

Payment should be made in advance by bank transfer to:

The International Training Centre of the ILO
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Address: Viale Maestri del Lavoro, 10 - 10127 Turin,
Italy
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Note: On the bank transfer form, kindly state the participant's name and the course code (A904101).



Fellowships

A limited number of partial fellowships are available to qualifying candidates.

In compliance with our internal procedures, the employers' organizations and workers' organizations to be granted partial fellowships for this activity will have to be endorsed by the Secretaries of the Employers' Group and of the Workers' Group of the Governing Body of the International Labour Office.



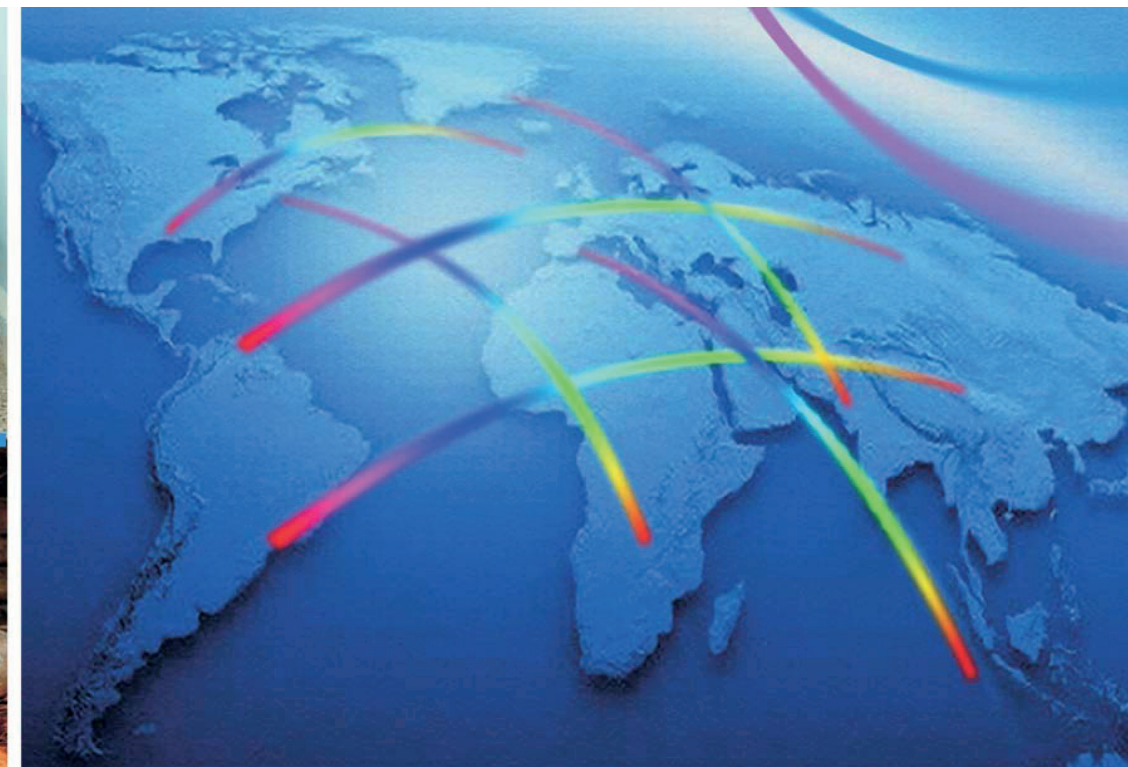
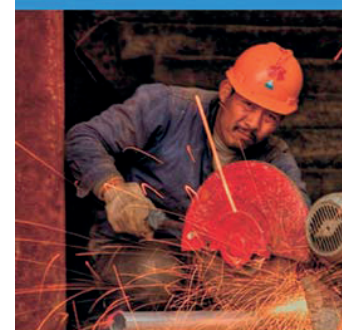
Applications

To register for this course, kindly follow the link below and fill in all the required fields in the Online Registration Form and submit it. Please note that the deadline to apply is 13th May 2011.

http://intranetp.itcilo.org/STDRF?coord_code=A904101&set_language=en

If you encounter problems with your registration or would like to receive any further information on our course, please do not hesitate to contact us at csrpmu@itcilo.org

The registration forms should be supported, when required, by a nomination letter from the sponsoring institution.



The ILO Turin Centre's facilities

Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, a computer laboratory, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathrooms, telephones and cable television. It also has:

- a reception desk open 24 hours a day;
- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;

- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- an infirmary.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of the stimulating international climate.

For further information, please contact:

This course is jointly organized by the SDTI and the ILS/FPR Programmes of the International Training Centre of the ILO.
Viale Maestri del Lavoro 10
10127 Turin, Italy

Telephone: +39.011.693.6561/6626

E-mail: csrpmu@itcilo.org

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A904101

Promoting Labour Standards through Corporate Social Responsibility: Instruments and practices

20 – 24 June 2011

Turin (Italy)



Co-financed by the Italian Ministry of Foreign Affairs



International Training Centre

Promoting Labour Standards through Corporate Social Responsibility: Instruments and practices



Background

As acknowledged by the landmark Declaration on Social Justice for a Fair Globalization,¹ adopted by the ILO tripartite constituents in June 2008, globalization brings substantial benefits, but also poses challenges to achieve improved and fair outcomes for all. On the one hand, it has helped a number of countries to benefit from high rates of economic growth and employment creation, to absorb many of the rural poor into the modern urban economy, to advance their developmental goals, and to foster innovation in product development and the circulation of ideas. On the other hand, it has caused many countries and sectors to face major challenges of income inequality, continuing high levels of unemployment and poverty, vulnerability of economies to external shocks, and the growth of both unprotected work and the informal economy, which impact on the employment relationship and the protections it can offer.

The action of enterprises can help to meet these growing challenges of globalization. Corporate social responsibility (CSR) initiatives based on international labour standards and the Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy² can actually contribute to the promotion of economic and social development by promoting respect for rights at work and by providing an important complement to government regulation of the workplace.

International labour standards (ILS) elaborated, adopted and supervised by the ILO are an essential component of the international framework for ensuring that globalization provides benefits to all. They are a valuable benchmark not only for governments, employers' and workers' organizations, but also for enterprises, international institutions, and non-governmental organizations.

The Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy (MNE Declaration), adopted in 1977 and most recently revised in 2006, is the ILO key instrument for promoting labour standards and principles in the corporate world. It is founded on ILS and reflects good practice accepted internationally by all players of the global economy. It speaks to enterprises of all sizes and to governments about policies to attract the type of foreign direct investment (FDI) that is more likely to promote decent work, and about how to create an enabling environment which encourages companies to pursue their voluntary

initiatives. This instrument clearly reflects the central role of freedom of association, collective bargaining and good industrial relations and clarifies the responsibilities of the parties.

This course will look at the role of CSR in today's globalized world of and at the potential of private initiatives to contribute to the respect of labour rights and the achievement of "decent work for all". It will provide participants with an overall understanding of the current trends and challenges in CSR, and with an overview of ILO and other international instruments that can assist those engaging in dialogue with multinationals and other enterprises.



Development objective

The course aims to strengthen the capacity of institutions/organizations to promote the application of ILS in the framework of CSR policies and practices.



Learning objectives

At the end of the course, participants will be able to:

- better understand the ILO standard-setting activities and their relevance to the corporate world;
- be familiar with the international instruments on CSR and their labour dimension;
- be updated on the current trends and challenges on CSR;
- be familiar with company practices and different CSR initiatives, selected from a wide variety of geographical and working contexts; and
- better serve their institutions/organizations in this area.



Participants' profile

The course is designed for representatives of governments, employers' organizations and workers' organizations involved with CSR. It also targets representatives of NGOs, multi-stakeholder initiatives, ILO staff and all those interested in CSR issues.

A good knowledge of English is required.

In line with the ILO mandate to promote gender equality, applications from women are encouraged.



Structure and content

The course will consist of three modules, whose structure and content are summarized below.

Module I. ILO action and instruments on CSR.

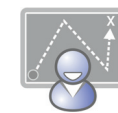
- The ILO and its mandate on CSR
- ILS system, including supervisory mechanisms, and how it applies to business
- ILO instruments on CSR: the MNE Declaration and the Declaration on Fundamental Principles and Rights at Work
- The ILO Helpdesk for Business on International Labour Standards

Module II. CSR: state of the play and challenges.

- CSR: main concepts and drivers
- Other international instruments on CSR
- Private systems of social auditing, monitoring and certification
- International framework agreements and other CSR-related initiatives such as ISO 26000 and socially responsible investment (SRI)
- The debate on business and human rights: the UN Secretary-General Special Representative
- Roles, practices and challenges on CSR for governments, employers, workers and other actors

Module III. Effective practices in implementing core labour standards.

- Fundamental principles and rights at work (freedom of association and the right to collective bargaining, forced labour, child labour, equality of opportunity and treatment): content and application through examples and case studies



Methodology and training materials

The course will take a highly participatory approach which requires full involvement by all participants and ensures exchange of information and experiences.

Training methods will include presentations by subject matter specialists, group work and plenary discussions.

A training package specifically developed for this training will be used throughout the course.



Preliminary assignment

In preparation for the course, participants will be asked to read the booklet "International Instruments and Corporate Social Responsibility". Further information on how to access it will be provided upon confirmation of participation.



Evaluation

At the end of the course, an evaluation form on the training and organizational aspects of the activity will be distributed for participants to express their opinions and provide trainers and organizers with suggestions for future courses.



Costs

The total cost of participation in the course is **2000 Euros** and includes tuition fees and subsistence costs.

Tuition fee is **1040 Euros** and covers:

- tuition;
- books and training materials;
- course preparation, implementation and evaluation.

Subsistence cost is **960 Euros** and covers:

- full board and lodging at the Turin Centre's Campus;
- laundry;
- minor medical care and emergency medical insurance;
- socio-cultural activities.

The price indicated **does not** include travel costs between participants' home and the course venue. The cost of passports, visas, airport taxes, internal travel in the participant's home country and unauthorized stopovers is not reimbursed.

¹ http://www.ilo.org/wcmsp5/groups/public/---dgreports/---cabinet/documents/publication/wcms_099766.pdf

² http://www.ilo.org/wcmsp5/groups/public/---ed_emp/---emp_ent/---multi/documents/publication/wcms_094386.pdf