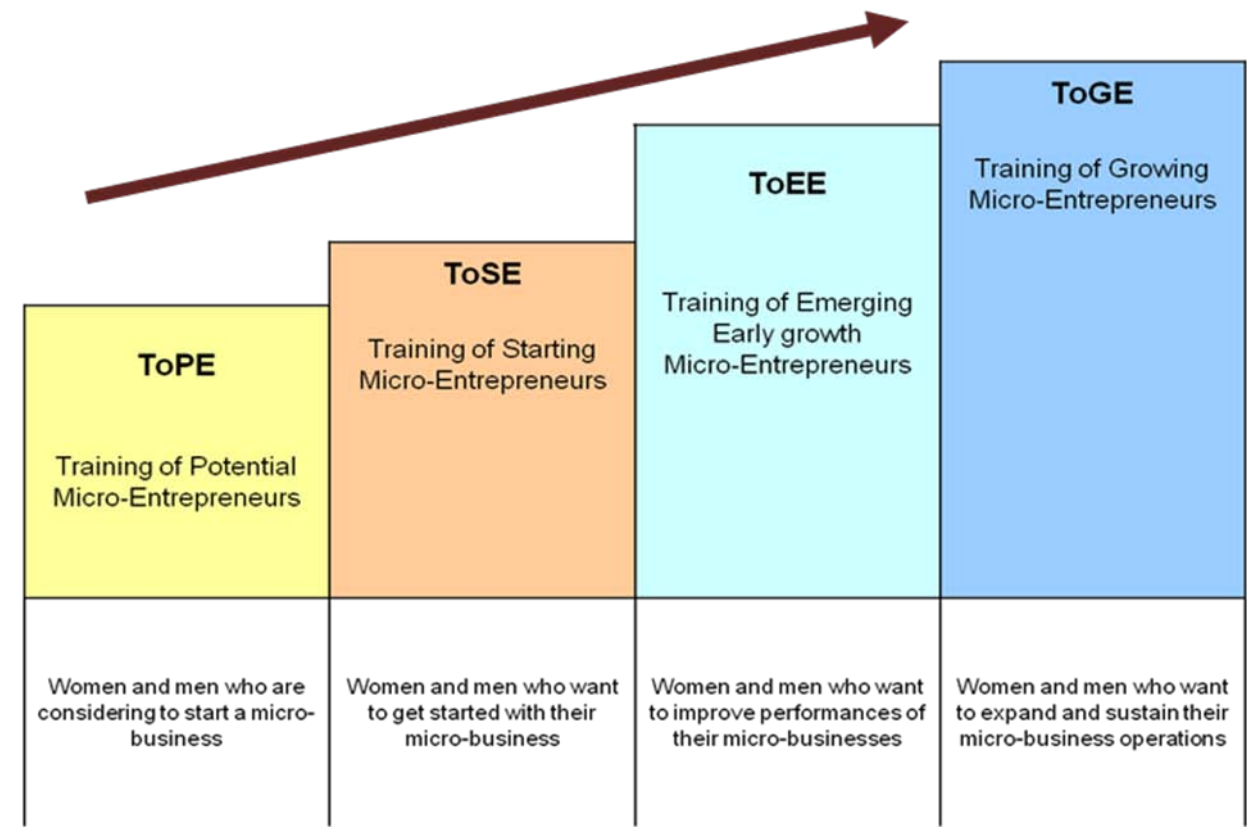


Level One Training Package



Training Of Potential Micro-Entrepreneurs (TOPE):

The target group is people who are considering starting a micro-business.
The main objective is to come out with a feasible and concrete business idea.

Training Of Starting Micro-Entrepreneurs (TOSE):

The target group is people who already have a feasible business idea and want to start their business TOSE help them step-by-step to develop a business plan.

Training of Emerging Early growth Micro-Entrepreneurs (TOEE):

The target group is people who want to improve performances and the TOEE will enable them to increase their business profit by:

- reaching customers better
- Reducing business costs through better business organization
- Addressing critical business start-up problems.

Training of Growing Micro entrepreneurs (TOGE):

The target group is people who want to expand and sustain their micro-business.

The objective is to have knowledge of advanced management and growth business techniques.

TOGE will enable those entrepreneurs to double business profits which can be reach through:

- Showing an example role in the local community,
- Reaching new or additional market,
- Addressing critical business growth problems.