

ENTERPRISE ENCOUNTERS

“CHINA CO-OP’S EDUCATION AND TRAINING OUTREACH WITH OTHER COOPERATIVES”

ZHANG WANGSHU, CHINA CO-OP

Thursday, 2 July 2015

14:00-15:30 in Room VII, R2 South

China Co-op is one of the largest cooperatives in the world with an aggregate turnover of USD 606 billion in 2014. It is a leading producer and trader of agricultural inputs, cotton, tea, grains and horticultural products and a significant retailer (8 per cent market share) in China. A nationwide marketing and logistics network of 6,700 chain stores and a million business outlets, as well as 250,000 primary farmer cooperatives which are the cornerstones of China Co-op’s national and international business.

China Co-op follows the principle of “cooperation among cooperatives” very closely. It works together with other agricultural producers and marketing cooperatives from around the world, and more specifically from Asia and Africa, through annual education programmes and application of cooperative management training.



Mr Zhang Wangshu is the Director of the International Cooperation Department where he is responsible for promoting cooperation among cooperatives. He will present on China Co-op’s Training and Education activities with agricultural production and marketing cooperative enterprises from around the world.