



# India International Skill Centers: Inter-ministerial and private sector cooperation

Ministry of Skill Development and Entrepreneurship  
25.07.2017



# Agenda

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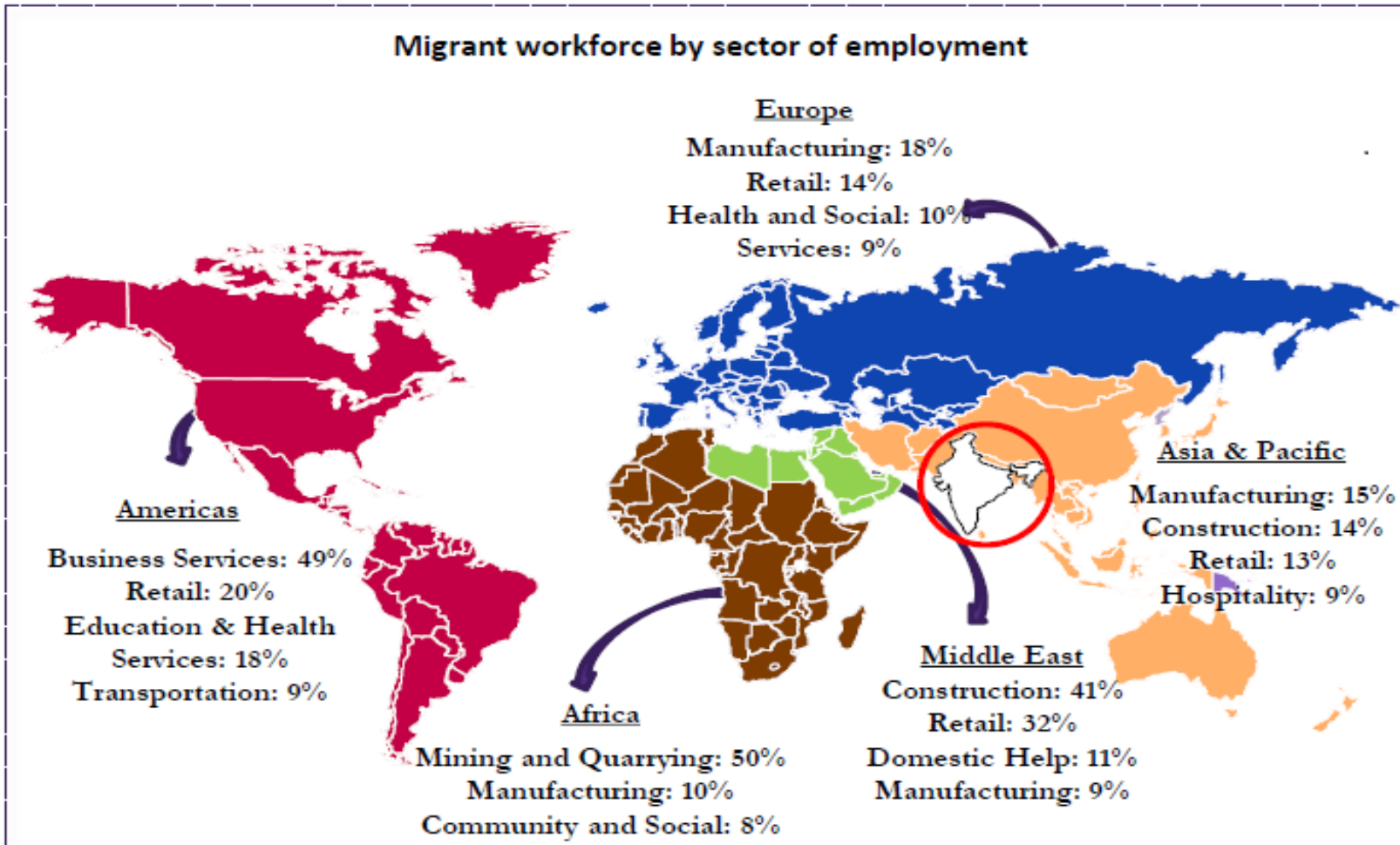
- Migration Trends
- Concept of IISC
- Pilot Phase and Early Results
- Pre Departure Orientation Training – Cooperation with MEA
- International Certification - Role of Awarding bodies
- Way Forward

# Migration Trends: Global

- **1 in 7 people today are migrants:**
  - International Migrants: 232 million (3.2% of world's population) and around
  - Internal Migrants: 730 million (10.1% of the world's population)
- Share of international migrant as percentage of population vary across countries:
  - Gulf Cooperation Council
    - United Arab Emirates (84%)
    - Qatar (74%)
    - Kuwait (60%)
    - Bahrain (55%)
  - Traditional Destinations
    - Australia (28%)
    - Canada (21%)
  - Countries of Europe (~10% – 12%)

# Migration Trends: India's Labor Outflow

## Sector wise trend of India's labor outflow



### For People with technical skills:

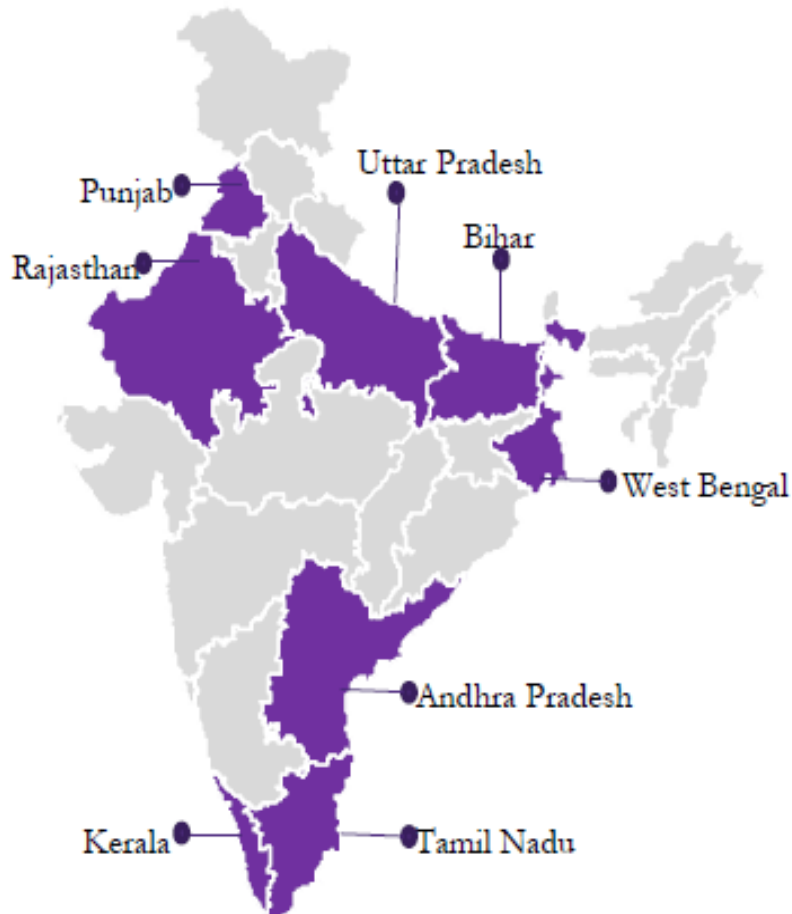
- Key Destinations: *USA, Canada, UK, EU and Australia (Permanent migrants)*
- Key Sectors : *Healthcare, Management, Financial Services and Technology*

### For skilled and unskilled workers:

- Key Destinations: *Middle East and GCC countries (Temporary contracts)*
- Key Sectors : *Construction, Retail, Drivers*

# Migration Trends: India

## Major states contributing to migration from India



### Key Trends

- Highlighted states account for 80% of immigration from India during 2012-14
- Highest share of migration: Uttar Pradesh (25%)

### Shift in Trend

- Relative shift in migration pattern from relatively prosperous states (Kerala and Karnataka) to poor states (Uttar Pradesh and Bihar)
- Key factor
  - Higher literacy and income in former states leading to better employment opportunities
  - Increased unemployment in the latter states

# Concept of IISC: Making Skilled India World Ready



## Objective of IISC

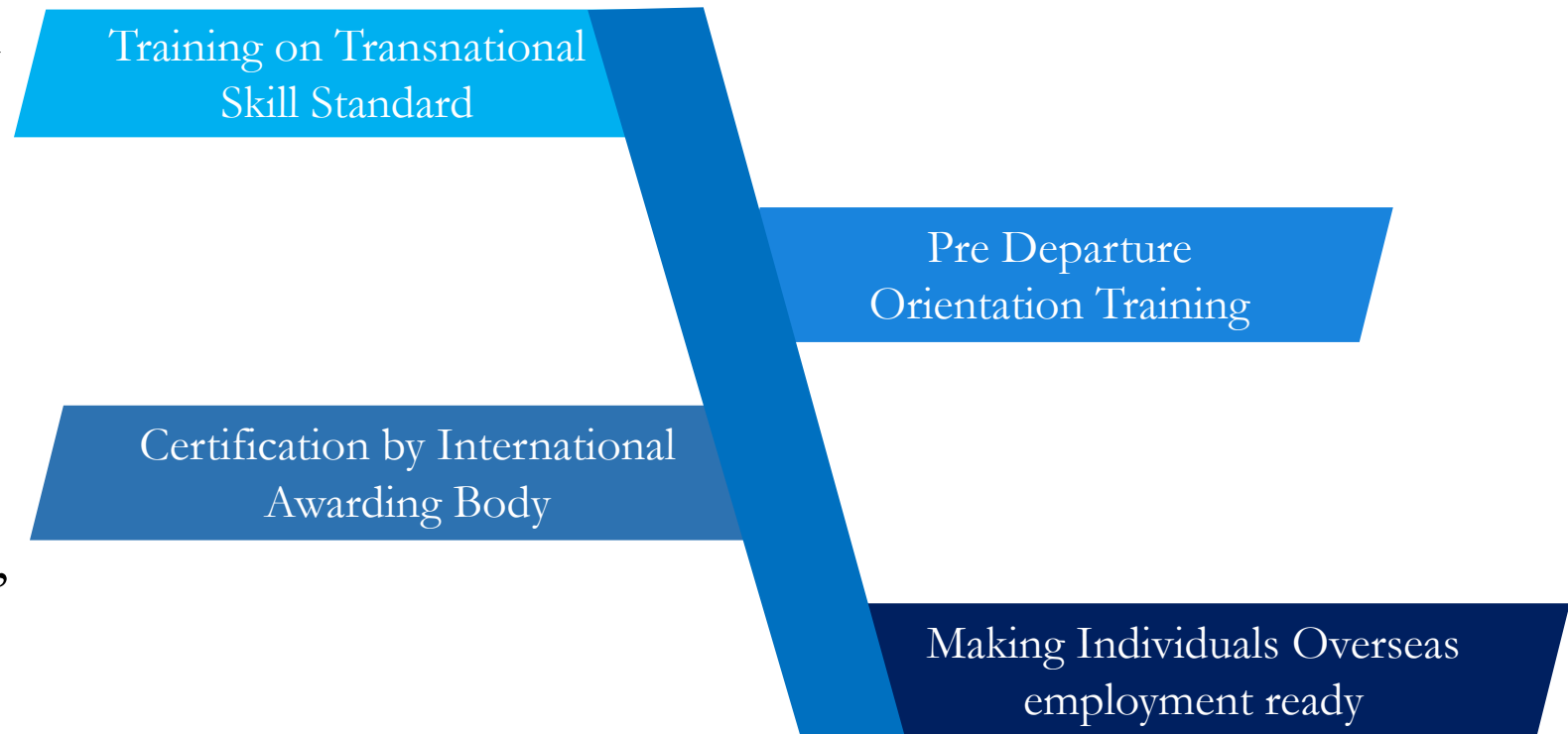
Provide skill trainings and certification **benchmarked to International Standards** to facilitate overseas mobility of Indian workforce for jobs

## Training Component

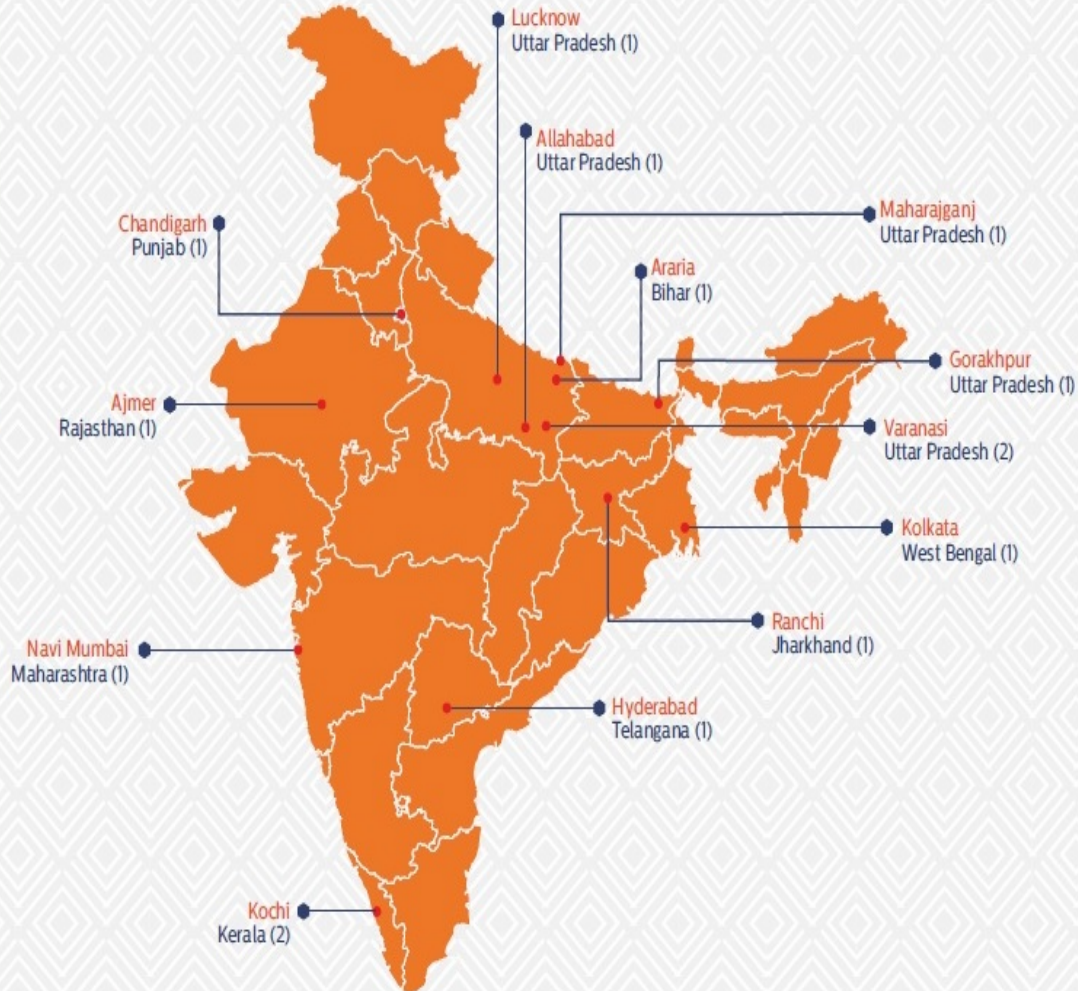
- Domain Training through PMKVY
- PDoT through PKVY (MEA)

## Major Stakeholders

- *Ministries:* MSDE, MEA
- *GoI Bodies:* NSDC, SSCs
- Partner Country's Government
- *Private organisation:* Awarding Bodies, Training Partners



## Pilot Locations of India International Skill Centers



## IISC Pilot Phase

- 14 Centers have already commenced training
- 7 more centers to commence training soon

## Key Sectors:

*Retail:* Retail Sales Associate

*Tourism & Hospitality:* Food & Beverage Steward

*Domestic Workers:* General Housekeeper

*Healthcare:* General Duty Assistant

*Construction:* General Mason

*Capital Goods:* MIG Welder

*Automotive:* Commercial Vehicle Driver

*Security:* Unarmed Security Guard

# IISC Pilot: Early Results

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- **5 batches** completed and assessed
  - Placement to commence post the availability of assessment results
- **Early Placement Indicators:**
  - 3 students from General Mason course placed in UAE (pre-assessment) at starting salary of 1400 DHM **(25% higher than average salary)**
  - Recruitment Agents have given a in-principal **confirmation for placement** of entire batches of domestic workers
- Employers have shown a willingness to engage directly but requires further push and brand strengthening



# Pre Departure Orientation Training



MEA conducting PDOT training of trainers session

- Pre departure orientation training (PDOT) (160 hours)
  - Culture and migration process (40 hours)
  - Language Skills (80 hours)
  - Digital Literacy (40 hours)
- Training of Trainers for PDOT conducted by MEA
- PDOT funded through **Pravasi Kaushal Vikas Yojna (PKVY)** by MEA at Common Norm rates
- PDOT mandatory in all IISC and plans to offer it to all migrant workers

# International Certification: Role of Awarding bodies

## Centre Accreditation Process:

- Provide technical specifications for evaluation/benchmarking of IISCs

## Training of Trainer (ToT) & Assessors

- ToT to master trainer
- Build assessment capacity by training select assessors

## Quality Assurance:

- Conduct an annual review on the assessors

## Enhanced Content:

- Define the standards as per country requirements and specifications
- Provide enhanced content to the existing QPs to match the international standards

## Assessment and certification:

- Assess & certify candidates trained at IISCs on skills benchmarked to international standards
- Provide **international certification**

# Way Forward (1/2)

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- **Strengthening Government to Government Partnerships**
  - MoUs with several countries such as Qatar, Japan, Singapore etc. to push for benchmarking, mutual recognition of standards and seamless workforce migration
- **Engagement with recruitment industry:**
  - Multiple interactions organized to take into account expectation of recruitment agents
  - MEA support resulted in interaction with recruitment agents willing to provide placement linkages
  - Recreate their own training capacity to integrate backwards

# Way Forward (2/2)

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- **Creating Market Models for IISC**
  - Working towards creating new models for IISC based on skill loans, internationally accepted trade testing
  - Aligning all incentives to IISC with international placement outcomes
  - Aligning new IISC models with different awarding bodies for different requirements
  
- **New Opportunities and Geographies**
  - Large market beyond GCC countries
  - Different countries to with their unique challenges:
    - Japan – TTTP program has potential for large number but language a barrier
    - Jordan – Large opportunities for female Indian apparel workers



सत्यमेव जयते  
GOVERNMENT OF INDIA  
MINISTRY OF SKILL DEVELOPMENT  
& ENTREPRENEURSHIP



**Skill India**  
कौशल भारत - कुशल भारत

**Thank You**

