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# Changing Business and Opportunities for Employer and Business organizations

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The Bureau for Employers' Activities

**24-26 April 2019. Nadi, Fiji**

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# CHANGING BUSINESS & OPPORTUNITIES FOR EBMOS

## To better understand:

- Trends affecting business
- How business is changing
- What are the implications for EBMOs

## Global trends:

- technological innovation,
- global economic integration,
- demographic & generational shifts,
- climate change & sustainability,
- a global shortage of skilled labour



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<https://www.ilo.org/actemp/news/lang--en/index.htm>



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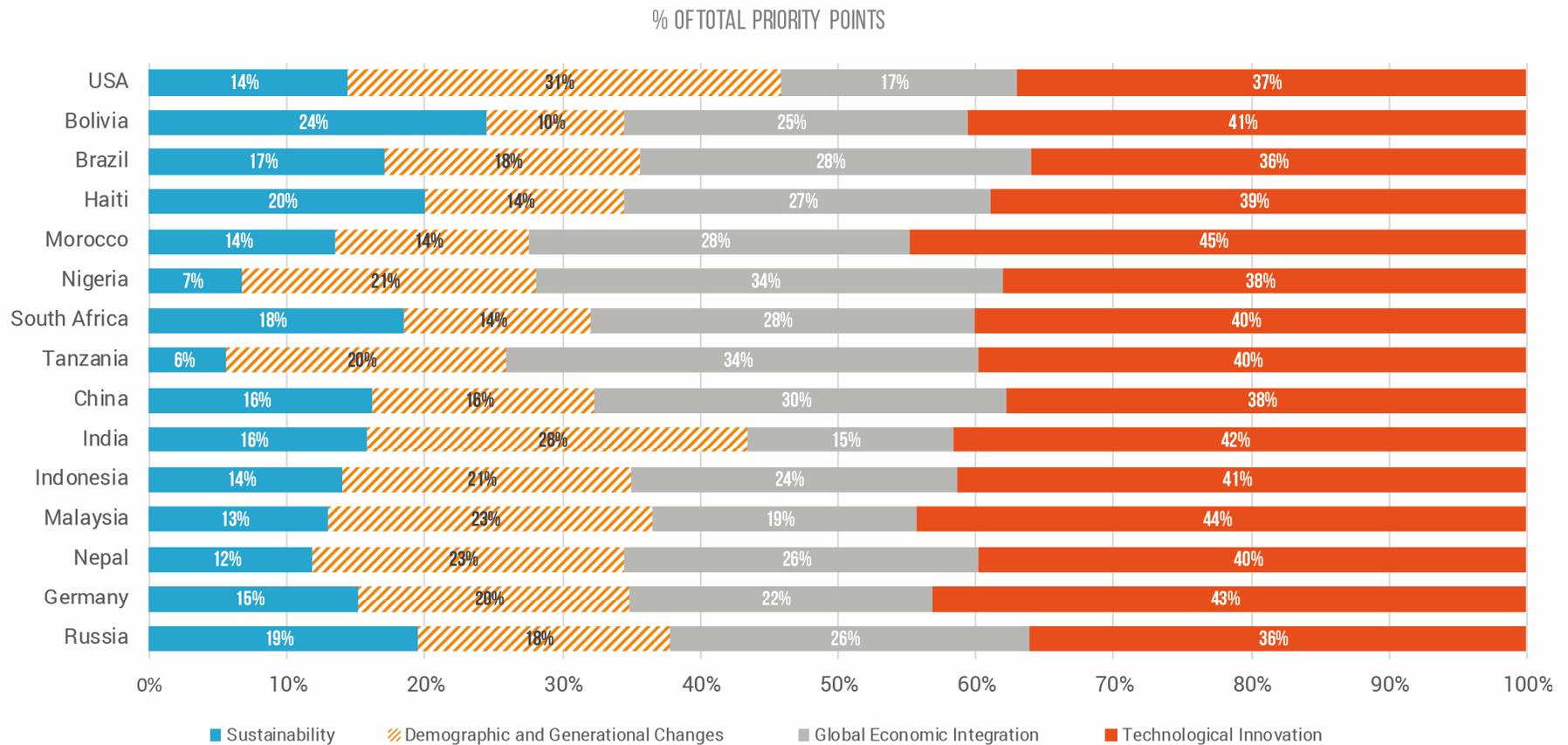
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# EFFECT OF TRENDS BY COUNTRY

*Which of the global trends are having the most significant impact on your business today?*



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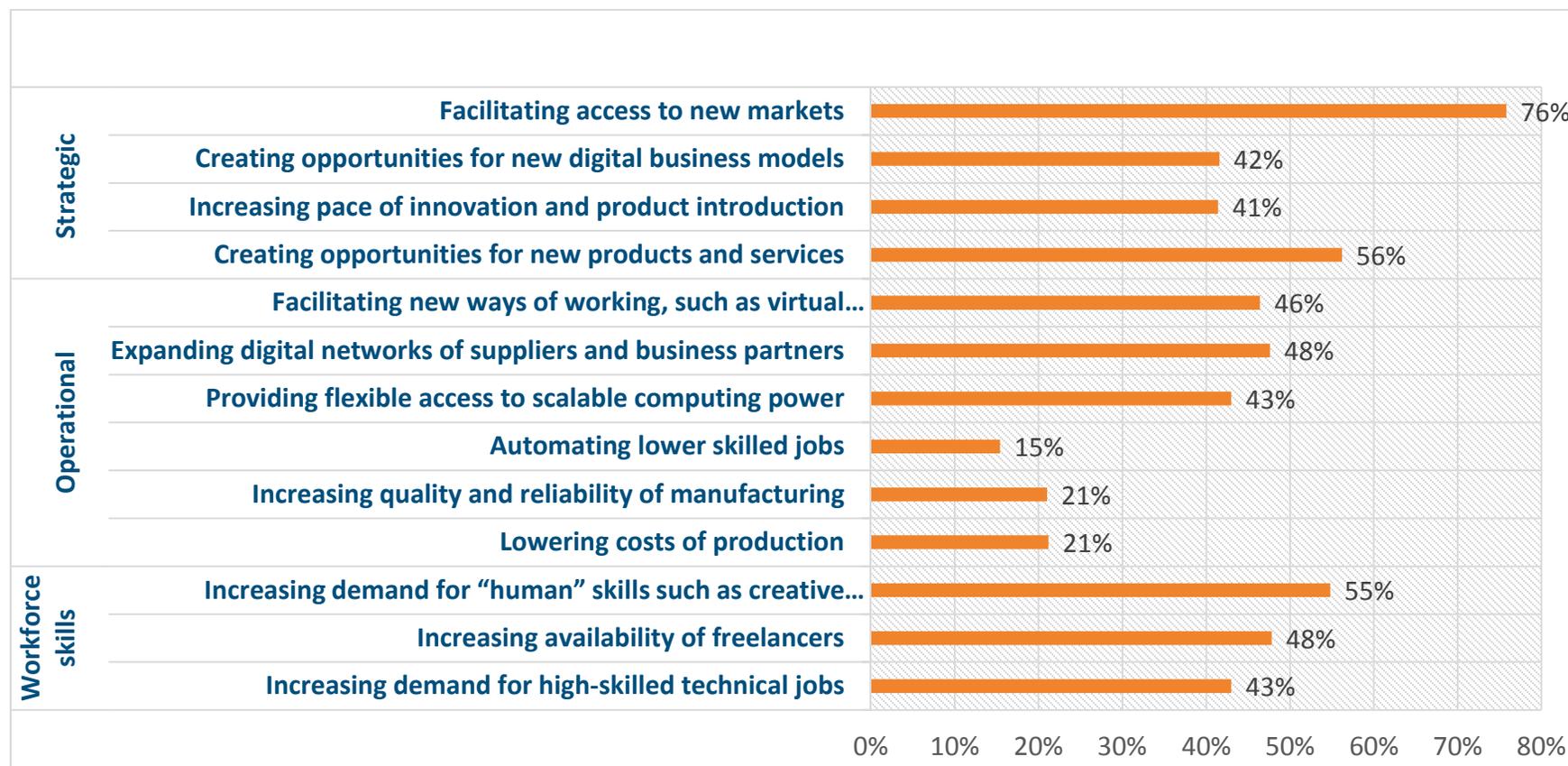


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# TECHNOLOGICAL INNOVATION HAS THE STRONGEST IMPACT ON BUSINESS



# EVOLVING GLOBAL ECONOMIC INTEGRATION BRINGS NEW OPPORTUNITIES AND CHALLENGES



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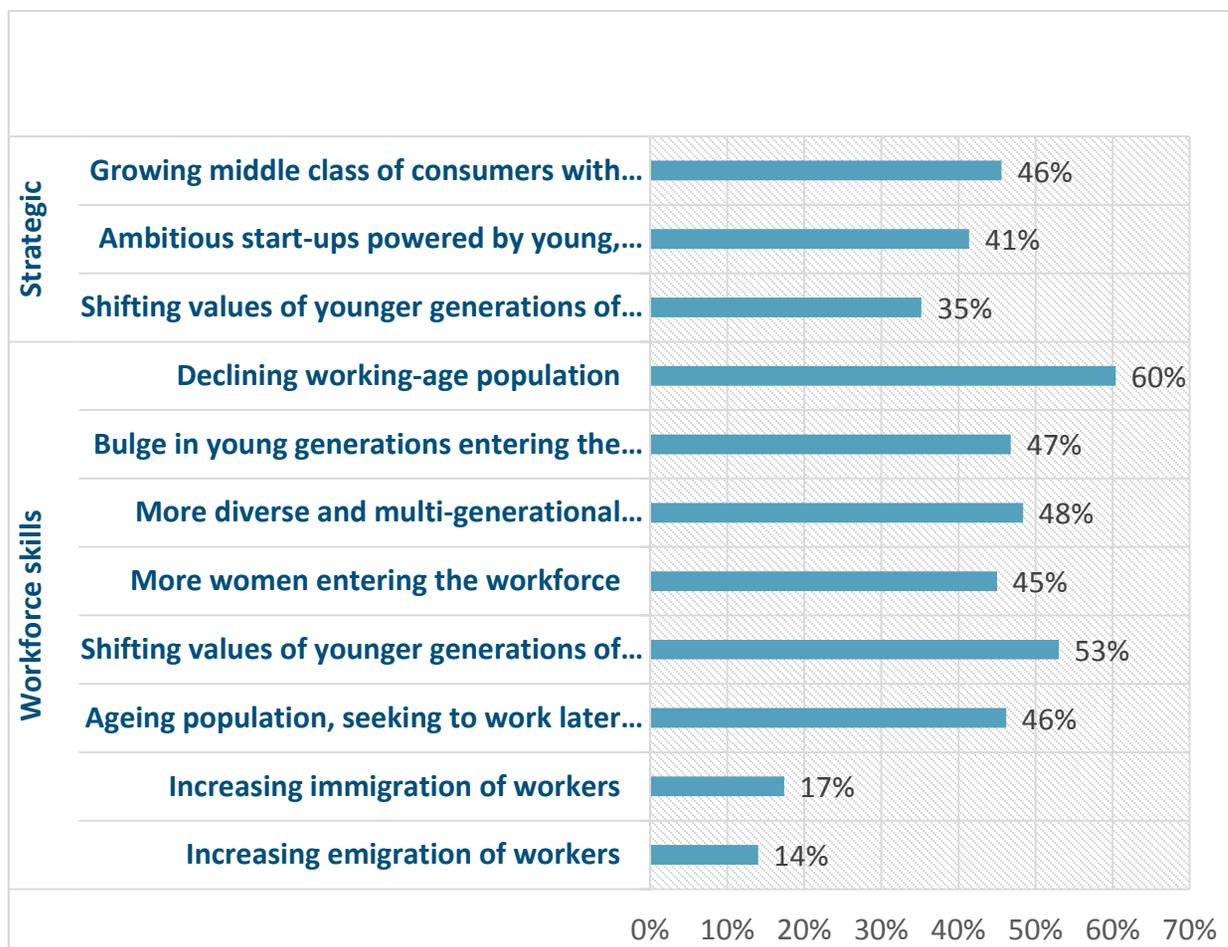


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# DEMOGRAPHICS AND GENERATIONAL CHANGES ARE ALTERING THE COMPOSITION OF THE WORKFORCE



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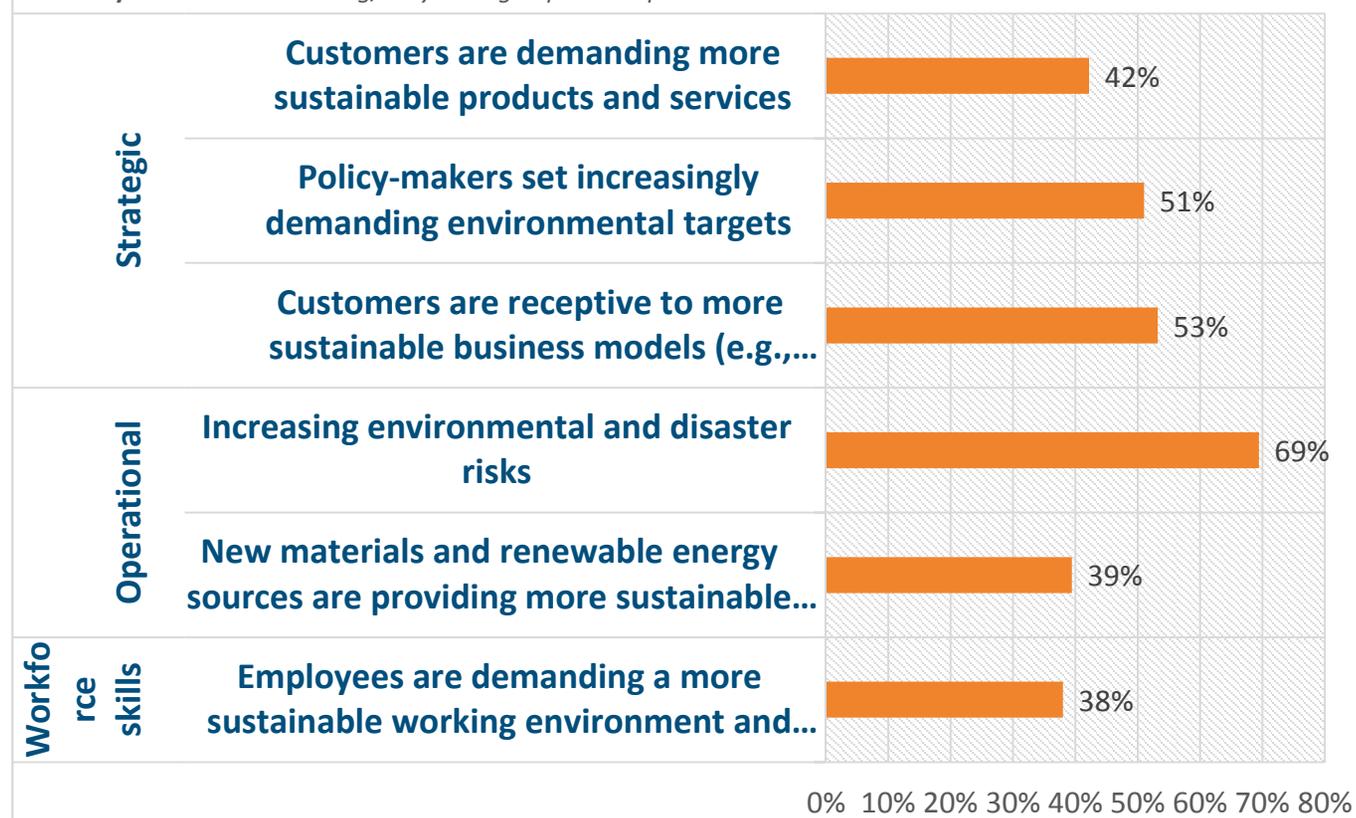
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# SUSTAINABILITY AT THE CORE

Q13. From the following list of business consequences relating to sustainability, please assess the impact each has on your business. "Strong/Very strong impact" responses.



Companies are expected to become sustainable by considering the triple bottom line: profit alongside social and environmental impact.

Environmental risks are increasing the vulnerability of businesses and people worldwide



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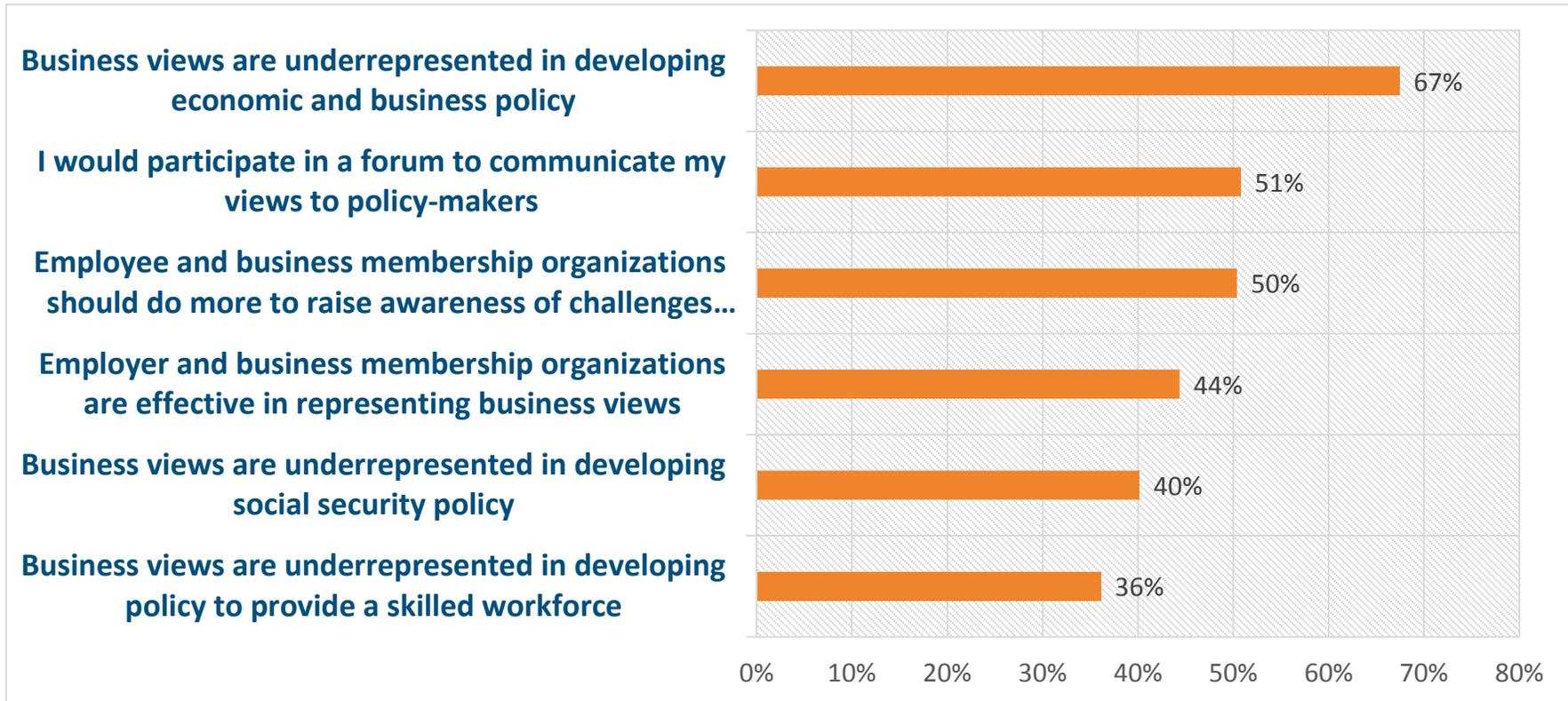


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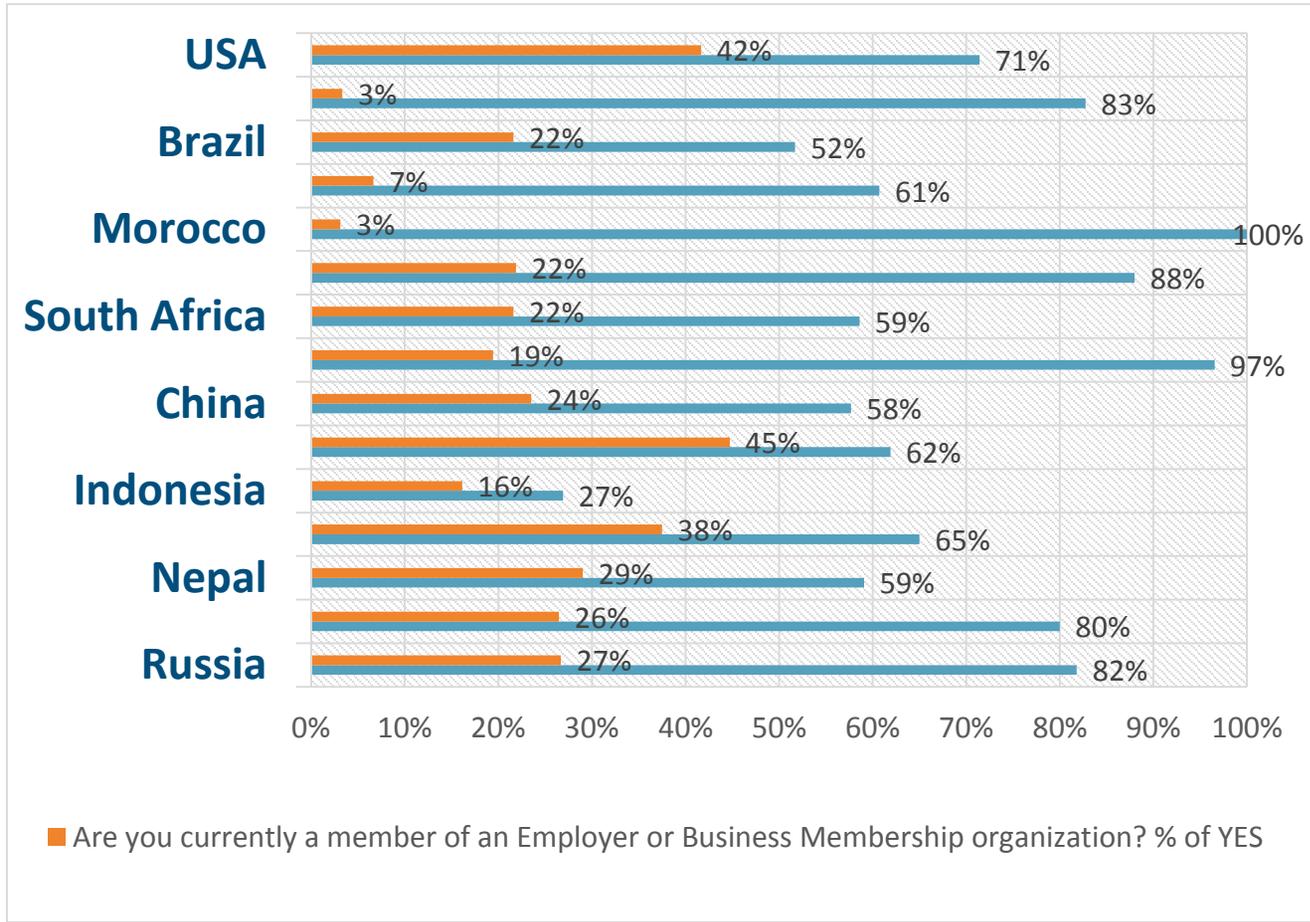
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# BUSINESSES SEEK MORE INFLUENCE



# IMPLICATIONS FOR EBMOs



23% of surveyed firms are currently EBMO members.

70% of non-members would consider joining their relevant EBMO if it provided more support to businesses responding to global trends.



## ■ IMPLICATIONS FOR EB MOS

- Forward-thinking to adapt services to the identified trends to support business – and need to look beyond national boundaries.
- Develop an effective role as a conduit between businesses and policy-makers; for example communicating business needs and encouraging joint initiatives.
- Strengthen links with different “stakeholders”
- Improve their representativeness if they are to remain the main private sector partner in private-public dialogue.
- Lead by example



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## A STRATEGIC UMBRELLA

- The SDGs explicitly mention the importance of the private sector in realizing the ambitious Agenda 2030.
- The SDG document adopted by all 193 UN member countries states that “private business activities, investment and innovation are major drivers of productivity, inclusive economic growth and job creation”.



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# A STRATEGIC UMBRELLA



What is often overlooked is that engaging the private sector has the potential to advance the SDGs in two ways

1. Generating the jobs and incomes needed to overcome poverty which is broadly acknowledged, and
2. Leveraging the private sector's experience, capabilities, and resources to achieve development at scale clearly recognizing that the resources and expertise of public actors are insufficient to address the complex global development challenge.



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# THE STRUCTURE OF THE 2030 AGENDA

## DECLARATION

*Vision, Shared Principles and Commitments, A Call for Action to Change Our World*

## Sustainable Development Goals

*17 SDGs and 169 Targets*

The 2030 Agenda for Sustainable Development

## FOLLOW-UP AND REVIEW

*National, Regional and Global*

## IMPLEMENTATION

*Means of Implementation and Global Partnership*



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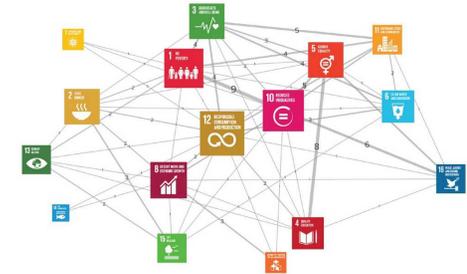


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# ENTRY POINTS FOR PRIVATE SECTOR INVOLVEMENT IN THE SDGs



## Data

- Mining of big data, using sources like Google, mobile operators, etc to find out what people want is needed to help formulate policies and monitor impact.

## Financing

- In the past 25 years, private sector inflows had increased tremendously, this trend needs to be continued and expanded.

## Implementation

- There are opportunities for the private sector to engage in SDG-related investments and the private sector is an excellent mechanism to deliver projects.



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# FINAL REMARKS

## Taking action

- EBMO need to lead by example
- No one-size fits all approach
- Not static – ongoing process
- Action will vary depending on:
  - Enterprise/Organization (size, structure)
  - Context (country)
  - Sustainability risks (security, labor standards)
  - Existing procedures, mechanisms, etc.
- Development of industry programs



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## FINAL REMARKS

**The SDG agenda provides an existing umbrella and institutional framework through which to address the future of work**

**However the 2030 Agenda is a crowded space and for many development actors, EBMOs unique value proposition and comparative advantages are not well understood or distinguished from direct enterprise engagement**



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# THANK YOU

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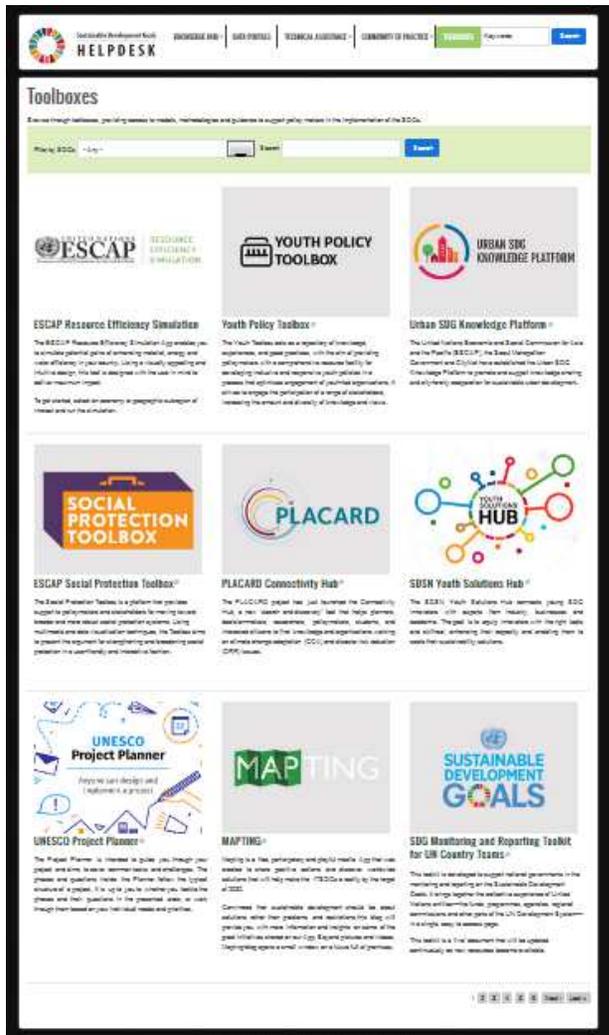


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# INTERESTING RESOURCES



- <http://www.businessfor2030.org/>
- <https://bimpactassessment.net/>
- <https://sdgcompass.org/>
- <https://sdghelpdesk.unescap.org/toolboxes>
- <https://sdghub.com/>
- <https://www.unglobalcompact.org/sdgs/17-global-goals>
- <https://gapframe.org/>

