

WHAT WILL I LEARN?

At the end of the MOOC participants will:

- Have a clear understanding of how enterprises can contribute to the Decent Work Agenda and to the 2030 Agenda for Sustainable Development through sustainable, responsible and inclusive business practices
- Become familiar with the ILO MNE Declaration as a framework for dialogue and action
- Understand how different instruments and frameworks in particular the United Nations Guiding Principles on Business and Human Rights, the OECD Guidelines for Multinational Enterprises, the UN Global Compact and the ILO MNE Declaration complement each other and bring coherence for the realization of decent work for all
- Better grasp the smart mix of measures of initiatives that stimulate business contribution to decent work for all.

COURSE STRUCTURE AND METHODOLOGY

The MOOC will be offered through the ITCILO eCampus over a period of 7 weeks from 6 September to 15 October 2021, for an estimated total of 34 learning hours.

The MOOC is built around 6 live interactive sessions combined with online learning moments through the ITCILO eCampus.

- **Online learning:** Flexible self-guided online learning on the ITCILO eCampus, consisting of a mix of mandatory and optional modules taking into account the profile and field of interest of the participants.
- **'Real time' learning and experience sharing:** six live interactive modules with highly experienced trainers and resources persons, including four master classes and two experience-sharing sessions during which the participants share their experiences and good practices.
- **Forum and experience sharing:** Interactions among the participants and with the facilitators during the live sessions as well as on the course forum.

SCHEDULE OF CLASSES

| Date | Main Topic |
|-----------------------------|---|
| Week 0 | Getting started |
| 1–3 September 2021 | Register to the e-campus, fill profile and learning questionnaire |
| Week 1 | Module I |
| 6–10 September 2021 | How can enterprises contribute to the achievement of SDG 8? |
| Week 2 | Module II |
| 13–17 September 2021 | The ILO MNE Declaration: a framework for action |
| Week 3 | Module III |
| 20–24 September 2021 | How can enterprises contribute to the realization of the Fundamentals Principles and Rights at Work? |
| Week 4 | Module IV |
| 27 September–1 October 2021 | How to realize decent work through the promotion of responsible, sustainable, inclusive business practices? Initiatives from across the UN system |
| Week 5 | Module V |
| 4–8 October 2021 | Initiatives to promote responsible business conduct by international and regional organizations and at the national level |
| Week 6 | Module VI |
| 11–15 October 2021 | Experience-sharing |

COSTS AND CERTIFICATION

The MOOC comes free of charge. To obtain a certification of participation the participant will need to complete the mandatory self-learning modules and at least three of the optional technical modules, participate to the course forum (at least one question or experience shared) and complete successfully (at least 70%) the final quiz.

REGISTRATION

Register online [here](#), apply before **5 September 2021**.

CONTACT

For more information, please do not hesitate to contact us by e-mail mne-gsc@itcilo.org

INFO

**FOR FURTHER INFORMATION
PLEASE CONTACT**

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