

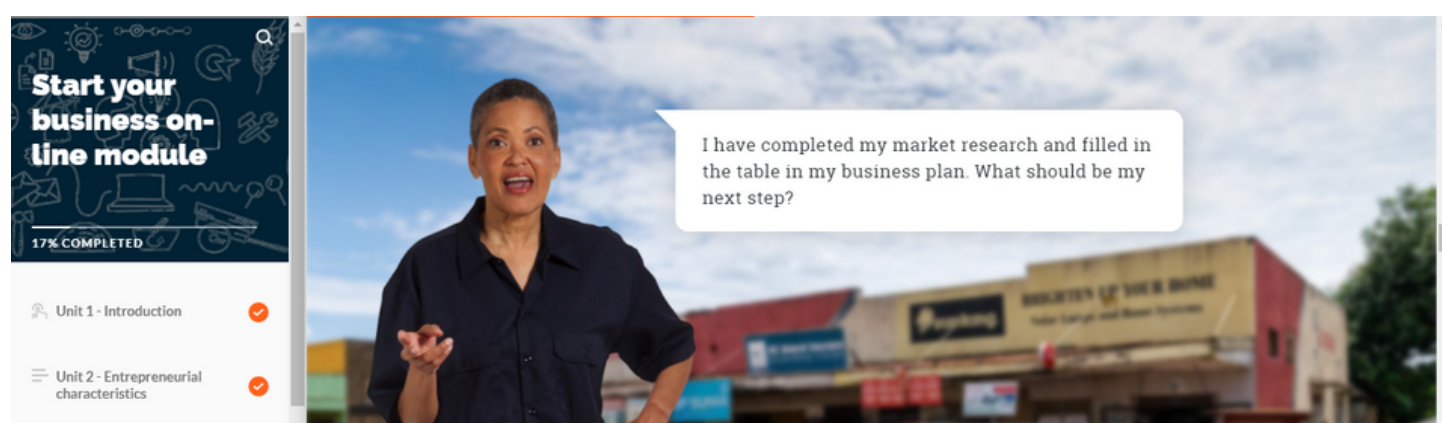
SIYB SUCCESS STORIES

This year, a record number of submissions for the SIYB success stories reached us – thank you! It was nearly impossible to make a selection among the many inspiring stories of entrepreneurs and small businesses around the world. [Click here](#) for our selection of 11 success stories that showcase how SIYB can help entrepreneurs create and grow sustainable businesses across industries and regions.

RESPONSE TO COVID-19 AND THE INTRODUCTION OF E-SIYB TOOLS

The effects of the on-going COVID-19 pandemic are affecting micro-, small, and medium enterprises disproportionately. With a view to supporting business survival, recovery and restart, the ILO Global SIYB team in collaboration with the ILO International Training Centre in Turin, and with the generous support of 17 ILO offices and projects around the world, developed a set of SIYB online tools (“e-SIYB”).

The new e-SIYB tools ensure that trainers can deliver SIYB trainings through a combination of e-learning materials, webinars, and online assignments. e-SIYB is available for the Generate Your Business Idea (GYB), Start Your Business (SYB), and Improve Your Business (IYB) training packages in several languages and can be translated easily. e-SIYB tools are designed to complement SIYB Trainings. As such, e-SIYB supports SIYB Trainers by enhancing the product offering with the delivery of SIYB remaining the task of certified SIYB Trainers and Master Trainers. [Read more.](#)



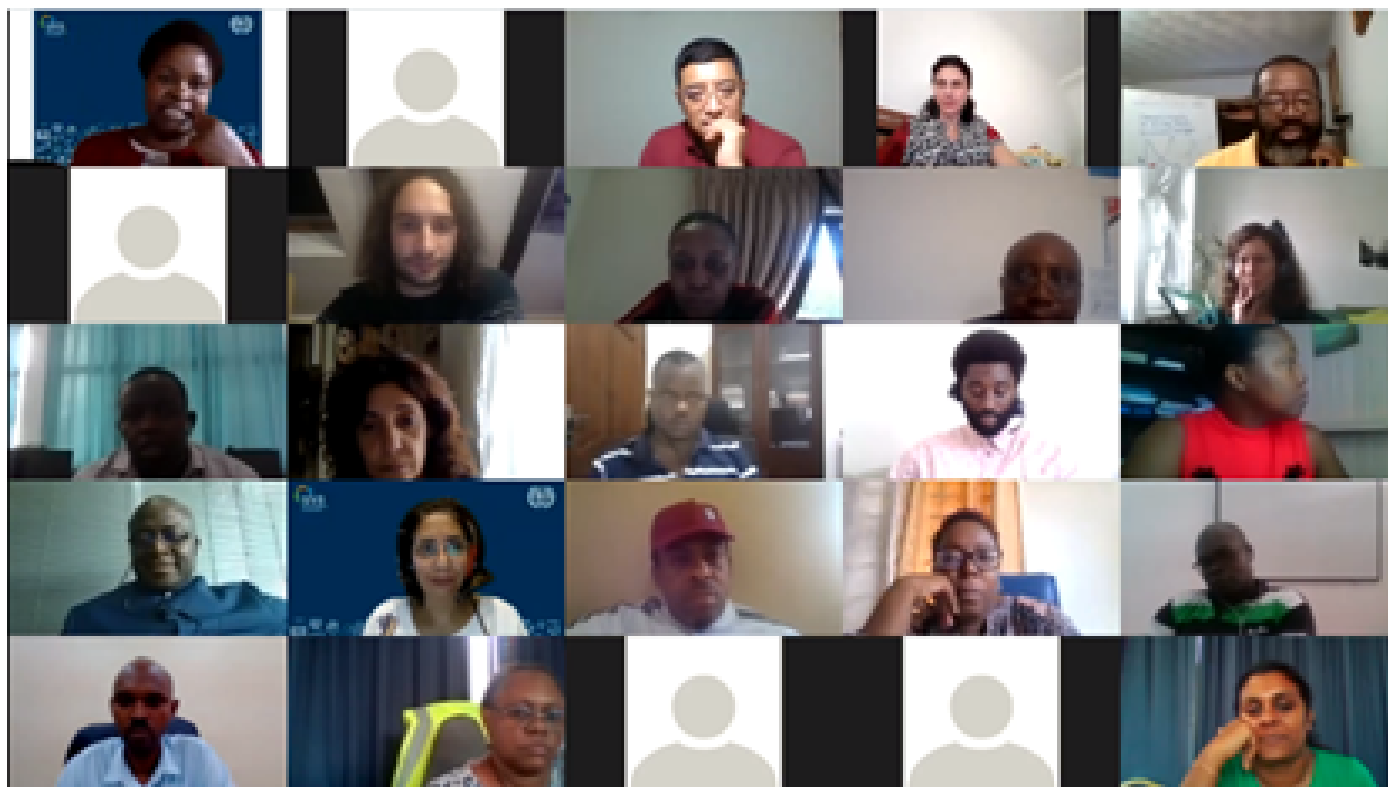
SIYB GOES DIGITAL: INTRODUCTION OF E-SIYB (LAUNCH EVENT - NOVEMBER 5TH 2020)

The Global SIYB Team is organising an e-SIYB launch webinar on **November 5th 2020 from 14:00-15:15 (GMT + 2)**. The webinar will take participants from the introduction to the implementation of the e-SIYB tools, how they have been integrated into trainings and what role SIYB Trainings have played during the pandemic. [Register here](#).

ENTREPRENEURSHIP TRAINING ACADEMY

In August the 2020 version of the ILO Entrepreneurship Trainers Academy was launched in collaboration with ITC-ILO. A total number of 80 participants enrolled for the English and Spanish tracks. This year, the Academy focuses entirely on the Start and Improve Your Business package, using the newly developed SIYB self-guided learning modules as the basis for the on-line preparation phase.

In order to get certified as SIYB trainers, the candidates need to complete face-to-face deliveries of the different SIYB tools, as was the case in previous years. While being together in Turin certainly has advantages, the online Academy format allowed for increased outreach and gave participants the chance to improve both their face-to-face and on-line training delivery techniques.



SIYB GLOBAL TRACER STUDY 2020

The Global Tracer Study is a report developed every 5 years to trace the outreach of the SIYB programme. In 2015, we showed that SIYB reached 15 million entrepreneurs and SMEs (see last Tracer Study [here](#)). The data collection for our next SIYB Global Tracer Study (2016-2020) is in full swing! Following earlier tracer studies in 1997, 2003, 2011 and 2015, the Global SIYB Team will publish the 2020 study shortly. Thank you to the ILO offices, Trainers and Master Trainers who are helping us collect data from 100 countries in which SIYB is active. Stay tuned to our website!

PUBLICATIONS

A rough guide to sustainable SIYB training delivery

To support colleagues in planning for sustainable SIYB training provision, the Global SIYB Team will publish a guide on sustainable SIYB training delivery. The guide outlines different sustainability models and provide guidance for public and private service provision.

Introductory Guide on Incubators and Accelerators

The Global SIYB Team will also shortly publish introductory guidance on business incubators and accelerators. Incubators and accelerators are becoming increasingly popular as a new and innovative form of Business Development Service provision. This guide discusses different types of incubators and accelerators, reflects on their opportunities and shortcomings and provides guidance for practitioners who are interested in working with such organizations.

REVAMPED GATEWAY

A new version of our web-based monitoring and evaluation platform SIYB Gateway is expected to be launched early next year. The objective is to make the Gateway more user friendly and intuitive. The Gateway is a system for all SIYB Trainers and Master Trainers that enables better knowledge sharing about SIYB. The Gateway stores training data, produces reports, works as a certification & licensing tool, and provides a document library for all SIYB related materials. SIYB Master Trainers and Trainers can access the SIYB Gateway [here](#).

REGIONAL EVENT

In June 2020, the Latin American SIYB network held its first regional webinar under the initiative of Master Trainers of Latin America: "Challenges for business development in the Post-COVID-19 recovery." Nearly 300 SIYB Trainers, Master Trainers and Partner Organizations in the region participated to discuss the new challenges faced by MSMEs and entrepreneurs in the current COVID-19 context. During the event, participants exchanged experiences, lessons learned, and successful case studies to discuss and innovate around new business development challenges in the region in the context of COVID-19. [Read more.](#)



SIYB
LATIN
AMERICA
WEBINAR

COLOMBIA, ECUADOR AND PERU

In Colombia, Ecuador and Peru, SIYB is being used to assist Venezuelan migrant entrepreneurs.

In Peru and Ecuador, the entrepreneurs are receiving GYB and SYB training to develop business plans. Already 420 entrepreneurs have been trained in Peru. In Colombia, the partner organization Valle del Cauca Government in Cali is delivering IYB trainings to entrepreneurs who already have businesses and at least one year of business management experience. Until now, 50 small businesses have been trained under this initiative.

In all three countries, Training of Trainers were delivered: GYB and SYB modules in Peru and Ecuador, and GYB-SYB-IYB in Colombia, resulting in a total of 80 candidate trainers. The trainings also included a component on improving participant's digital skills and knowledge.

EL SALVADOR, GUATEMALA AND HONDURAS

In an Enterprise Formalization project, where the ILO's counterpart are the Chambers of Commerce of each country, 30 consultants from the chambers have been trained in the Improve Your Business module. The objective is to improve of the growth potential of 150 small enterprises that are in the process of formalization.

The GYB model was lightly adapted to help participants evaluate and then redirect (and in some cases reinvent) their business plan, to then initiate the business advisory process with the IYB module.

HAITI

In Haiti, 21 new trainers were trained and certified, and 99 entrepreneurs participated in ToEs during 2020. An innovative feature of the trainings was the use of a version of the business game that integrates use of computers.

MEXICO

The EU-funded project “Promotion of Employment and Social Protection in the framework of response to refugees” implemented in Mexico, Honduras and Costa Rica, supported the adaptation to digital format of SIYB training modules and their translation into Spanish. The aim is to implement the e-SIYB tools in trainings to partner organizations and subsequently to refugees, displaced persons and returnees in need of protection, foreseen for the first semester of 2021.

TRINIDAD AND TOBAGO

On September, the ILO's IYB Module began a first of its kind online training of trainers and certification process featuring 14 trainers selected by and linked to NEDCO Trinidad & Tobago. NEDCO is Trinidad and Tobago's agency supporting micro and small businesses. The programme will run until the end of the year. The lessons learned and experiences from trainers will help strengthen the training offering for both NEDCO at the national level and ILO across the world.



SIYB TRAINING OF ENTREPRENEURS IN PORT OF SPAIN

BOSNIA AND HERZEGOVINA

The EU-funded ILO project promoting “Local development Strategies” in Bosnia and Herzegovina is using SIYB to enable growth and sustainability of entrepreneurial initiatives in export oriented, tourism and agro-rural sectors for income and employment generation, with specific focus on women and youth entrepreneurship. In this context, three SIYB Training of Trainers were held, two in Sarajevo and one in Banja Luka, with a total of 20 participants.

NORTH MACEDONIA

In N. Macedonia, a market assessment was completed and potential business development service providers were identified. The materials for trainers and entrepreneurs were adapted to the local context, and a Training of Trainers is planned to be carried out this year.

GEORGIA

The project “Inclusive Labour Market for Job Creation in Georgia” launched a pilot SIYB Training of Entrepreneurs for youth in western regions of Georgia (Samegrelo and Guria). The total number of young men and women trained by certified trainers at the relevant government institutions is 143 (108 women and 35 men) as of January-March 2020. The plan was to continue the training in the same regions and enter new ones, but due to the crisis, all SIYB activities that entail face-to-face contact were suspended until further notice.

In September 2020, ILO in partnerships with UN Women organized online short sessions on developing a business plan through Zoom to women beneficiaries in the western regions. The online trainer-led sessions were conducted for the first time in the country and received positive feedback.

UKRAINE

In February, Ukraine launched a state programme to give affordable loans to SMEs. The programme is designed to enable the creation and expansion of small businesses, and includes a training module. To train the next generation of entrepreneurs, the government chose to go with SIYB. The programme comes with trainings for potential entrepreneurs to improve their financial competencies and to support them in drafting bankable business plans--having one is a condition for accessing the loan scheme. The ILO DANIDA project “Inclusive Labour Markets for Job Creation in Ukraine” funded by the Government of Denmark is a partner of the training programme. [Read more](#).

Nonetheless, the COVID-19 pandemic, related lockdowns, announced by the Government of Ukraine in March, and further quarantine restrictions impeded any full-fledged offline SIYB training modality. Thus, ILO's office in Ukraine shifted to a blended approach, combining offline and distance e-learning modality. ILO DANIDA project in collaboration with ILO ITC developed and finalized digital tools, namely e-GYB and e-SYB and two video tutorials in Ukrainian. The e-SIYB modules will ensure outreach to the SIYB trainees within the “new normal” reality and will be used for a series of trainings for potential entrepreneurs in the upcoming month.

WEST AFRICA

ILO projects in Mali, Cameroon, Cabo Verde, and Senegal, in collaboration with the Global SIYB team, are organizing a Training of Master Trainers (ToMT) with 20 participants from 10 countries in French-speaking in West and Central Africa. This ToMT will consolidate the SIYB network in many countries, for example, in Benin, Burundi, Burkina Faso, Cabo Verde, the DRC, Mali, and others.

As part of the agreed efforts to improve the performance and growth of enterprises in the Economic Community of West African States (ECOWAS) countries, and to strengthen the capacity of training institutions in the field of entrepreneurship training under the West Africa Competitiveness Programme (WACOMP), UNIDO, ILO and ITC-ILO are collaborating to deliver a joint training of trainers aiming at developing a pool of qualified trainers in the West Africa region. A call for proposal was launched in three languages and more than 120 different institutions submitted their interest. The selection of the institutions was finalised in September and participants from these training institutions are undergoing a full trainer development cycle. Given the current restrictions in place to mitigate the spread of the Covid-19 pandemic, the SIYB training of trainers is being held in a blended online-offline format (one in English and another one in French) with certified MTs.

CAMEROON

As part of its cooperation with FIDA in Cameroon, the ILO supports the implementation of the Agropastoral Entrepreneurship Promotion Program (PEA-Jeunes) in Cameroon, to reinforce the entrepreneurial capacity of incubators and young people. Between 2017 and 2019, the ILO trained a total of 140 business facilitators and business advisers (including 33 women) in the use of some or all of the ILO's SIYB tools. In 2020, 20 new trainers, including 5 women, were trained and certified in SIYB. These trainers have in turn supported young entrepreneurs in: identifying 7,900 business ideas; finalizing 2,133 business plans, and creating and/or financing of more than 1,500 companies.

In December 2019, a survey was conducted to assess the satisfaction of Trainers and young entrepreneurs on the use of ILO SIYB tools. It emerges that most (88%) of the PEA-Jeunes trainers appreciate the GYB-SYB-IYB training. 80% of young entrepreneurs surveyed agree that GYB training has enabled them to develop concrete business ideas, and 64% say SYB enabled them to finalise a viable business plan, thus giving them access to finance. Finally, 86% of surveyed entrepreneurs confirm that SIYB developed their business management capacity.

BOTSWANA, NAMIBIA AND SOUTH AFRICA

UN Women in South Africa has been using SIYB to support women entrepreneurs in Botswana, Namibia and South Africa since 2018. The programme, funded by De Beers Group, is ongoing and has continued to mentor IYB certified trainers and support them in honing their training and analytical skills through additional training and facilitation of peer learning. Government's ownership has grown with Namibia adopting the SIYB programme to replace the training approach the Ministry was previously using.



SIYB TRAINER SUPPORTING ENTREPRENEUR IN SOUTH AFRICA

Close to 1000 women entrepreneurs have completed training and are receiving post-training support to build resilience in overcoming the challenges emanating from COVID-19 pandemic. Support in 2020 includes registering their businesses to qualify to access support from government, linking the entrepreneurs with other organizations for support in technical skills or access to resources, among others. To enhance institutional approach and promote multiplier effects, the programme will select top performing trainers from each country and develop them into Master Trainers. The investment in Master Trainer development will enable the programme countries to have capacity in the different tiers in the SIYB implementation structure to support in quality assurance at national level.

ETHIOPIA

Ethiopia is one of the largest refugee hosting nations in Africa, and Jijiga and the surrounding Somali region hosts almost 40,000 refugees. The implementation of SIYB in Jijiga began in 2018 in the context of the BMZ-funded project, and 11 trainers were certified. The ILO, through the multi-agency PROSPECTS project, is now organising a competency reinforcement workshop for previously certified trainers to update them on recent innovations in the SIYB program as well as to finalize certification for 9 further SIYB Trainer candidates.

CAPE VERDE

SIYB has grown immensely in Cape Verde. Over the past year, the project “Jov@Emprego” implemented by the ILO and UNDP in Cape Verde, has delivered SIYB training to 1 297 young people (65% of them are women).

The main official institutions of the country whose mission is to promote Employment and Micro and Small Enterprises - the IEFP and ProEmpresa - use the SIYB programme as a first step to deliver access to credit and grants. Furthermore, the SIYB business plan model has been standardised so that the different credit institutions in the country can accept it. Entrepreneurs can input their business data in the model, and the Plan is generated automatically, which is greatly facilitating the work of entrepreneurship promoters. A video has been made available to trainers to facilitate the completion of the Business Plan.

In view of the situation created by the COVID-19 pandemic, the ILO in Cape Verde has supported the training of SIYB trainers in e-learning techniques and 14 of them are currently implementing e-SIYB in Cape Verde. In addition, the Startup Challenge, promoted by the ILO in Cape Verde through the Jov@Emprego Programme, in partnership with the Business Incubation Center (BIC) – the largest national business plan competition – is using e-SIYB. The second edition is currently under way and is scheduled to end on 10 December 2020.

STARTUP CHALLENGE IN CAPE VERDE



DJIBOUTI

In Djibouti, the SIYB Programme was launched in September. The new partner organization in the country is the Djiboutian Young Entrepreneurs. A ToT was held and 30 Trainers were certified. An innovative feature of the training was the use of a version of the business game that integrates use of computers.

DEMOCRATIC REPUBLIC OF CONGO

In the DRC, the Youth Entrepreneurship in Agriculture and Agro-business (PEJAB) Project, funded by the African Development Bank, is receiving technical assistance from the ILO. In particular, this assistance aims to strengthen the capacities of 8 Incubation Centres already selected and validated in order to improve their offer of non-financial services. Tools to improve their training offer and promote the creation of sustainable enterprises will be made available to them, and the SIYB Training Programme will be adapted to the needs of young agro-entrepreneurs in order to integrate it into the service portfolio of these partner Incubation Centres. An SIYB Master Trainer has been recruited and a Training of Trainers is being prepared for November 2020 in Kinshasa.

In June 2020, the SIYB DRC Network has entered into a partnership with CARE International in the framework of its Gender Equality and Women Empowerment Programme (GEWEP III Programme) also known as TUNAWEZA (We can). The SIYB level 1 training of trainers was organised from 16 to 21 September 2020 in Goma, North Kivu, for 28 participants. This seminar was organised to contribute to a significant improvement in the quality of the training offer in business creation and management for members of village association partners of the GEWEP III Programme whose entrepreneurship component is piloted by the SIYB DRC Network.

In partnership with the Swedish Embassy and with the Norwegian Refugee Council, 20 trainers were certified and 60 entrepreneurs were trained in three geographic areas (Bembo, Kananga and Uvira). An innovative feature of the trainings was the use of a version of the business game that integrates use of computers.

SIYB LEVEL 1 TRAINING OF TRAINERS IN GOMA, NORTH KIVU



IVORY COAST

The SIYB network in Ivory Coast institutionalised a biannual workshop, the first of which took place in December 2019, for sharing good practices and positioning the SIYB Programme. The “Réseau GERME Côte D’Ivoire” is now a Non-Governmental Organisation with dedicated staff. The e-SIYB tools are being implemented in the new context of the health crisis.

LIBERIA

In Liberia, ILO in partnership with FAO and WFP is implementing a project aimed at “Sustaining peace and improving social cohesion through the promotion of rural employment opportunities for youth in conflict-prone areas” funded by the UN Peacebuilding Fund. In early 2020, ILO conducted an SIYB Training of Trainers for 16 project partners and youth representatives from the project communities in Gbanga, Bong County. The training was kick-started with a briefing session from the ILO Coordination Support Unit for Peace and Resilience highlighting the contribution of employment to peace and social cohesion. Trainer candidates were encouraged to consider social cohesion aspects in the roll out of training activities including through the involvement of different groups and age brackets. In group work, participants were asked to identify possible conflict drivers and possible mitigation measures. Among others, participants proposed demand-driven training, access to land and finance, adequate storage facilities, farm-to-market-roads, agricultural cooperatives and sport tournaments. All 16 candidates completed the training and are expected to apply their acquired skills in a Training of Entrepreneurs to be conducted at the community-level in November 2020.

TRAINING
OF
TRAINERS
IN GBANGA,
BONG
COUNTY



MALAWI

UNHCR Malawi is planning to facilitate SIYB for Training of Trainers to consolidate the skills available and promote the mushrooming and growth of market-based business enterprises in the context of its larger refugee livelihoods strategy using the ILO-UNHCR AIMS approach in Dzaleka camp, which hosts approximately 47 000 refugees and asylum seekers. The training is expected to be completed by December 2020 targeting facilitators from implementing as well as operational partners such as CARD, SMEDI, Fraternidad and JRS. This will be facilitated by a certified SIYB Master Trainer.

SOUTH AFRICA

As a response to the COVID-19 pandemic, Master Trainer in South Africa developed an e-Learning version of the SYB materials hosted on a Moodle learning platform and built in a number of facilitator led explainer sessions as well as video content to enable local contextualisation. The SYB e-Learning program has been promoted to a number of local user organisations.



E-LEARNING VERSION OF THE SYB MATERIALS HOSTED ON A MOODLE LEARNING PLATFORM BY AN SIYB MASTER TRAINER

SIERRA LEONE

As part of a joint project with IOM on preventing the risk of irregular migration, the ILO facilitated the delivery of a Training of Trainers in GYB and SYB in Freetown at the end of 2019. The 12 trainers who participated in the workshop delivered SIYB trainings to a total of 120 entrepreneurs in the districts of Bo, Freetown, Kenema and Port Loko. The project is seeking to deliver entrepreneurship trainings a key element to support young people to gain skills, build networks and enhance their confidence in order to start and manage successful businesses.

SOMALIA

In December of 2019, the ILO organised a ToT in Mogadishu as part of its Public Private Partnership Development Project, which seeks to contribute to women's entrepreneurship development and to growth in the renewable energy sector. In 2020, 9 trainer candidates delivered trainings of entrepreneurs with SIMAD University and trained 53 entrepreneurs (50 women and 3 men) as part of their certification requirements. All 9 trainer-candidates, including two women and seven men, have been certified as SIYB Trainers. These trainers are now expected to carry out further trainings of entrepreneurs to support a total of 500 entrepreneurs by 2022 in the scope of the project.

UGANDA

Under the framework of the Dutch-funded PROSPECTS Partnership Programme to promote "Inclusive Jobs and Education for Forcibly Displaced Persons and Host Communities", the ILO in Uganda organized an SIYB Training of Trainers in Arua and Isingiro districts last year, where 39 candidate trainers participated – 11 women and 15 men, out of whom five were refugees. One of the candidate Trainers has partial visual impairment, and the PROSPECTS Programme has procured him a laptop which will aid his ToE's including outreach trainings to refugees and host community entrepreneurs with disability. The candidate trainers have started conducting their initial training of entrepreneurs in the programme areas under the supervision of SIYB Master Trainers. Successful candidates will be certified as SIYB trainers.



TRAINING OF
ENTREPRENEURS
IN ISINGIRO
DISTRICT

SENEGAL

In Senegal, SIYB is offered by national TVET institutions as part of the training curricula. A Luxembourg-funded project is currently being implemented to further reinforce capacities of TVETs, and consequently, young women and men from TVET institutions and entrepreneurs from the crafts sector. The aim of the project is to contribute to increasing employment opportunities for young men and women in Senegal by strengthening the entrepreneurial spirit in the vocational training system. The ILO office in Senegal has also contributed to the ToMT that is currently being organised in West Africa.

AFGHANISTAN

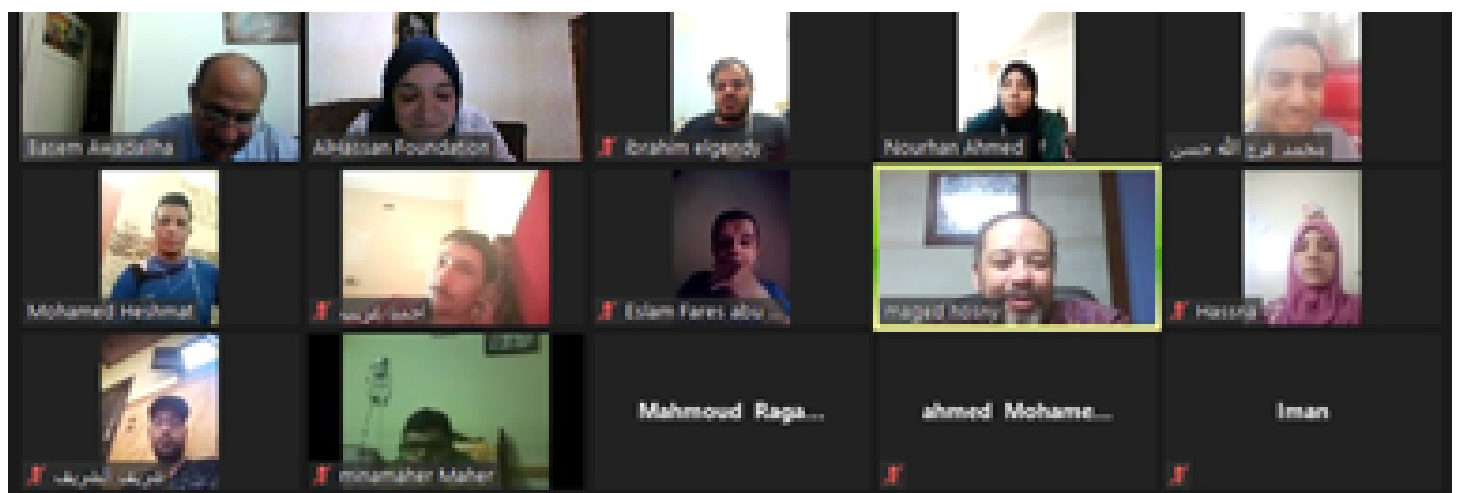
Between November 2019 and August 2020 three SIYB ToTs and one ToMT seminars have been conducted for the first time in Afghanistan. A total of 37 participants (26 men and 11 women) have attended the ToT and a total of 9 (5 men and 4 women) potential Master Trainers had been selected and trained by the Master Trainer Developer for the ToMT. A total of 28 ToE workshops have been conducted countrywide during the reporting period and 471 existing and potential entrepreneurs were trained on SIYB. It is worth to mention that SIYB trainings started to be conducted fee based. Trainers along with SIYB-Afghanistan coordination were able to market SIYB in universities and learning centres. As a result, 6 trainings were conducted without any donor contribution and all the cost of the training except trainer fee is covered by participants.

ALGERIA

In Algeria, 10 new trainers from different partner organizations were trained and certified. Also, 30 trainers participated in a Refresher ToT, and 200 entrepreneurs participated in ToEs. Innovative features of the trainings held were the usage of the e-SIYB tools with 15 entrepreneurs from the Algerian Agency for Business Incubators, and the use of a version of the business game that integrates use of computers.

EGYPT

In February, three ToEs were held for 91 women. In July, a ToE in SYB module was held for 7 participants from technical schools, and a ToT was carried out, in which 5 trainers were certified. Finally, three online ToEs in SYB module were held for people with disabilities to a total of 50 participants.



IRAK

In 2020, the ILO started implementing the GIZ-funded project "Improved Business Development Services targeting MSMEs for the creation of Decent Work opportunities in the Kurdistan Region of Iraq", which seeks to institutionalize the SIYB Programme with selected BDS providers. As part of this effort, the project adapted and translated SIYB training materials into Kurdish Sorani and Badini, and developed the latest Arabic-language version. The recently upgraded Business Game (2020) was also adapted and translated in Arabic and Kurdish Sorani. The Iraq SIYB project was also part of the members, which contributed to the global ILO effort to digitalize SIYB, and will soon pilot e-SIYB.

Up to date, the project has signed a Memorandum of Understanding with 11 partner Training Services Providers (TSPs) to implement SIYB and be part of the capacity building programme. Selected trainers of partner organizations will participate in the upcoming Training of Trainers, scheduled for the end of 2020. To build the capacity of national organizations, the project also developed a first of its kind Operations Guide targeting TSPs to guide organizations in the technical implementation, pricing, marketing, and monitoring of SIYB activities.

Additionally, the ILO finalized an Agreement with IOM to train 50 IOM staff/consultants and institutionalize SIYB in IOM's private sector and economic recovery activities in Iraq.

SUDAN

The ILO's CAPISUD project in Sudan, has trained 60 entrepreneurs, 41 men and 19 women, through 3 SIYB Training of Entrepreneurs Workshops.

YEMEN

The Enhanced Rural Resilience in Yemen (ERRY) programme is a joint-initiative funded by the European Union and implemented by FAO, ILO, UNDP and WFP in four governorates in Yemen (Hajjah, Hodeidah, Lahj and Abyan). The three-year joint programme aims to enhance the resilience and self-reliance of crisis-affected rural communities through support to livelihoods stabilization, food security, local governance, social cohesion and improved access to sustainable energy. As part of the programme, the ILO has delivered to 14 women the My first Business (MFB) training programme, which is an adapted version of the ILO's SIYB programme specifically targeting unemployed young women and men. The project also created an [article](#) to showcase activities and result.

BANGLADESH

The ILO in Bangladesh signed an implementation agreement with SIYB Foundation of Bangladesh and 13 Partner TVET institutes to rollout entrepreneurship development trainings.

The ILO's Skills 21 Project trained 13 and 40 candidates to become Master Trainers and Trainers, respectively. Considering the COVID-19 pandemic situation, the Project supported the implementation of entrepreneurship development trainings through online training modalities using digitalized SIYB materials.

As a result, 38 trainees completed the online trainings that started on 31 August 2020, and 40 trainees are presently completing their trainings. In addition, 20 SIYB trainers from the Skills 21 partner institutes attended orientation programs to help them roll out online trainings.

Also this year, green business training materials were developed in addition to SIYB global materials (SYB and IYB).

CHINA

Micro-, small and medium-sized enterprises (MSMEs) were hit hardest by the COVID-19 pandemic in China. During the early stage of closedown and confinement, to render support to MSMEs, SIYB training programmes were swiftly moved on-line at many provinces and cities to improve MSMEs management capacity and competitiveness, and prepare for their re-operations. These trainings are also linked to COVID-19 financial assistance programs.

As a response to COVID-19, ILO's Beijing office in partnership with the Chinese National College Graduate Employment Promotion Association and the KAB National Promotion Office provided employment and entrepreneurship advice for the Chinese youth in a webinar series. The aim was to inspire entrepreneurship among college students. On 18 May, the third session of this webinar series "Youth entrepreneurship in the post COVID-19 era and the ILO entrepreneurship package" was conducted by the ILO's enterprises team from HQ and its International Training Center (ITCILO) in Turin. Over 300 students and teachers participated in the webinar. [Read more.](#)

In addition, more than 3,700 people watched live-streaming sessions organized by the China Employment Training Technical Instruction Center to introduce SIYB to SMEs with special focus on IYB and EYB modules.



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LIVE-STREAMING SESSIONS TO INTRODUCE SIYB IN CHINA

INDIA

The ILO India office recently developed a 4-day online SIYB Taster workshop (adapting from SIYB ToT materials) to introduce SIYB to constituents, including government officials in the context of designing effective responses to the Covid-19 pandemic by promoting self-employment. In this context, the office is holding its first online SIYB taster workshop for government officials on 12-15 October 2020.

NEPAL

In Nepal, the Ministry of Industry in rural and urban municipalities is preparing to roll-out SIYB trainings to help poverty reduction by boosting business creation. Hence, there is a large number of potential entrepreneurs attending SIYB trainings. Therefore, with the support of ILO's office in Nepal, Master Trainers are currently involved in updating the SIYB manuals to adapt it to urban contexts.

MONGOLIA

In 2020, the DANIDA funded project “Creating Responsible and Sustainable Communities” and implemented by the NGO Social Partnership Network of Mongolia organized two Refresher ToTs. Mostly funded by the students themselves, 2 ToTs and 14 ToEs were delivered in the IYB package. Additionally, DANIDA, government funds such as the Employment Fund, Provincial Development Funds, and students themselves funded 47 ToEs in the SYB package.

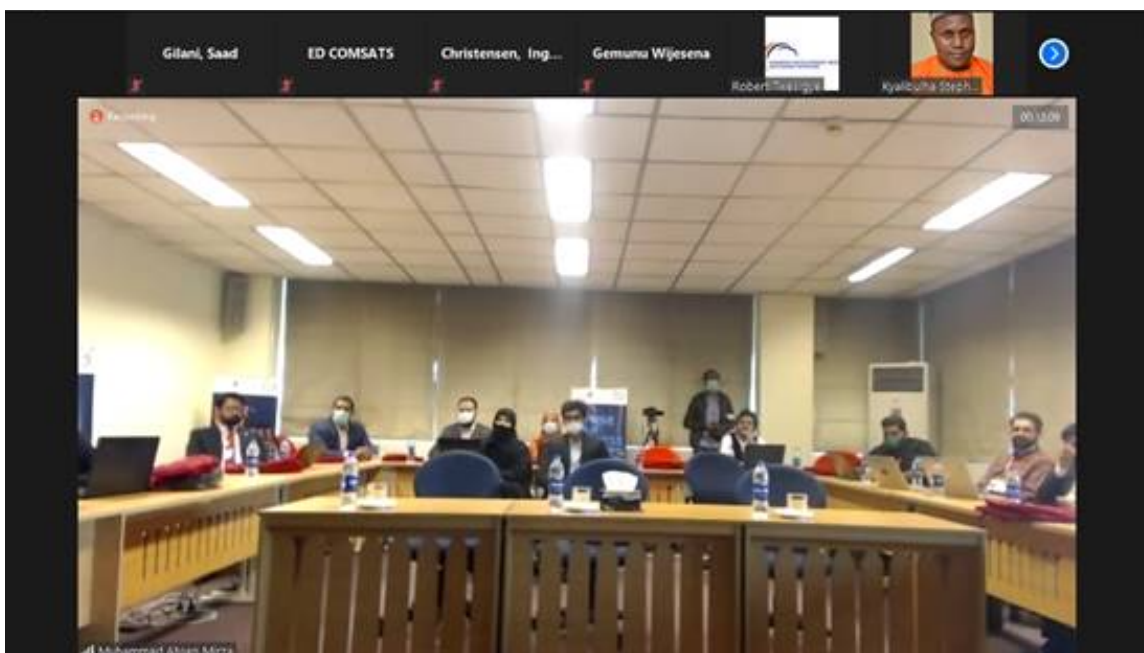


LEARNERS PLAY DURING SYB TRAINING IN DARKHAN PROVINCE

34% of SYB trainees (or 178 SMEs) received support from government funds. Also this year and with the financial support of the DANIDA project, the Master Trainer monitored 8 of the 21 provinces of Mongolia.

PAKISTAN

The first SIYB ToT in Islamabad will be held in October 2020 for 12 participants, which will also be a next step to certify the first Master Trainer in Pakistan. More activities are planned for 2020, including 3 trainings of new SIYB trainers.



SIYB
TRAINING
OF
TRAINERS
IN
ISLAMABAD

MYANMAR

As of September 2020 there are already 1005 certified trainers for SIYB, including associated products for the retail business and agricultural/rural sectors. As part of the ILO Myanmar's Covid-19 rapid response, SIYB trainers have continued providing SME trainings through various online learning tools, while also introducing new training products for business resilience and occupational health and safety. The SIYB Myanmar Association, as in-country platform for sustaining BDS, has further expanded its training clients and partners, including private companies and development NGOs. SIYB and SME trainings are incorporated in the UN Covid-19 Socio-Economic Response Framework, as part of the intervention package to protect jobs and SMEs in the most vulnerable sectors in Myanmar.

SRI LANKA

The Sri Lanka SIYB Association in collaboration with the Ministry of Women, Child Affairs and Social Security conducted a SIYB ToT for 25 Training Officers of Rural Development, Training and Research Institute (RDTRI) at Pilimathalawa from 14th to 23rd December 2019. The Association also organized and conducted an International ToMT Seminar from 25th November to 4th December. There were 8 candidates who attended this IToMT representing Tanzania, Uganda, Pakistan, Philippines and Sri Lanka. In collaboration with the Ministry of Skills Development and Vocational Training, the Association organized and conducted 2 ToTs in Sinhala and Tamil for 56 Training Officers and Programme Officers from Vocational Training Institutes in Sri Lanka under the Skills Sector Enhancement Programme (SSEP). Also, Trainer Competency Reinforcement Workshops were held in Sinhala and Tamil, with a total participants of 148 Trainers.

As a response to the Covid-19 pandemic, the Association offered online webinars on Business Continuity Planning.



SIYB
INTERNATIONAL
TRAINING OF
MASTER TRAINERS
IN NEGOMBO