

## GLOBAL HIGHLIGHTS

### New Global Coordinator



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### The Team

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### SIYB and Technical and Vocational Education and Training (TVET) paper

Does combining TVET with business management skills training like SIYB result in greater employment creation? To find out, the SIYB team in Geneva in collaboration with country offices conducted a comparative study of cases in Indonesia, Vietnam, Senegal and the Dominican Republic.

The paper analyses 4 different ways of implementing business management training in conjunction with vocational training, outlining challenges and benefits of linking these two types of training.

Findings indicated positive outcomes. In Indonesia for instance youth receiving SIYB training only had a business start-up rate of 32% while youth that completed vocational training only had a business start-up of 11%. Youth that followed both SIYB and vocational training, on the other hand, had a start-up rate of 58%.

You can access the study, by logging on to the SIYB website: [www.ilo.org/siyb](http://www.ilo.org/siyb)



### Youth Employment Report

The Employment Department conducted a systematic review of the youth employment interventions to find out which interventions are most effective. The interventions under review comprised:

- Skills development;
- Entrepreneurship promotion;
- Employment services;
- Subsidized employment.



It was found that in low and middle income countries, entrepreneurship interventions had the highest effect on employment and earnings. This was closely followed by interventions on skills development.

The review highlighted that multi-pronged interventions create more impact.

For more information, click [here](#)

### SIYB Global Tracer Study 2016

Following earlier tracer studies in 1997, 2003 and 2011; the SIYB team is back with a new study to be published in 2016, with the objective of outlining:

- The number of Master Trainers, Trainers and entrepreneurs trained in SIYB from 2011-2015;
- The number of organizations partnering in the SIYB implementation;
- The number of businesses started and jobs created through SIYB training;
- Innovations in delivery mechanisms;
- Stories from women and men who have undergone SIYB training.



The study will draw conclusions on "what works" and "what does not work" in the sustainable provision of business management training services for start-ups and existing small enterprises.

The study will be available in late September 2016 here: [www.ilo.org/siyb](http://www.ilo.org/siyb)



# MENA

## Middle East and North Africa

Morocco



Algeria



### Women for Growth project

The one year project, launched in October 2015 has conducted a SIYB Training of Trainers for 20 participants with the aim to build the capacity of service providers in delivering business training. The project intends to increase the outreach of business services to women entrepreneurs in both countries.



Egypt



### Decent Jobs for Egypt's Young People (DIJE) project

More than 60 trainers from institutions like the Social Fund for Development (SFD) and the Al-Korra Foundation have so far trained more than 2,000 young people. Outreach is expected to increase substantially with a first group of Egyptian SIYB Master Trainers whose training will start in late 2016.



Kurdistan Region - Iraq



### My First Business

An SIYB adaptation of the GYB and SYB training packages to serve the specific needs of young people, My First Business was initiated in Kurdistan/Iraq in March 2015 in cooperation with the Fund to Support Small Projects for Youth under the Ministry of Labour and Social Affairs. The Fund provides start up loans to youth aged 16 to 35 who are willing to start small businesses and extends training and follow-up to their clients.



### Boosting enterprise creation

A new two year project on promoting enterprise development in the Palestinian territory was initiated in July 2016. The project is implemented jointly with the Palestine for Development Foundation (PsDF) and aims to institutionalise the SIYB programme in a number of Palestinian BDS providers with a focus on unemployed women and men as well as Palestinian youth.

occupied Palestinian territory



## SUB-SAHARAN AFRICA

Cape Verde



### SIYB for youth employment creation

A new 3.6 mi US\$ project with the financial support from Luxembourg has been launched to support the national strategy for employment creation. The project expects to set up a national SIYB delivery system with a focus on youth and women.



### Agropastoral Entrepreneurship Promotion for Youth (PEA-Jeunes)

In collaboration with the Government of Cameroun and the International Fund for Agricultural Development (IFAD), the ILO has launched a new project under which it intends to reach out to almost 7000 young agro-pastoralists with SIYB and the women entrepreneurship package GET Ahead, which will be used for low-literacy groups.

Cameroun



Democratic Republic of Congo



### Training of 4,800 demobilised ex-soldiers

A new project that started in April 2016, aims at providing training services in line with the standards of the disarmament, demobilisation and reintegration of young people. So far, 33 trainers have been trained and the materials are being adapted to the local context to start the training workshops with selected demobilized soldiers.



Mali



### Project to improve employability of rural youth

A four year project on improving youth employability and income by supporting the creation and management of sustainable small enterprises in rural areas of Segou and Yorosso was kick-started in late 2015. The project will use the SIYB trainer network that was developed by previous ILO projects to train at least 1000 beneficiaries in entrepreneurship as well as technical and vocational skills. It is expected that at least 500 new enterprises will be formed and linked to local financial services.





## Sao Tome and Principe



## SIYB with the Chamber of Commerce, Industry, Agriculture and Services

The ILO supported the Chamber in strengthening their capacity to provide quality services to its members and the business community through a Training of Trainers for 15 participants. After the training, newly formed Trainers got the opportunity to practice the teaching methodologies through a SYB course for local entrepreneurs conducted from 20th May to 3rd June 2016.

## SIYB and social entrepreneurship

SIYB has been adapted for social entrepreneurship promotion through the Generate Your Business Idea for Social Entrepreneurs and Start Your Business for Social Entrepreneurs. So far, 60 trainers have been trained and more than 1000 social enterprises and cooperatives have benefitted from training in Gauteng, Western Cape, Eastern Cape, Free State and KwaZulu-Natal.

## South Africa



## Rwanda



## SIYB in partnership with Rwanda Business Development Fund

The Business Development Fund (BDF) is a public limited company established by the government to implement SME policy. The ILO trained and certified BDF district officers in SIYB to build their capacity in providing business development services to enterprises in addition to access to finance.

## Mid-term review of the Youth Entrepreneurship Facility:

This 3 mi. USS EU funded project focuses in 11 districts to stimulate sustainable enterprises and decent work for all, with a focus on youth. The project has made significant achievements in its target of promoting entrepreneurship culture, increasing the access to business development services and affordable financial services through partnerships with financial institutions like the Centenary Rural Development Bank. Out of the target of training 7500 youth, 6000 of them have been trained so far resulting in 1.8 jobs per enterprise created.

## Uganda



## Zambia



## SIYB for refugees and SIYB for green construction

In collaboration with the UNHCR, the ILO Gender Based Violence project provided training to 200 refugees in Mayukwayukwa and Maheba resettlement camp to set up their farming businesses. The 2015 Green Jobs Programme (a 13 mi. USS project funded by Finland) annual report highlights that 1,500 enterprises were trained in green construction.

# LATIN AMERICA

## Bolivia



## Productive inclusion of entrepreneurs with visual disability

SIYB materials have been adapted and localised with the financial collaboration of the United Kingdom for people with a visual disability. The project has helped three cities work in the promotion of entrepreneurship, creating 30 new jobs so far.

## SIYB institutionalised by the national government

SIYB has been adopted by the National Institute of Technical and Vocational Training (INFOTEP) to train students on business management practices and is being implemented across the country to complement INFOTEP's technical and vocational trainings.

## Dominican Republic



## Ecuador



## Post-earthquake assistance uses SIYB to support affected businesses

After the earthquake in April 2016, the ILO is supporting affected communities to revive their businesses through SIYB training. Selection of partner institutions and Training of Trainer workshops are scheduled for late 2016.

## Supporting women entrepreneurs with SIYB

The ILO, through a MoU with FUSAI – a prominent business development services provider, is implementing SIYB training to strengthen women owned small enterprises and facilitating their access to financial services that are tailored to their needs. UNILEVER and the Inter-American Development Bank are also involved in the implementation. A pilot that started in 2015 with just 70 entrepreneurial women is now expected to be scaled up to 1000 women in El Salvador and 1500 in Guatemala during 2016-2018.

## El Salvador



## Guatemala



## SIYB Network

With 5 Master Trainers the "SIYB-Guatemala Network" is being formalised more and more. 10 Trainers from the SME Ministry and 9 more independent trainers have also been added to the country's network.







### Pilot project in southern Mexico

As part of the new project initiative "Building development, decent work and employment in Chiapas, Guerrero and Oaxaca", 80 new trainers have been trained in GYB/SYB with the collaboration of universities and public institutions. It is expected that by the end of October 2016 at least 25 more training workshops will be offered benefiting about 500 entrepreneurs.



### Peru



### SIYB success in 5 years of implementation

Since the first time SIYB was implemented in 2011, 11,489 entrepreneurs have been trained and 5,434 of the new enterprises created were able to secure seed capital and another 1,046 were created without any initial external funding. 74% of the new enterprises created are still running after one year of their creation.



## EAST ASIA AND PACIFIC

### China



### Boosting SIYB in China

SIYB has been adopted as part of a social policy on employment creation by the Ministry of Human Resources and Social Security. In 2015, the Ministry reported that SIYB had reached 191 Master Trainers and 51,029 Trainers with a total outreach to 10 million end-beneficiaries over the past 10 years. The ILO expects to market this extraordinary achievement in the G20 2016 summit in China.



### SIYB Expansion in Myanmar

SIYB has continued to expand rapidly in Myanmar. There are now 22 Master Trainers, and 350 Trainers from 116 different organizations that have led to the creation of 1000 new businesses and 3800 jobs. The project has pursued a financial sustainability strategy, which focuses on ensuring that training providers charge fees from entrepreneurs attending the training, ensuring their own financial viability. The outreach of the programme is expected to grow exponentially.

### Myanmar



### Timor Leste



### Business Opportunities and Support Services (BOSS) Project intervention results

BOSS, the private sector development project partnered with The Institute of Business Support (IADE) to contribute to employment creation and income generation. Now in its final year of implementation, the project helped IADE to grow in size as well as in services offered. From being a purely business training provider, IADE now offers a suite of business management training programs. From an original 77 staff operating in 5 districts and the capital, IADE now has 111 staff and a presence in 12 of 13 districts. The client base has expanded from 665 to 6,449.

## SOUTH ASIA

### Roads to Jobs Project

With the aim of developing business skills of rural communities, the project is using SIYB in northern Afghanistan. A Training of Trainers workshop will be conducted in 2016 for developing 16 certified Trainers and a Training of Entrepreneurs is planned for 150 Afghan women from cooperatives. New partnerships with other projects are expected to massively increase the outreach of SIYB in Afghanistan.

### Afghanistan



### Bangladesh



### Bangladesh Skills for Employment & Productivity (B-SEP) project

The project conducted a Training of Trainers workshop in September 2015 with 18 participants from organizations like the SME Foundation and the Bangladesh Employers' Federation. A "SIYB Bangladesh" trainer network will be registered as a legal entity and work with the ILO to implement the next round of training of trainers in late 2016. SIYB Bangladesh is now working in collaboration with Plan International, Concern International and Coca Cola Global.



### Increasing number of Trainers and Master Trainers

India currently has a pool of two certified Master Trainers, four Master Trainer Candidates and 80 active Trainers. As per reports from about 40 Trainers, 3,500 end-beneficiaries were trained in the last year alone. Almost 50% of these end-beneficiaries were women and about 47% of all those trained have set up some micro enterprises. Several state governments and the national Ministry for MSMEs have now signed agreements with the ILO to implement SIYB.

### India





Nepal



### Sustaining SIYB implementation

The SIYB Nepal Secretariat that was created in 2005 continues to be an active focal point for SIYB nationally. During 2011-2015, the Secretariat trained 52,914 end-beneficiaries in SIYB Level 1 of which more than 44,000 started their business and created more than 57,000 additional jobs.



### Gender Equality for Decent Employment (GE4DE) project

The project responded to a request from the Higher Education Commission of Pakistan to build the capacity of managers of business incubation centres to better support entrepreneurs in running their business. The project used SIYB and has delivered training to 1,140 women and men, exceeding the initial target of 300.

Pakistan



## CENTRAL ASIA

### SIYB training in partnership with the Ministry of Labour

The Government of Azerbaijan plans to include SIYB as part of the tools of the Public Employment Service. It is foreseen that 136 Trainers will be developed in 2016 to train an estimated 1500 end-beneficiaries in starting and operating their enterprises.

Azerbaijan

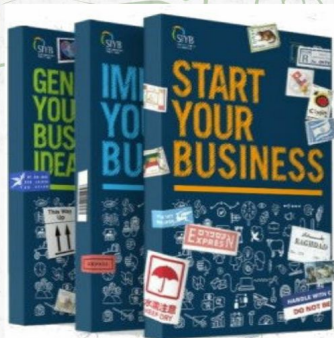


Tajikistan



### SIYB training at Adult Education Centres

ILO Moscow's G20 project has worked in partnership with the Agency of Labour in improving their support for the unemployed. SIYB Training of Trainers took place at the Adult Education Centres with 30 participants. A first batch of 30 unemployed persons were trained and programme outreach will increase in the coming months and will be linked to business start-up loans.



# TAJIK

*French*

*Hindi*

**Arabic**

**Tetun**

**Spanish**

*Dari*

*Mizo*

**Burmese**

**Translation**

**and Adaptation**

**of new materials**



**VISIT THE START AND IMPROVE YOUR BUSINESS HOMEPAGE TO ACCESS MORE RESOURCES**

**WANT YOUR STORY TO BE FEATURED IN THE NEXT SIYB UPDATE? SUBMIT YOUR STORY TO [SIYB@ILO.ORG](mailto:SIYB@ILO.ORG).**

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