

Greener Business Asia Phase II



AT A GLANCE

→ Partners

Department of Labour and Employment (National Wages and Productivity Commission), Ministry of Labour (Department of Skill Development); Designated Areas for Sustainable Tourism Development Authority (DASTA); Trade Unions; Employers' Organizations

→ Donor

Government of Japan

→ Duration

2013-2014

→ Target beneficiaries

Workers and employers in Thailand and the Philippines; tourism industry; sectoral organizations.

→ Geographical focus

Thailand and the Philippines



ILO/Japan
Multi-bilateral
Programme



PROJECT OBJECTIVES

In the last decades the Asia-Pacific region has witnessed rapid economic growth and a remarkable reduction in poverty. Nevertheless the region still confronts many challenges.

First, in recent years many sectors and enterprises have faced pressures associated with the global economic slowdown and natural disasters. Second, unsustainable practices in the manufacturing and service sectors have exacted a large toll on the environment and natural resources in a region that is highly vulnerable to environmental threats. Third, with over 1 billion people in vulnerable employment in developing Asia-Pacific countries, improvements in prevailing working conditions remain of fundamental importance.

The GBA Phase II project assists enterprises in fulfilling their role as driving forces towards the shift towards more equitable and sustainable economies.

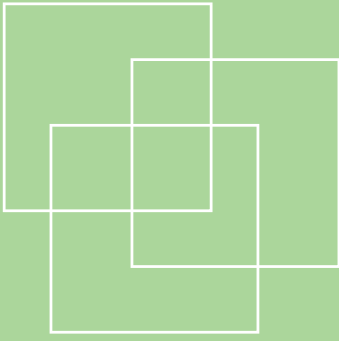
The project aims at strengthening support systems for enterprises to undertake a process of bottom-up improvement through mechanisms of worker-employer cooperation. This include gains in resource productivity and general environmental management, better workplace conditions, including Occupational Safety and Health, and overall competitiveness.

The project builds on the successful experience of GBA Phase I, which saw the development of a package of practical resources for enterprises and a training program that delivers concrete results and positive workplace changes through worker-employer collaboration.

GBA Phase II will

- Provide tailored capacity building to social partners so that they can sensitise and assist workers and employers in making enterprises more sustainable and responsible, leveraging opportunities for social dialogue and cooperation.
- Disseminate the GBA enterprise training package among organizations that deliver technical support and can utilise the GBA tools and replicate the training program.





Greener Business Asia Phase II



MAIN ACTIVITIES

- Consolidate the GBA enterprise training package to help the hotel industry improve resource productivity, environmental performance and labour practices through worker-employer cooperation and joint-problem solving.
- Showcase the GBA training methodology and approach and establish partnerships for its dissemination in Thailand and the Philippines, and facilitate the exchange of experience across countries.
- Conduct Training of Trainers programs on the GBA methodology and enterprise training package for national institutions in Thailand and the Philippines.
- Develop guides on the delivery of the GBA training package and the overall program implementation.
- Organize GBA enterprise training programs and knowledge-sharing events jointly with national counterparts to help strengthen national capacity for independent roll-out.
- Develop handbooks for trade unions and employers' organizations in the Asia-Pacific region providing practical guidance on designing and implementing initiatives to promote greener and better workplaces with decent employment, leveraging opportunities for social dialogue.
- Support trade unions in Thailand and the Philippines in organizing awareness-raising events to encourage workers' driven initiatives contributing towards sustainability.
- Assist employers' organizations in Thailand and the Philippines in designing products and/or events to encourage more responsible and environmentally-sound practices and support business experience-sharing platforms.

PROJECT OUTCOMES

- GBA networks are formed in Thailand and the Philippines linking GBA trainers and industry champions that are testimonials of the GBA methodology based on workplace cooperation and its results.
- Trainers from national partners in Thailand and the Philippines are well versed in the GBA methodology and problem solving-tools and are trained in the GBA core modules on greener workplaces, workplace cooperation, occupational health and safety.
- A national institution in each country develops plans to utilise the GBA methodology and enterprise package and replicate the program in the future.
- Institutions in countries beyond Thailand and the Philippines learn about the GBA methodology, the GBA training package and its benefits for enterprises.
- Trade unions have a stronger capacity to promote green jobs and sustainable development through advocacy, awareness raising, training, workplace initiatives and participation in social dialogue at all levels thanks, to practical resources and capacity building workshops.
- Employers' organizations provide enhanced services to businesses in the field of greener enterprises, and can leverage opportunities for social dialogue to contribute to more sustainable industries and economies through policy and advocacy.

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