

SIYB SUCCESS STORIES

We received a number of inspiring submissions for the 2021 SIYB success stories from all around the world. Click [here](#) for our selection of 10 success stories that showcase how SIYB has supported entrepreneurs in different stages of their businesses, helping them generate, develop and sustainably grow enterprises in various sectors.

BEYOND THE KNOWN (CONFERENCE - OCTOBER 26, 27 AND 28, 2021)

The second edition of the Beyond the Known conference was organized by ILO, BMZ/GIZ, EBRD, IFC, Swisscontact and Argidius Foundation. The conference was an online event on the 26th, 27th and 28th of October 2021. The event brought together a diverse range of practitioners in the field of entrepreneurship and MSME promotion to foster a global community of practice and to facilitate exchange and peer learning on the latest developments and effective solutions that are being piloted in the domain. On the first day, the BTK conference saw the participation of keynote speakers from the entrepreneurial domain, including David Mackenzie (World Bank Lead Economist), Irene Ochem (Founder of Africa Women Innovation and Entrepreneurship Forum) and Bagoré Bathily (CEO of La Laiterie du Berger), all moderated by Parminder Vir (Co-founder of Support4AfricaSMEs). Also, a call for solutions was launched two months before the event and the organizers selected the best proposals to be presented and discussed on the second and third conference days. The conference sessions were divided in three tracks: i) achieving dynamic and resilient entrepreneurial ecosystems; ii) accelerating MSME access to financial services through new technologies and skills development programme; and iii) challenging inclusiveness and environmental sustainability in entrepreneurship promotion. The three days of event were marked by inspiring solutions and stimulating discussions. The session recordings can be watched [here](#). We thank all speakers and participants who attended the conference!

THE KEYNOTE SPEAKERS AND THE MODERATOR OF THE BEYOND THE KNOWN 2021 CONFERENCE DISCUSSING WHAT IS UNKNOWN ON ENTREPRENEURSHIP PROMOTION IN THE FIRST DAY OF THE ONLINE EVENT



NEW PUBLICATIONS

PROMOTING SUSTAINABLE ENTREPRENEURSHIP THROUGH BUSINESS INCUBATORS, ACCELERATORS AND INNOVATION HUBS

The ILO SIYB Global Team published in September and launched in October in the Beyond the Known conference a new guide for policymakers and practitioners on the work done by innovation organizations. The document builds an understanding on how innovation organizations work and how they can be strengthened within their local entrepreneurship ecosystem to promote entrepreneurship and facilitate sustainable business growth. The full guide can be read [here](#).



WHAT WORKS FOR SUSTAINABILITY IN ENTREPRENEURSHIP TRAINING DELIVERY?

The ILO's Global SIYB team published in March 2021 a guide trying to answer one of the trickiest questions for technical cooperation projects promoting entrepreneurship and business management trainings: what makes entrepreneurship training delivery sustainable? In May, the ILO's Global SIYB organized a webinar to launch the guide and share lessons learned from 30+ years of experience in start-up and MSME business management training in over 100 countries. The full publication can be accessed [here](#).



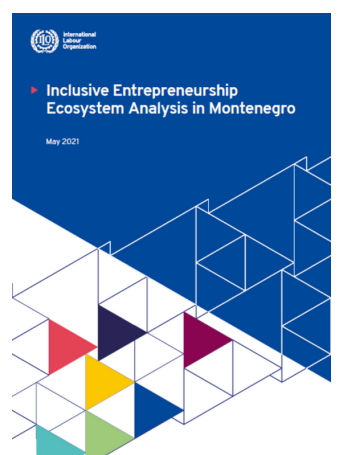
SIYB GLOBAL TRACER STUDY 2021

(PUBLICATION AND LAUNCH EVENT - DECEMBER 2, 2021)

Every 5 years the ILO's Global SIYB team publishes the Global Tracer Study to analyse the outreach of the SIYB programme. In December 2, 2021 we organised a webinar to launch the 2016-2020 Global Tracer Study. The publication shows impressive outreach numbers. For instance, by the end of 2020, the implementation of SIYB has led to an estimated start-up of at least 5.4 million new businesses, creating more than 10 million jobs globally. Thank you to the ILO offices, Master Trainers and Trainers who supported the collection of data that helped us develop the study and thank you to those who attended the webinar! The recording of the event and the full publication can be accessed [here](#).

INCLUSIVE ENTREPRENEURSHIP ECOSYSTEM ANALYSIS IN MONTENEGRO

In late 2020 the ILO's Global SIYB team developed an inclusive entrepreneurship ecosystem framework, composed of six pillars (policy, finance, support, culture, human capital and market) and two cross-cutting dimensions (inclusiveness and pathways to decent work). The "Inclusive Entrepreneurship Ecosystem Analysis in Montenegro" report applies the ILO inclusive entrepreneurship ecosystem approach to the context of Montenegro to understand the opportunities, challenges and dynamics of its ecosystem and provide recommendations for improvement. The full publication can be accessed [here](#).



PUBLICATIONS COMING SOON

THE DIGITILISE YOUR BUSINESS BOOKLET

The Global SIYB team will soon publish the Digitalise Your Business (DYB) guide. The document is primarily designed for trainers and business development service providers wishing to support entrepreneurs in adapting to the digital reality and benefiting from the increasingly disseminated digital technologies. It discusses the basic requirements and main steps for getting any existing or future business online. Organised in three core modules, it describes the main steps for a business to: i) have an online presence; ii) sell its products or services through the Internet; and iii) adapt its processes to the digital needs.

THE ONLINE TRAINING GUIDE

To complement the recently developed e-SIYB tools and support Master Trainers and Trainers delivering online training, the Global SIYB team will also shortly publish guidance on online training delivery. The guide offers a comprehensive view on how to prepare and implement online training sessions.

ENTREPRENEURSHIP TRAINING ACADEMY

In June, the 2021 version of the ILO Entrepreneurship Trainers Academy was launched in collaboration with ITC-ILO. A total number of 50 participants were enrolled for the English and Spanish tracks. The Academy focuses entirely on the Start and Improve Your Business package, using the SIYB self-guided learning modules as the basis for the on-line preparation phase. The training of Trainers phase was delivered through daily Zoom sessions for two weeks. An adaptation of Module 1 of the Business Game to deliver in Zoom was piloted this year. To get certified as SIYB trainers, the candidates need to complete face-to-face deliveries of the different SIYB tools, as was the case in previous years.

SHOUT-OUT TO A GENDER BALANCE INITIATIVE IN BENIN

The SIYB Global Coordination team is seeking to reduce gender gap. This year we would like to praise an initiative carried out by the Center for Monitoring and Assistance in Management (CESAM). The partner organization CESAM in Benin has included a series of measures into their training provision to increase women's participation. The provision of childcare facilities during the training sessions, as well as adapting the training sessions' calendar, helped to increase women's participation and attendance. We hope to see more initiatives like this in a near future.

ARGENTINA

Virtual trainings of entrepreneurs have been held in Argentina for 160 women to mitigate the effects of the pandemic on women and contribute to strengthening their economic autonomy. Among the 160 women, 60 are micro formal businesses, beneficiaries of the Independent Employment Programme and Local Productive Networks of the Ministry of Labour, Employment and Social Security. The other 100 participants are independent entrepreneurs and rural and community enterprises in 3 locations: in El Soberbio (Misiones), Libertador General San Martín (Jujuy) and El Chaltén (Santa Cruz). The aim of the training for these 100 entrepreneurs is to strengthen tourism-related activities with an emphasis on MSMEs. So far, one training session has been held for 30 women.

BOLIVIA, COLOMBIA, ECUADOR AND PERU

In 2021 the use of SIYB has grown considerably in the Andean Countries to meet the needs of highly vulnerable target groups such as Venezuelan migrants. In these countries, SIYB has been reaching rural territories without internet and indigenous populations with low connectivity through audio messages, radio and podcast.

Also, the SIYB network of trainers, in conjunction with the ILO, has created the Emprende Andino Network in response to the emergency advisory services of MSMEs suffering the impact of the pandemic. The Network already has 11,000 MSMEs from Peru, Ecuador, Bolivia and Colombia, and is a source of continuous technical support complementary to SIYB courses.

DOMINICAN REPUBLIC

In 2021, the Dominican Republic has carried out a strategy to strengthen SIYB network in the country. The objective is to motivate the SIYB facilitators and strengthen their business management training activities. Among the activities developed were two webinars which counted with the participation of five Master Trainers across other Latin American countries, the creation of a group to reunite all 300 IMESUN facilitators and an online reinforcement workshop.

GUATEMALA

Through the ILO Office in Guatemala and the Support Programme for Decent Work for Indigenous People in Guatemala, 21 indigenous facilitators from the Maya Business School were trained. They belong to the REI Indigenous Entrepreneurs Network from the regions of: Totonicapan, Sacatepequez, Chimaltenango, El Quiche and Solola. IYB was implemented with about 100 indigenous entrepreneurs, having prepared 46 business plans, two of them membership organizations

INDIGENOUS
ARTISANS IN
GUATEMALA



HAITI

Recently, some modules of SIYB were translated into Haitian Creole. Also, in the on-going PROFIT Project, Haiti is planning to use SIYB tools to train agricultural extensionists on how to develop their small business.

BOSNIA AND HERZEGOVINA

Within the EU's support for economic growth and employment opportunities in Bosnia and Herzegovina, the ILO organised several workshops to introduce the SIYB methodology to a number of trainers coming from various municipalities. As a result, by mid-2021 over 500 future entrepreneurs from vulnerable groups – youth, women, long-term unemployed, persons over 50 years of age and persons with disabilities, received a SIYB training, developed a business plan and gained access to funding of their business ideas. Over 100 new businesses were registered and they will continue to receive mentoring in line with the SIYB methodology. Bosnia and Herzegovina is the first country in the Western Balkans in which this methodology was implemented. Thanks to the Training of Trainers workshops organised from 2019-2021 within the EU4Business project, Bosnia and Herzegovina has now 14 certified SIYB trainers.

SIYB TRAINING WITHIN THE EU PROJECT TO SUPPORT ECONOMIC GROWTH AND EMPLOYMENT OPPORTUNITIES IN BOSNIA AND HERZEGOVINA



GEORGIA

The DANIDA-funded project “Inclusive Labour Market for Job Creation in Georgia” developed a tracer study of SIYB trainings in Georgia to assess effectiveness of SIYB training among beneficiaries in starting a business. Out of 231 interviewed beneficiaries, 50% (116 entrepreneurs) submitted a business plan to a granting system/institution and 32% (75 entrepreneurs) succeeded in receiving grants. Success cases from SIYB trainings were included in ILO Voices Blog available [here](#). In September, an online Refresher ToT (RTOT) for certified SIYB trainers was organized together with the SIYB team from ILO Kyrgyzstan project. Also, trainers became knowledgeable about the gender dimension of entrepreneurship programmes and gender-sensitive practices through a session from ILO Women's Entrepreneurship Development programme (WED). In a project in collaboration with ITC ILO on adapting e-SIYB modules into Georgian, Trainers also had opportunity to connect with fellow SIYB trainers from ILO sister project in Ukraine and exchange ideas on holding online SIYB trainings. The e-SIYB modules will ensure effective outreach and training of potential entrepreneurs. Online ToEs are planned to be launched by the end of this year.

THE NETHERLANDS

In Utrecht, a new batch of the "Build Your Own Future Business" incubation programme started at Plan Einstein, using SIYB tools. In the programme, refugees and host community members participate in entrepreneurship training activities to learn and work together.



ENTREPRENEURS PLAYING THE SIYB BUSINESS GAME IN THE INCUBATION PROGRAMME AT PLAN EINSTEIN

UKRAINE

In 2021, the demand for SIYB trainings in Ukraine has increased. Currently, the ILO project "Inclusive Labour Markets for Job Creation in Ukraine" funded by the Government of Denmark, partners with various donors and international programmes, viz DANIDA, UNDP and GIZ to roll out start up trainings based on the GYB/SYB methodology. In 2021, the SIYB trainings (offline and online) reached out to 1020 trainees who wanted to start their own business, with 70% of women participation.

In addition, to respond to the impact of Covid-19, ILO SIYB was selected as a tool for capacity building programmes for women's economic empowerment and support to women-led MSMEs within the joint ILO UNDP pilot initiative "Economic Empowerment of Women as Response to the Covid-19 Crisis in Ukraine", in which 110 women have already enjoyed trainings based on the GYB/SYB and are currently getting mentorship support to start the implementation of their business plans.

Furthermore, The SIYB Business Plan structure and template has been agreed with banks and became a conditionality for startups loans. This year, the ILO DANIDA project supports SIYB trainings for 1000 potential entrepreneurs and startups. As demand for the SIYB is getting higher, a video training funded by USAID was developed in a collaboration between the ILO and the EBRD based on 9 chapters of the SIYB Business Plan. Hence, in addition to the ILO e-SIYB, 9 videos explaining how to draft a bankable business plan are now available [here.](#)

TO ADDRESS THE GROWING DEMAND OF THE SIYB TRAININGS IN UKRAINE, ILO ORGANIZED THE 4TH OFFLINE TOT ON SIYB IN SEPTEMBER 2021. A GROUP OF 20 DEDICATED TRAINERS AND BUSINESS CONSULTANTS FROM AGENCIES OF REGIONAL DEVELOPMENT, BUSINESS HUBS, NGOS GOT SIYB SKILLS.

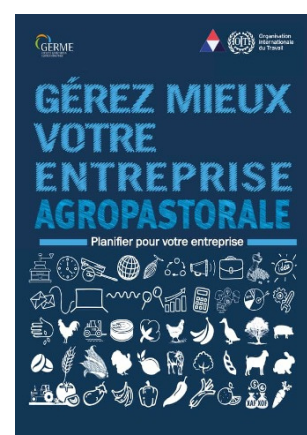


WEST AND CENTRAL AFRICA

As part of the training cycle of SIYB Master Trainers for the French-speaking region of West and Central Africa, the coaching stage of Master Trainers candidates was held between March and June 2021. It involved 16 Master Trainer candidates from 8 countries: Benin, Burkina Faso, Cape Verde, Cameroon, Ivory Coast, Mali, Niger and Senegal.

CAMEROON

As part of the Agropastoral Entrepreneurship Promotion Programme (PEA-Jeunes), the network of SIYB trainers in Cameroon certified SIYB 37 business trainers in 2021. Also, 6 SIYB modules and the guide for SIYB trainers were adapted to the Cameroonian agropastoral sector. Concretely, the adaptation consisted in the contextualization of each of the modules of the SIYB kit to the Cameroonian agropastoral sector, characters, companies and activities that can be encountered at the local level. The SIYB trainer's guide has also been adapted to strengthen the capacities of agropastoral entrepreneurs.



COVER OF ONE OF THE RECENT ADAPTATIONS OF SIYB MODULES IN CAMEROON

Furthermore, with funding from the Agency for the Promotion of Small and Medium-Sized Enterprises (APME), 24 business advisers (6 women and 18 men) from the Agency and its partner structures are now equipped to use the GYB / SYB tools of the ILO. They were trained for this purpose in February 2021 in Buéa. Over three years, the APME aims to train 40 trainers from partner service providers and support 2,000 entrepreneurs in the English-speaking regions of South-West and North-West of Cameroon.

CAPE VERDE

In Cape Verde, SIYB continues to consolidate itself as the main tool used by public entities to train entrepreneurs. For example, the global programme “STARTUP CHALLENGE” has been using SIYB to train young entrepreneurs, and this year more than 120 business plans have been drawn up, many of which are likely to be implemented. Before the end of 2021, the certification process of the very first 2 Cape Verdean Master Trainers will be completed, which will allow greater flexibility, power and efficiency in the expansion of the SIYB Network in the country.

DEMOCRATIC REPUBLIC OF CONGO

As part of the ILO's technical assistance to the Youth Entrepreneurship in Agriculture and Agro-business Project (PEJAB), funded by the AfDB, 20 trainers (6 women and 14 men) from 8 incubation centers were trained in Kinshasa in the GYB and SYB packages of the SIYB Programme in May 2021. The PEJAB has two major objectives: The training of 6,000 young university-level farmers aged between 18 and 35 and the creation of at least 2,000 businesses by these young people.



THE TRAINING OF 20 TRAINERS IN KINSHASA

In addition, the SIYB DRC Network is piloting the Women's Economic Empowerment component in the implementation of the GEWEP III Programme in partnership with CARE International, with funding from NORAD and Telethon. In this context, 710 members (including 587 women) from 31 Networks of Village Savings and Credit Associations (RAVEC) and 6 Civil Society Organizations (CSOs) were trained in SIYB Level 1 by a team of 25 trainers in the Province of North Kivu. Also, 25 young graduates from technical schools in Lubumbashi were trained in the GYB and SYB packages by the SIYB RDC Network in collaboration with GIZ and ENABEL, as part of the implementation of the self-employment project for these young people.

DJIBOUTI

The Club des Jeunes Entrepreneurs (CJED), a network of young entrepreneurs, had become the first SIYB partner organisation in Djibouti last year. This year a new SIYB ToT was held in the country. The 24 Trainers were trained using e-SIYB tools.



TRAINING OF TRAINERS USING E-SIYB TOOLS IN DJIBOUTI

ETHIOPIA

In Ethiopia, 6 TVET institutions have conducted SIYB activities in 2021, including 8 ToEs for 250 potential entrepreneurs. Furthermore, nine trainers delivered GYB and SYB to 250 returnees under a project of the IOM (International Organization for Migration). An online follow-up survey of active trainers under the IOM project indicated that Covid-19 continues to affect training activities in Ethiopia.

PLAYING THE SIYB
BUSINESS GAME IN A
TRAINING IN HOSANNA,
SOUTHERN ETHIOPIA



KENYA

As part of the Better Utilization of Skills for Youth through Quality Apprenticeships (BUSY) ILO project, 4 ToTs workshops were conducted, training a total of 57 participants. As part of the Partnership for improving Prospects for host communities and forcibly displaced persons (PROSPECTS) project, 2 ToTs workshops were conducted, training a total of 25 participants.



PARTICIPANTS UNDER THE ILO PROSPECT
PROJECT GETTING THEIR CERTIFICATE

Also, two Refresher ToTs workshops were conducted for the Equity Group Foundation to train 50 trainers on the new and revamped SIYB training materials, including the e-SIYB tools.

Furthermore, in Kenya new partner organizations are using the SYIB training packages, including ACDI/VOCA, while implementing the USAID Livestock Market Systems Programme; Kenya National Chamber of Commerce and Industry (KNCCI), while supporting their members to improve their businesses; Action Africa Help International(AAH-I), while training refugees and host communities on entrepreneurship; and the Agricultural Sector Support Programme (ASDSP) are using the SIYB Package to mentor their beneficiaries.

MALAWI

In Malawi, ILO facilitated a SIYB training sessions for Trainers of Trainers (TOT) supported by UNHCR in 2020. The rationale was to consolidate the skills available and promote the mushrooming and growth of market-based business enterprises in the context of its larger refugee livelihoods strategy using the ILO-UNHCR AIMS approach in Dzaleka camp, which hosts approximately 51,000 refugees and asylum seekers. The training completed in December 2020 targeting facilitators from implementing as well as operational partners such as CARD, SMEDI, Fraternidad and JRS. This was facilitated by a certified SIYB Master Trainer from Fine Touch Consulting. The SIYB TOT was delivered through on-line sessions and offline individual assignments. The delivery promoted self-study, peer learning and contextualized SIYB materials to the local environment. Participants were supplied with IYB manuals, session plans and the SIYB trainer's guides. The increased proliferation of business entrepreneurship activities in Dzaleka refugee camp and host communities require strong capacity to support the initiations, improvements and growth of SMEs. The trainers have continued to transfer the necessary skills and capacity to refugees and host communities after graduation in order to support the growth of such enterprises.

MALI

A new ILO project, as part of its anti-slavery activities in northern Mali, used SIYB products for the reintegration of its beneficiaries. Moreover, a coaching of Trainers was organized in 2021 in Bamako, Mali. Two Master Trainers candidates organized the Training of Trainers seminar in Bamako as part of their certification process.

NIGER

In Niger, the RESAEN (Réseau des structures d'accompagnement à l'entreprenariat au Niger) became a partner organization and began to provide SIYB training for young and female entrepreneurs. A training of trainers was held from between February and March 2021 and brought together 20 Members of the network to equip them with SIYB tools and make them able to train entrepreneurs.

NIGERIA

Within the West Africa Competitiveness Programme (WACOMP), 12 SIYB trainers were trained and certificated on behalf of the ILO International Training Center Turin. The WACOMP is a partnership initiative between the Economic Community of West African States (ECOWAS) and EU. Also, the certification of 10 trainers has been implemented and the new e-commerce guide has been piloted on behalf of the ILO office in Abuja, Nigeria. All these programmes have been delivered virtually. Furthermore, there were 2 ToTs with 14 participants focused on youth and women-run small enterprises and 4 ToEs with a total of 82 trained participants online and offline.

REPUBLIC OF THE CONGO

In the Republic of the Congo, a training of 21 trainers (2 women and 19 men) was held by the Development Agency of Micro, Small and Medium Enterprises of Congo (AdPME) and its partner structures in the end of 2020 in Brazzaville. The training was co-financed by the ILO and the African Development Bank (AfDB).

SÃO TOMÉ AND PRÍNCIPE

With ILO funding, 22 trainers (including 10 women) were either refreshed on the use of the new SIYB tools or trained in the use of the GYB and SYB tools in 2021. Both trainings were provided online. The SIYB refreshed trainers came from three Vocational Training Centers belonging respectively to the Ministry of Labor, Solidarity, Family and Vocational Training, the Ministry of Education and Teaching Superior and the Ministry of Agriculture and Livestock.

The Budo Budo Vocational Training Center and the Chamber of Commerce, Industry, Agriculture and Services (CCIAS), in partnership with the ILO and the Department of Entrepreneurship, in the island of São Tome organized in 2021 a business plan competition called No Ninho das Cobras, which counted with 97 registered candidates. Among them, 60 (40% female) were selected to follow a two-week GYB/SYB training course. Then, 10 finalists, including 3 women, were selected and prepared for a final pitch to be presented in front of a jury, in the presence of the Minister of Labor, Solidarity, Family and Vocational Training and the Minister of Youth, Sports and Entrepreneurship. The 4 best projects (including 1 of a woman) were awarded by the jury.

In addition, with the collaboration of the CCIAS, the ILO organized two SIYB training sessions for 50 business women in São Tomé and Príncipe in June, 2021.

Also, within the framework of the Joint ILO, UNDP and UNICEF Project “Economic Empowerment of Women”, 259 women from all Districts of the country including the Autonomous Region of Príncipe, have been trained in GYB and SYB in order to boost their business, very affected by the Covid-19 pandemic. This training was facilitated by the aforementioned refreshed trainers.



THE WINNERS OF THE BUSINESS PLAN COMPETITION "NO NINHO DAS COBRAS" IN SÃO TOMÉ AND PRÍNCIPE

SOUTH AFRICA

In South Africa an e-learning version of the SYB was piloted with 48 participants and a fully online TOT was developed for the National Youth Development Agency, with a total of 20 trainers trained, 19 of which completed their TOE roll out with more than 200 youth entrepreneurs throughout South Africa. The National Youth Development Agency has remained active as a partner organisation and through the existing SIYB Trainers and the new cohort of trainers, have a target of 100 youth entrepreneurs to be trained before the end of 2021.

TANZANIA

Two ToTs were organized in Iringa, Tanzania with a total of 24 participants. These were offline trainings that involved aspiring BDS Providers, freelancer consultants and freelancers working with BDS organizations.



AFTER THE COMPLETION OF A TOT IN IRINGA, TANZANIA

UGANDA

Business Development Service Providers Network (BDSPN) was contracted by UNDP under the project Building Resilient Communities, Wetland Ecosystems and Catchment areas in Uganda. The objective of the project is to ensure that economically viable and sustainable livelihood and income generating interventions are introduced, promoted and supported in the wetland and immediate catchment. Under this arrangement, 30 SIYB trainers have been trained in two ToTs and will be certified to provide training to 800 beneficiaries. These beneficiaries will develop business plans after the training.



SIYB TRAINER CANDIDATES AFTER A 10-DAY TRAINING IN MBALE CITY, EASTERN UGANDA

ZIMBABWE

As part of the training delivery adaptation to face the challenges posed by Covid-19 lockdown measures in Zimbabwe, Fine Touch Development Trust under the framework of the Green enterPRIZE Innovation and Development in Zimbabwe designed the GYB training programme to be delivered through 30-minute weekly radio sessions. The recordings can be accessed [here](#). This adaptation enabled potential green entrepreneurs to establish if they were the right persons to start a business and to develop a feasible business idea. In addition to the 30-minute audio broadcasts, a selected group of participants had access to twice-a-week WhatsApp group discussions moderated by a trainer and completed exercises in the GYB workbook. Each participant received a soft copy of the GYB workbook to facilitate self-learning.



GYB TRAINING ON RADIO FOR POTENTIAL ENTREPRENEURS UNDER THE ILO GREEN ENTERPRIZE INNOVATION AND DEVELOPMENT IN ZIMBABWE PROJECT

The radio GYB adaptation enabled 1217 green entrepreneurs (48% female & 57% rural based) to establish if they are the right person to start a business and to develop a feasible business idea. It has also reached both the in-school and out of school youth through various institutions under the Ministry of Youth and Ministry of Higher and Tertiary Education. Through the GeP Project, a total of 770 TVET students were reached (51% female; 39% rural based students). Furthermore, through the Ministry of SMEs, the GeP has reached 447 SMEs (44% female and 47% rural). As part of the project's sustainability framework, the implementing partner, Fine Touch Development Trust has continued to deliver the Start Your Business Training (SYB) through WhatsApp, where more than 200 participants have submitted their respective improved green business plans.

ZAMBIA

In Zambia, a Training of Trainers in SIYB was conducted between December 2020 and January 2021 by Accelerated Growth for SMEs. It was attended by 17 participants and 14 of them were certified.

ALGERIA

In 2021, an SIYB ToT was held to train and certify 5 university professors from Université of Bejaia, in Algeria.

Also, there was refresher training for the reinforcement of capacity of 50 SIYB trainers and the training of 300 entrepreneurs in 12 training cycles using the e-SIYB tools.

EGYPT

The Micro, Medium and Small Development Agency (MSMEDA) has been putting efforts into using SIYB online tools. Through an intensive week of online training, 30 certified trainers have built their capacity to use the new e-SIYB materials and to facilitate online trainings. MSMEDA is planning to deliver 60% of their trainings using digital channels.

The Al Korra foundation for sustainable Development awarded three grants to organize SIYB TOEs with 300 young people: two grants for the MSMEDA to organize TOE for 200 youth and one grant for a private company to organize TOE for 100 youth in Qalyobia and Monifia.

Also, ILO PROSPECTS Egypt started to implement SIYB in August 2021. Six SIYB training rounds were conducted (4 in Alexandria and 2 in Damietta), benefiting 127 beneficiaries in total disaggregated as follows: 42 male; 85 female; 126 refugees; 1 Egyptian.

In the project Decent Jobs for Egypt's Young People in Damietta, funded by Methanex Egypt, SYB training has been delivered in the third quarter of 2021 for 148 start-ups and IYB for 45 entrepreneurs. Through this project, SIYB is supporting small business in the furniture sector and IYB tools have been used in an innovative way, with bilateral meetings or coaching sessions with entrepreneurs.

IRAQ

The GIZ-funded project "Improved BDS and Entrepreneurship Education targeting youth and MSMEs for decent work creation in Kurdistan" trained 59 new SIYB trainers, out of which 33 have been certified. With this, the programme has been further expanded in the Kurdistan Region of Iraq, adding to the network of about 30 already certified trainers. In this context, SIYB training materials were adapted for small enterprises in Iraq. Materials are available in Arabic, Kurdish Sorani and Kurdish Badini. The project developed the first SIYB Training Services Providers (TPSs) Operations Guide, aimed at guiding TSPs in the technical implementation, pricing, marketing, and monitoring of SIYB training activities. This is available in Arabic, Kurdish Sorani and Badini languages. The project established MOUs and partnerships with two TSPs, from private, public and semi-public sectors. Also, it contributed financially to the full digitalization of SIYB modules. The project also seeks to facilitate business management training for loan applicants in partner financial institutions. The intervention thus combines loans with business training in order to enhance the chances of success forentrepreneurs to open and improve a business. This is done in coordination with the Central Bank of Iraq, the Iraqi Company for Bank Guarantees, and their network of partner banks.

In the context of the PROSPECTS project, a full cycle of SIYB ToTs was conducted in Iraq. For that, the Arabic version of the material was revised. The project certified 13 new SIYB trainers.



SIYB TOT CYCLE IN IRAQ

LEBANON

In the context of the PROSPECTS project, the ILO with the local NGO Leadership, Entrepreneurship and Employment Experience have delivered ToMT to 7 trainers who in turn conducted ToEs to 691 beneficiaries, including Syrian refugees and Lebanese host communities (56% female, 53% refugee and 9% persons with disabilities), on a youth-adaptation of the SIYB. A hybrid model with online and face-to-face sessions was adopted for these ToEs. Following, a series of business plan competitions were organized and 58 business plans were submitted by Lebanese and Syrian participants (38% Syrian and 43% women) to be selected for seed funding. In parallel, the roll-out of the "Improve your agri-business" training is planned, with the first ToT foreseen for late 2021. In this context, the IYB manuals have been adapted to the needs of small-holder farmers in Lebanon and an assessment was done of potential partner organizations in Lebanon in order to design a sustainability strategy.

FACE-TO-FACE TOE ON THE MY FUTURE BUSINESS PROGRAMME PROVIDED TO YOUNG SYRIAN REFUGEES AND LEBANESE IN LEBANON



SUDAN

Under of the PROSPECTS project, SIYB training materials are being adapted to Sudan and a certified Master Trainer will be in the country in November 2021 to deliver GYB and SYB. He will also support the first 5 Trainers to become certified in the country. In the context of the project, an Implementing Partner has been selected to deliver GYB and SYB to 1,990 micro-entrepreneurs in targeted locations. Also, there will be a ToT for 15 trainer candidates and a ToMT for 4-5 master trainer candidates. In 2021, 20 out of the 100 total target of ToEs will be conducted in PROSPECTS targeted locations.

YEMEN

As part of the Support Resilient Livelihoods and Food Security joint-programme implemented by FAO, ILO, WFP, and UNDP, and co-funded by the EU and SIDA project, the ILO trained 52 new trainers and conducted refresher workshop with 14 existing trainers in the GYB-SYB training packages adapted for semi-literate beneficiaries. A total of 2,500 beneficiaries were trained in the packages. The objective of the programme is to contribute to reducing the vulnerability and strengthening the resilience of crisis-affected communities in Yemen through the creation of sustainable livelihoods and improving access to basic services.

AFGHANISTAN

In Afghanistan, one ToMT with 4 candidates was carried out by the Afghan National Association for Adult Education (ANAFAE), which is a SIYB partner organization. The potential master trainers of this ToMT trained 33 participants in 2 groups of ToTs. Also, 9 ToEs were carried out with 107 participants in 2021. All the trainings occurred on site.



SIYB TOT OF SEDEP PROJECT RUN BY ANAFAE

BANGLADESH

Amidst Covid-19 effect on businesses, linking online & hybrid has helped to successfully implement SIYB Training as a support mechanism to MSMEs during the pandemic crisis. For better understanding, CYB, SYB, SYB business plan and Green Business modules were all translated in Bangla language.

CHINA

In 2021, China's SIYB programme has promoted e-commerce entrepreneurship training in rural areas. The development of e-commerce in rural areas has helped boost economic growth and expand employment, becoming an effective tool for the national poverty alleviation and rural revitalization programmes. To this end, the Ministry of Human resources and Social security (MOHRSS) organized experts to develop a series of e-commerce entrepreneurship training materials, taking the ILO SIYB as reference. Entrepreneurship training were carried out by combining online and offline methods. Government departments have also strengthened the construction of support services, including the establishment and improvement of rural e-commerce public service system, cultivation of rural e-commerce supply chain, promotion of production and digital marketing, etc. The initial results show that e-commerce can help foster entrepreneurship and create flexible and inclusive employment opportunities, including more employment opportunities for women and young people. Many e-shop owners are women and returned young rural-urban migrants.

INDIA

In 2021, the ILO India office in collaboration with UNV supported more than 4,000 youths impacted by Covid-19 and natural disasters to start their business. Additionally, the State Government of Kerala and Tamil Nadu allocated state budget for SIYB trainings, which benefitted approximately 10,000 persons in gaining knowledge on entrepreneurial skills.

MONGOLIA

This year, 3 ToTs, 1 refresher ToT, 68 ToEs (of which 51 SYB, 17 IYB) were held in Mongolia. Due to the proliferation of Covid-19, most of the activities were conducted online, except for 15 TOEs, which were conducted in classrooms. As a result of these trainings, 11 SIYB trainers improved their classifications, 22 new SIYB trainers were certified, 238 entrepreneurs and 748 potential entrepreneurs were trained. Also, Bayankhongor Industrial Development Corporation became a partner organization. This corporation is organized as a business incubator and it trains entrepreneurs in the SIYB Programme.

TOE IN PROVINCE UMNUGOBI
(SOUTH GOBI), IN MONGOLIA



MYANMAR

Although Covid-19 and the military takeover in Myanmar provided a challenging context for SME development, the SIYB trainer network proved resilient and continued training SMEs across Myanmar. In particular, e-versions of GYB and SYB were developed and over 65 trainers were trained in these. The roll out of a COVID 19 Occupational Safety and Health module continued in 2021, with 396 trainers trained and 2962 participants receiving the package to date. Furthermore, the project developed a new training product – Improve Your Food Processing Business (IYFB) which supports food processing entrepreneurs to start or improve their food processing business. The 4 modules of IYFB train entrepreneurs on food product development, food safety, food quality and food processing. Through each module entrepreneurs learn practices used by world-class factories, delivered in a way they can easily understand and apply in a small business. Since its launch in August, 162 entrepreneurs had already received IYFB by mid-October 2021. The project has also developed 13 Master Trainers, who went on to train a further 56 trainers in October, which will greatly increase the outreach of IYFB in 2021 and beyond.

NEPAL

A Training of trainers (ToT) on SIYB was conducted for 10 working days in Nagarkot, Nepal. The ToT program was organized by Nepal Federation of Savings and Credit Cooperative Unions Ltd (NESFCUN), coordinated by National Youth Council (NYC) and funded by the ILO Kathmandu. The training covered 2 modules of SIYB: GYB and SYB. The training was organised for returnee migrants. It was conducted for three groups of potential trainers in a parallel way, including 69 participants. Out of the total participants, 14 (20%) were women. So far, 31 trainer candidates have conducted at least one Training of Entrepreneurs (ToE) under the supervision of Master Trainers. The total number of participants in these ToEs was 711, being 134 (19%) women. The ToT trainings were conducted cautiously applying WHO norms. Distance was maintained, each participant was provided with the gloves, sanitizer and face shield. Also, in 2021, several SIYB materials were translated and adapted in Nepali version. The translation of these manuals was funded by ILO Kathmandu.

PHILIPPINES

In the context of the project "Bringing Back Jobs Safely under the COVID-19 Crisis in the Philippines" funded by the Japanese Ministry of Foreign Affairs, the country is piloting the recently developed "Digitilise your Business" guide. The activities foreseen comprise the promotion of ToT workshops on digital entrepreneurship for 200+ trainer candidates who are in turn expected to train 20,000+ non-metropolitan MSMEs in the country to go digital. So far, the project has carried out the mapping of digital business development service providers in the country and the adaptation of the "Digitilise your Business" guide to the Philippines context.

SRI LANKA

The SIYB Association of Sri Lanka in collaboration with Ministry of Skills Development & Vocational Education and Oxfam Australia conducted a SIYB TOT for 21 candidates from the TVET Sector of Government Vocational Education and Technical Training Institutes. Out of total applicants, SIYB Association of Sri Lanka selected 21 candidates for the TOT, and all the candidates completed the TOT successfully. Among the participants, 12 candidates (57%) were female Trainers. The candidates were at different level experience in business topics. Most of them are graduates while few of them have completed their Masters and/or PhDs. They have experiences of conducting training in other fields like career guidance; gender, food processing and few of them are lecturers in the TVET sector.

TOT CONDUCTED FOR CANDIDATES
FROM THE TVET SECTOR IN SRI LANKA

