

# Responsible Supply Chains in Asia (Myanmar)



International  
Labour  
Organization

100  
1919-2019



## AT A GLANCE

### → Partners

Potential partners: Ministry of Labour, Immigration and Population, Myanmar National Human Rights Commission, the Anti-Corruption Commission Myanmar, Ministry of Investment and Foreign Economic Relations, The Directorate of Investment And Company Administration, Departments of Agriculture and Fisheries under the Ministry of Agriculture, Livestock and Irrigation, Myanmar Investment Commission, The Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI) and its affiliated associations including Myanmar Fishery Federation, local business and sectorial associations, Confederation of Trade Unions Myanmar (CTUM), Agriculture and Farmers Federation of Myanmar (AFFM), Myanmar Infrastructure, Craft and Service (MICS), labour based CSOs, Myanmar Centre for Responsible Business, Myanmar Women Entrepreneurs' Association, UN Global Compact Local Network, UN Global Compact Local Network and research entities, think-tanks, institutes and universities.

### → Donor

European Union

### → Duration

December 2017 - December 2020

### → Target beneficiaries

Government, policy makers, international and national enterprises, small and medium enterprises, multinational enterprises, workers and employers' organizations, sectorial associations, and educational institutions and CSOs.

### → Geographical focus

National



## PROJECT OBJECTIVES

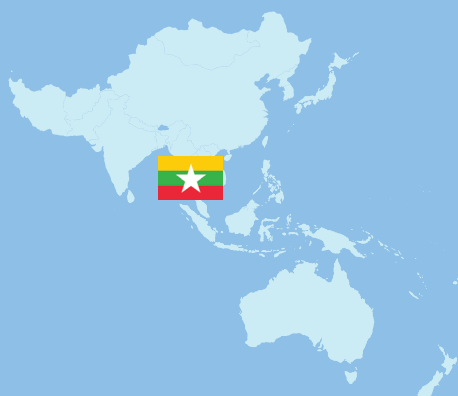
The "Responsible Supply Chains in Asia" project is a partnership between the International Labour Organization (ILO), European Union (EU) and Organisation for Economic Co-operation and Development (OECD). The aim of the project is to contribute to an enhanced respect for human rights, labour and environmental standards by businesses with supply chains in Asia, to work in line with internationally agreed guidelines and principles. Taking guidance from the ILO Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy (ILO MNE Declaration, 2017) and the OECD Guidelines for Multinational Enterprises (2011), the project will promote corporate social responsibility (CSR)/responsible business conduct (RBC) in the fields of decent work, labour standards and working conditions in global supply chains.

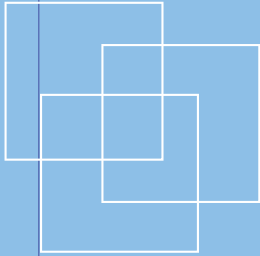
CSR is one of the integral ways in which enterprises give consideration to the impact of their operations on society and affirm their principles and values through methods and processes both internally and considered to exceed simple compliance with the law. CSR is a key element of corporate management and integral to managing risk. It also promotes sustainable development at the enterprise, national and global levels, therefore contributing to the UN's Sustainable Development Goals (SDGs) for 2030. To be effective, CSR must be systematically integrated into all long-term business management and planning, not only on occasion. CSR is not the same as philanthropy or charity.

The responsible supply chains in Asia project targets the agricultural and seafood sectors in Myanmar.

### The project aims to achieve the following immediate objectives:

- Increase understanding and knowledge of investors, businesses associations, enterprises, civil society organisations, trade unions and policymakers on CSR/RBC from the perspective of decent work.
- Create a policy environment conducive to promoting socially responsible conduct among businesses.
- Increase opportunities for businesses to have dialogue on challenges and opportunities in relation to the implementation of socially responsible labour practices.





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## MAIN ACTIVITIES

The project's activities aim to increase government and private sector understanding of the nature and potential benefits of responsible business conduct in the area of labour rights and environmental standards. The project is structured around four areas of intervention at national, local and sectoral level:

**Research activities:** Research aims to generate an updated mapping of current policies, practices and institutions in Myanmar related to CSR/RBC, particularly in the priority sectors;

**Outreach:** Outreach activities give a platform for dialogue among various stakeholders to share experience and learn from global peers, especially ASEAN. Activities will include multi-stakeholder sectoral dialogues, technical seminars meeting for business, development of advocacy materials related to CSR/RBC principles, guidelines and practices to promote the adherence of training partners and business to internationally agreed CSR/RBC principles and guidelines;

**Policy advocacy:** Advocacy will address labour practices in supply chains in response to the interest of the concerned ministries, employers' and workers' organizations. This includes inter-ministerial dialogue on CSR/RBC, technical seminars for policy makers and law makers including parliamentarians, development and adaptation of policy advocacy materials on the labour dimension of CSR/RBC;

**Capacity building and training:** This will promote the development and dissemination of good practices related to internationally agreed CSR/RBC principles and guidelines.

## PROJECT OUTCOMES

Building on its four areas of activity and engagement in Myanmar, the project will by the end of its mandate have:

- Increased awareness and strengthen capacity of all relevant actors, particularly businesses and public authorities in relation to CSR/RBC through development and dissemination of best practices, case studies, tools and lessons learned;
- Improved coherence on CSR/RBC between the EU, other trading partners and Myanmar and the encouragement of sound industrial relations in line with internationally agreed principles and guidelines;
- Enhanced contributions of businesses operating in Myanmar to environmental protection, decent working conditions, and the respect for human rights and strengthened coherence with relevant regulatory frameworks.



### Contact information:

ILO Liaison Office for Myanmar  
No.1 (A), Kanbae (Thitsar) Road  
Yankin Township, Yangon  
Myanmar

**Tel.:** +95 1 233 6538

**Fax:** +95 1 233 6582

**Email:** YANGON@ilo.org

**Web site:** [www.ilo.org/myanmar](http://www.ilo.org/myanmar)

[ilo.org/asiapacific](http://ilo.org/asiapacific)  
 [twitter.com/iloasiapacific](https://twitter.com/iloasiapacific)  
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