



**Impact Sourcing
for Apprentices
Opportunities**



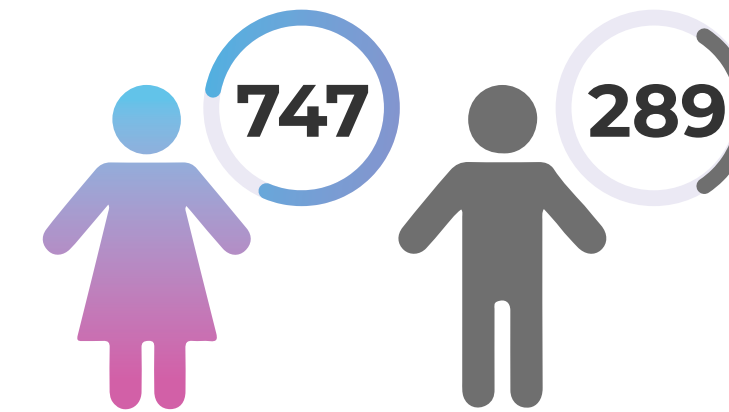
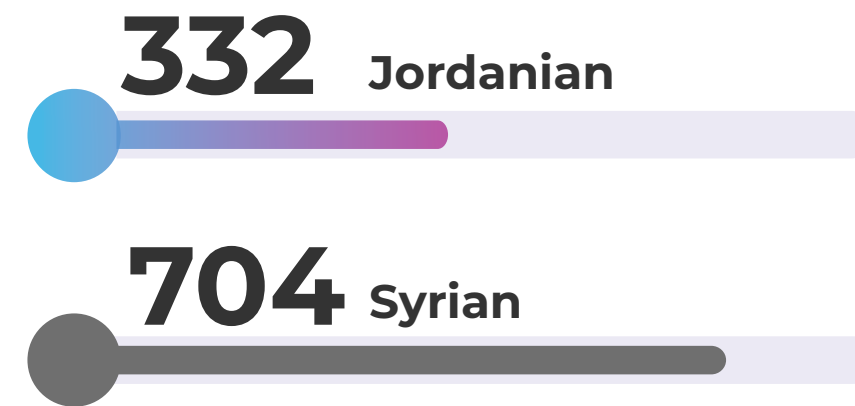
Digital Skills for Better Future Programme



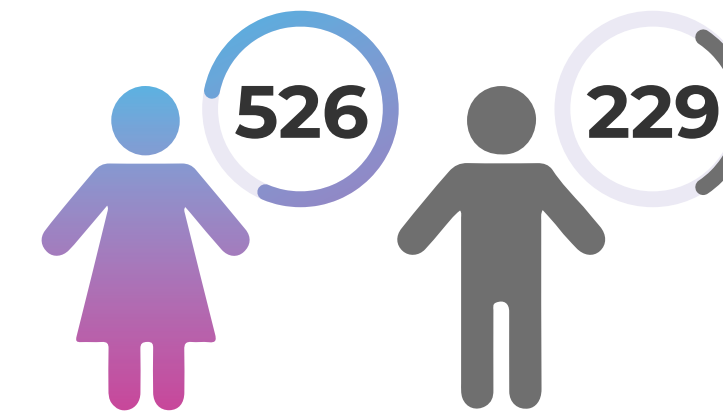
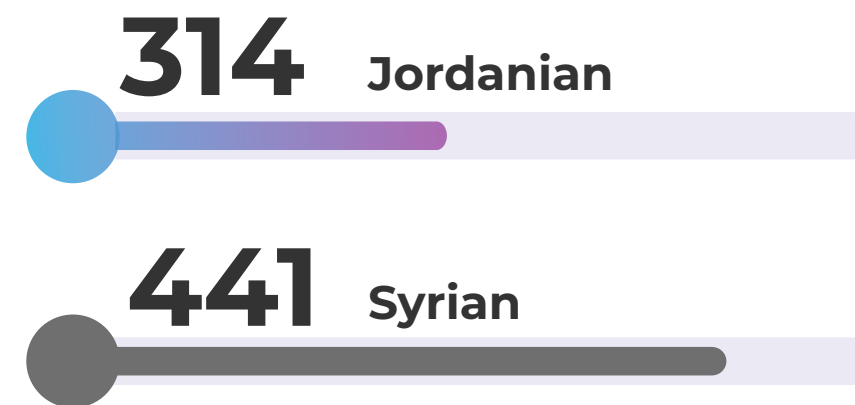
02

Number of beneficiaries who completed the Basic Digital Skills.

Enrolled
1036



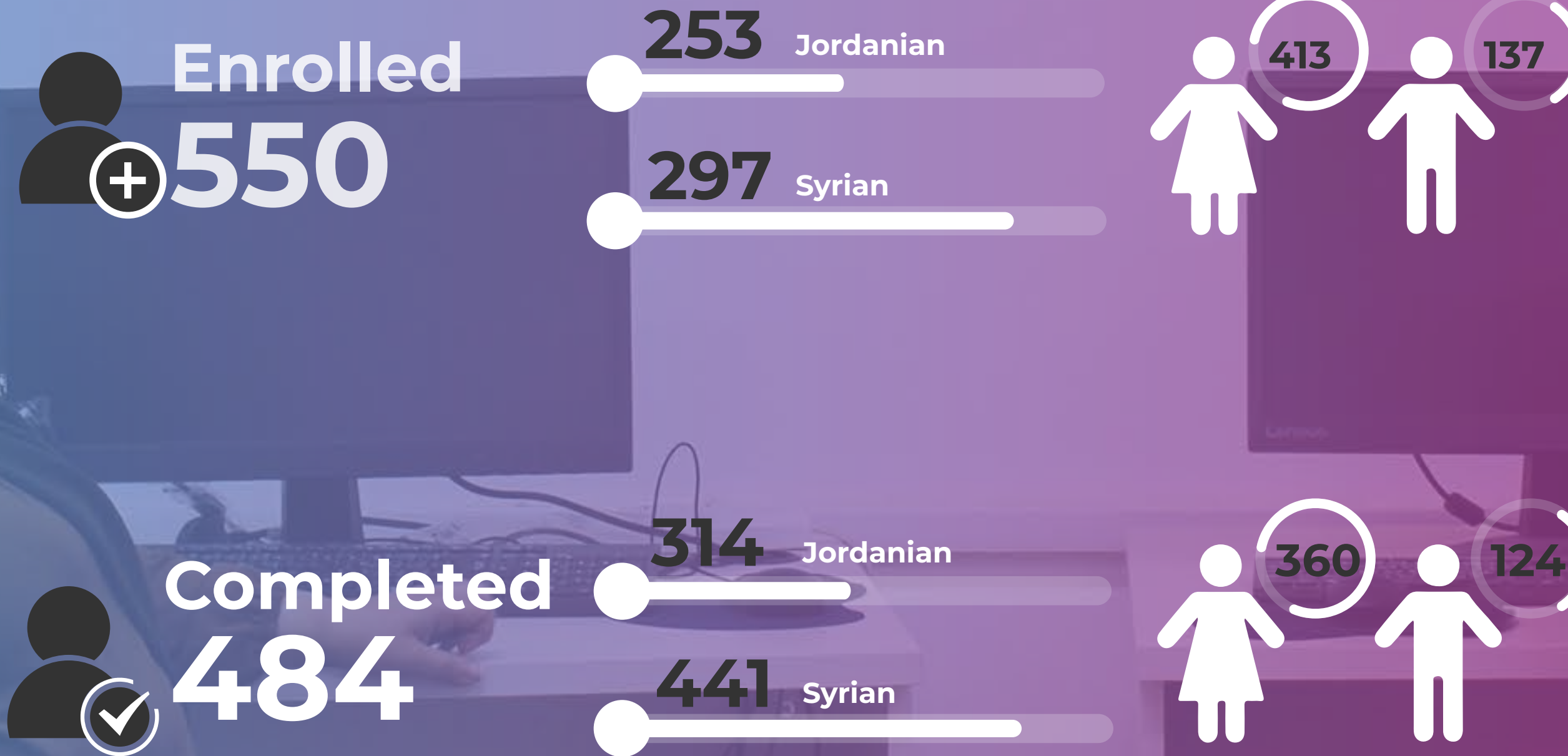
Completed
755



03

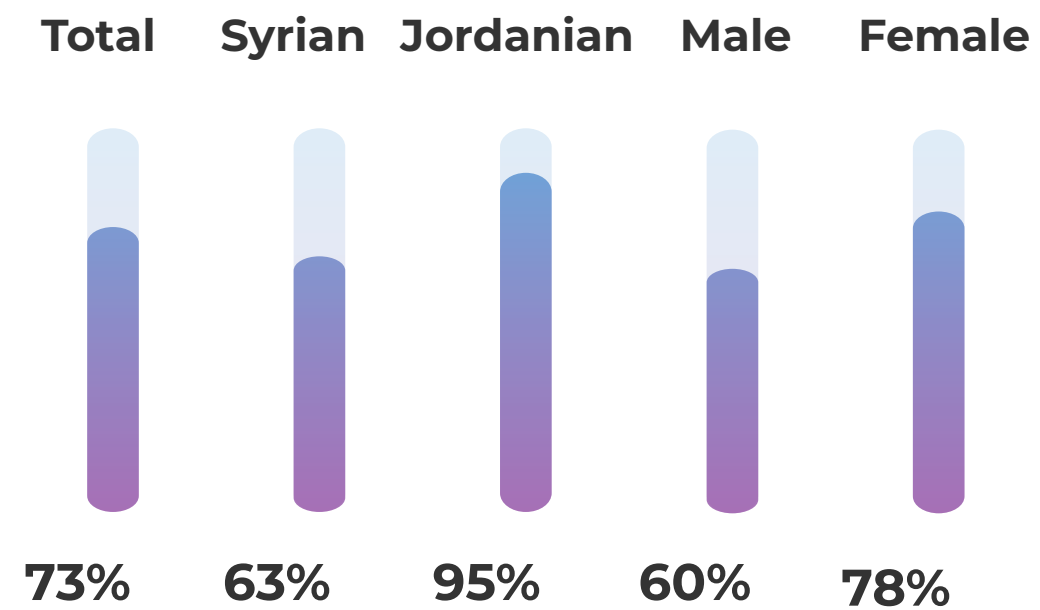
Number of beneficiaries who completed the advanced training.

Advanced Training Phase One

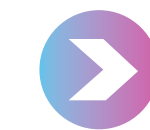
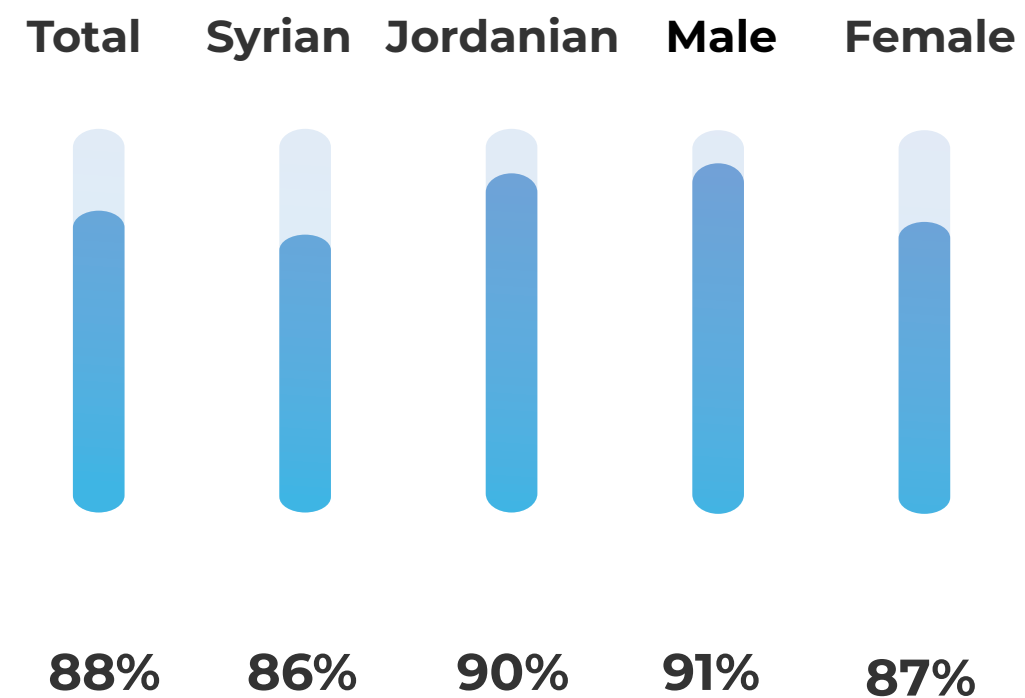


Retention Rates

Basic

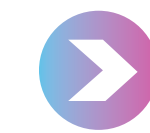


Advanced (phase 1)



371

Number of beneficiaries who matched with apprenticeship opportunities.



11

Number of partners acquired that are providing apprenticeship opportunities.

Training Design

- **Curricula developed through the project:**

1 Web and E-commerce

2 Basic programming language

3 Social media & Graphic design

- **TOT conducted through the project to build the capacity of Ministry of Digital Economy and entrepreneurship trainers**



06

Youth Engagement

Because empowering women in our communities is a priority, the female participation in training programs reached **70%**.

dot.
JORDAN

07

Testimonials from Beneficiaries

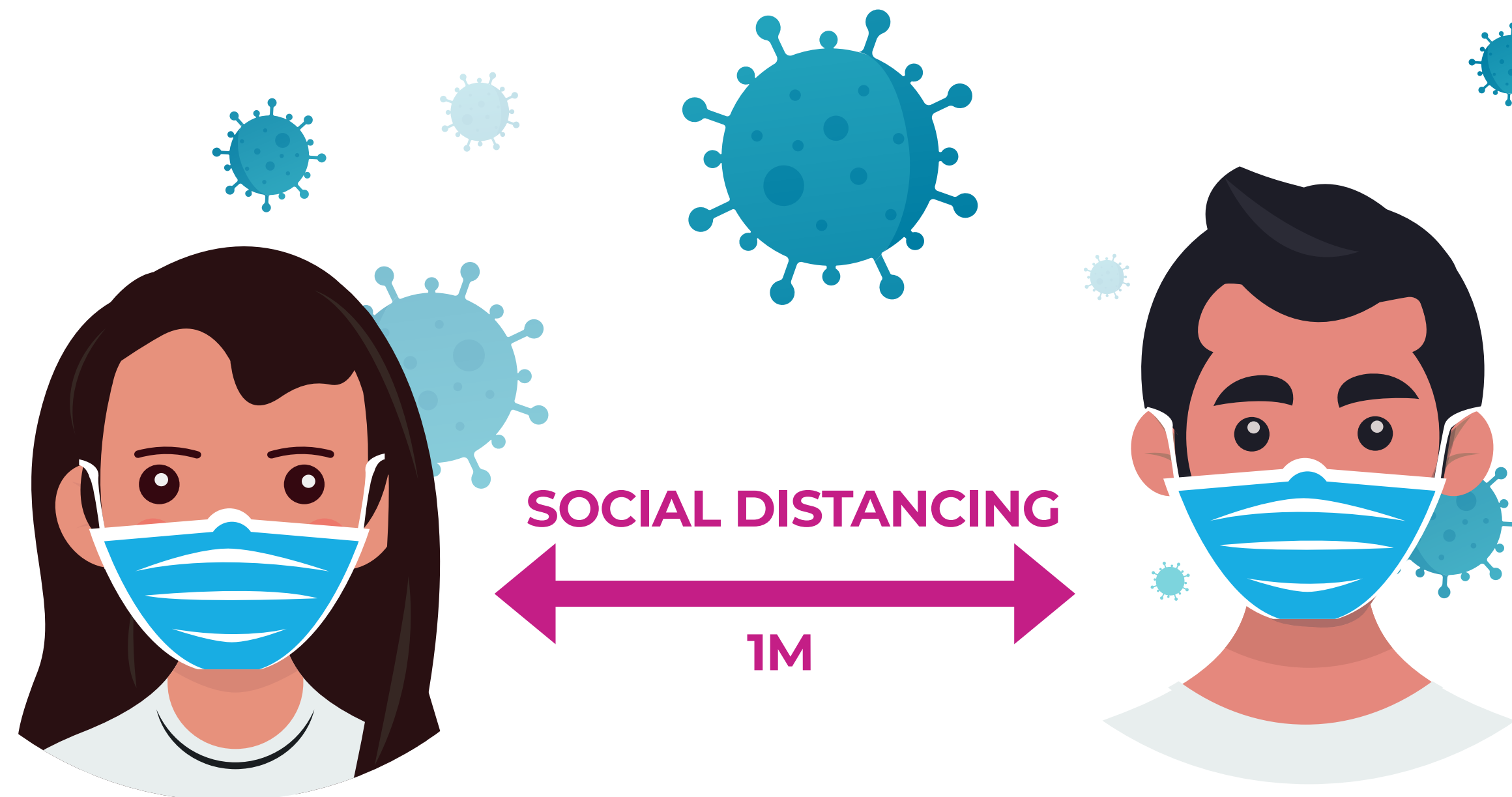
- we were provided with the opportunity to participate in The Digital Skills for Better Future Programme which therefore helped us acquire the adequate skills required for the labor market; such as self-development, and computer skills that focus on Micro Jobs.



Dolamah one of the participant
- Zarqa Knowledge Station.

COVID-19

- Due to the unprecedented challenges from COVID-19, UNICEF continued to incorporate online learning methods which have been successfully implemented since the coronavirus pandemic to ensure uninterrupted delivery of the training programs to our young participants.



Work Placement Partners



The impact of our program through (Pre & Post) evaluation.



54%

The percentage of skills improvement for the "Basics Digital skills" training



65%

The percentage of skills improvement for "Microworks skills" training

Challenges

01

Lack of access to tools and connectivity by the beneficiaries - most of them did not have laptops (60% of students did not have laptops) - COVID-19, while participants had access to the knowledge stations where they can learn as practice their skills.

02

The lack of companies that would offer apprenticeship opportunities in the governorates in rural areas in Jordan.

03

Students were not able to practice their skills on mobiles during the COVID-19 situation.

Lessons learnt

01

Add more on the self-expression side of the training, this will impact the number and quality of success stories acquired as a result of the training.

02

Add more on the self-expression side of the training, this will impact the number and quality of success stories acquired as a result of the training.

03

Life skills and work related ethics should be added to the training.

04

Using more e-wallets to distribute stipends and transportation allowances for remote areas.

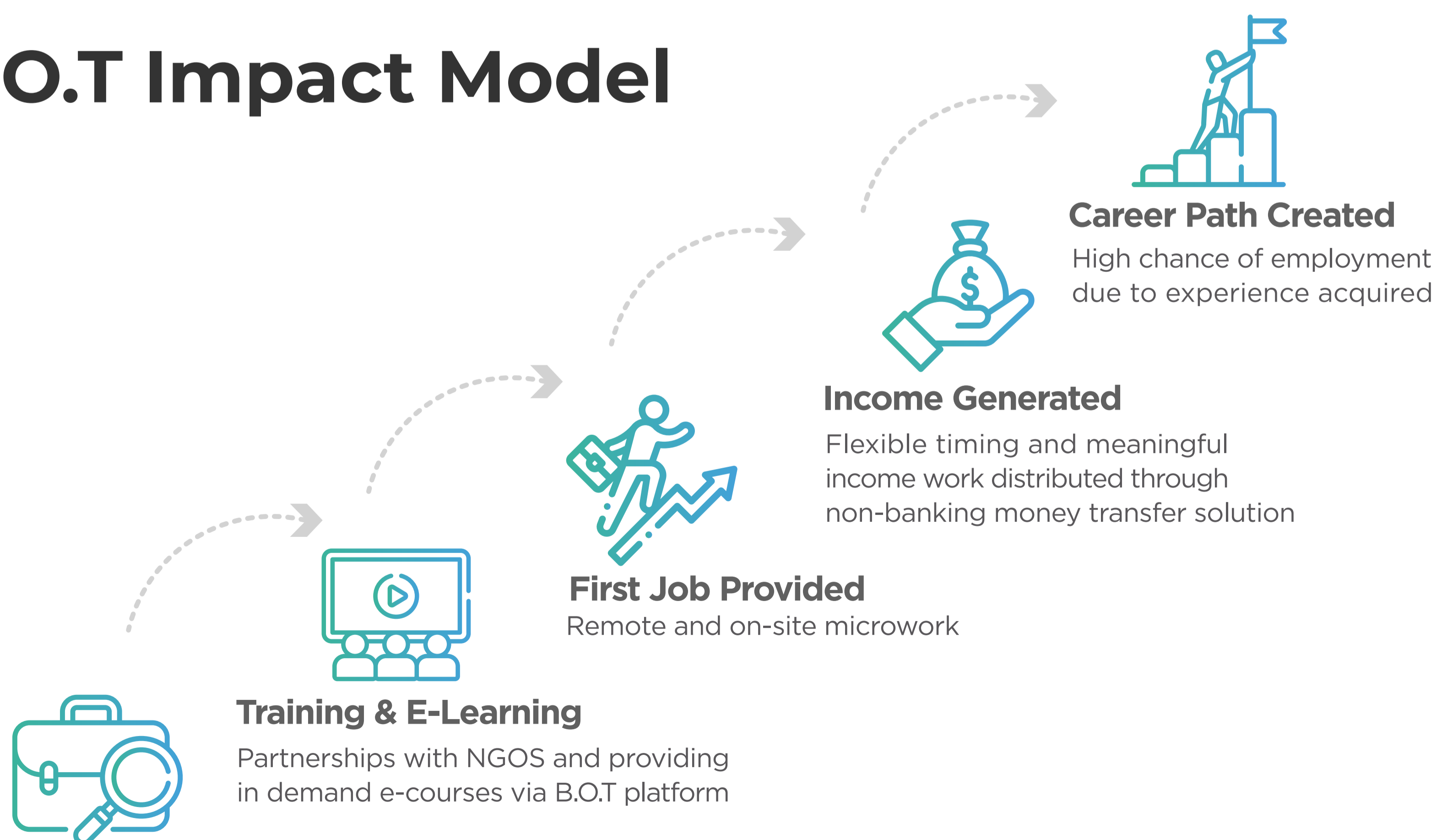
B.O.T

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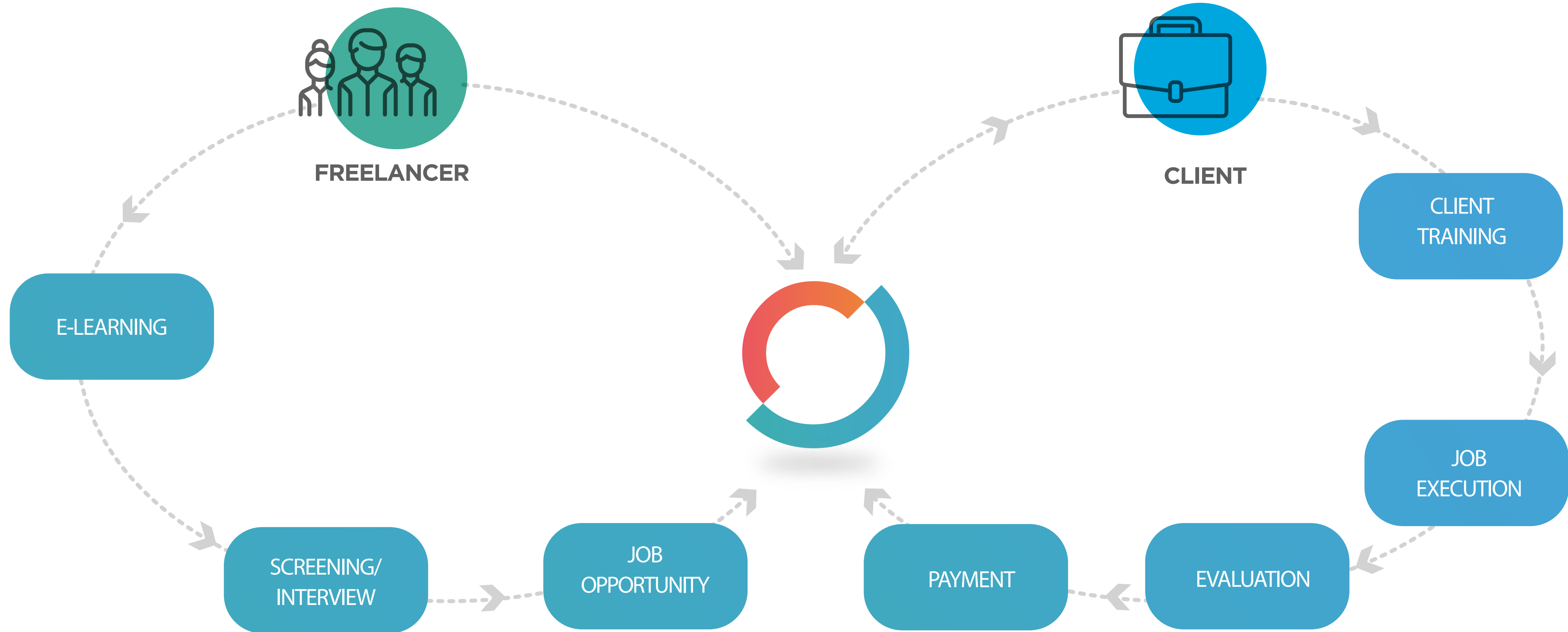
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B.O.T Impact Model



B.O.T Business Model





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Our Work. Our Hope

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DIGITAL
OPPORTUNITY
TRUST

Impact Sourcing
for Apprenticeship
Opportunities.

Thank You!