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LO/FTF Council

The ECOP/FFW/LO-FTF Project on Promoting Principles-Based, Inclusive, and Business-Sustainable CSR Approach in the Philippines



The ECOP/FFW/LO-FTF Project on Promoting Principles – Based, Inclusive, and Business-Sustainable CSR Approach in the Philippines



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Background

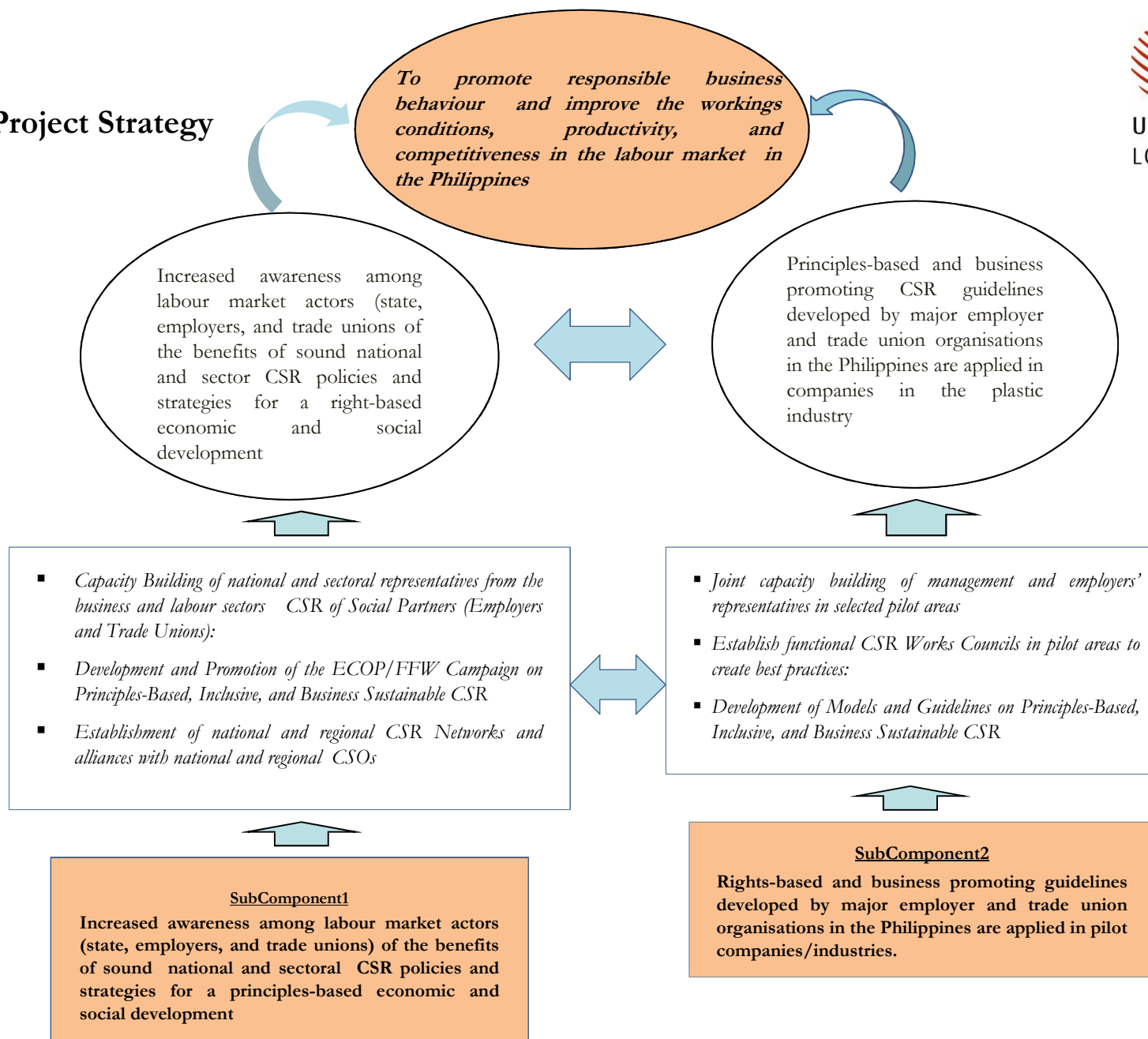
- Launched the CSR Project in December of 2015 with PELSPI as the partner organisation
- A series of project review workshops and consultation meetings conducted between January to May 2016 – which did not produce a bilateral agreement on the content and project implementation structure
- A new project partnership framework was initiated and concluded with FFW from the labor sector and ECOP from the employers' sector.





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Project Strategy



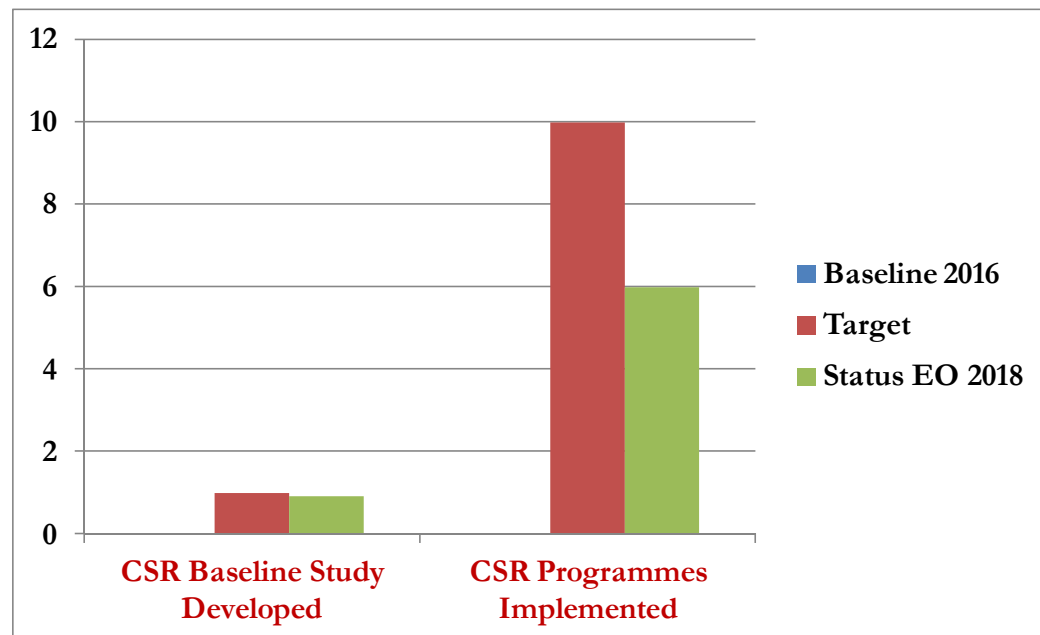
Overall Assessment on Immediate Objective1



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Immediate Objective1

Increased awareness among labour market actors (state, employers and trade unions) of the benefits of sound national and sector CSR policies and strategies for a rights - based economic and social development



Overall Assessment on Immediate Objective 1 (National) vis-a-vis Key Project Outputs

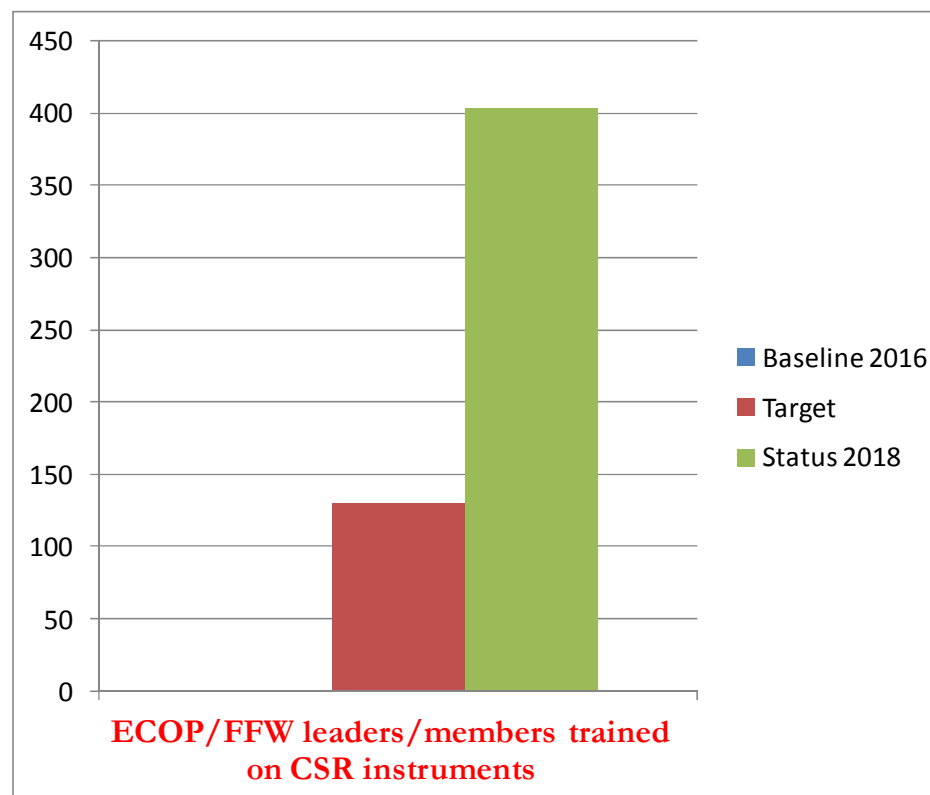


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Immediate Objective 1: Increased awareness among labour market actors (state, employers and trade unions) of the benefits of sound national and sector CSR policies and strategies for a rights - based economic and social development

Output 1.1:

Enhanced capacity of national /sectoral representatives of ECOP and FFW member – organisations from the business and labour sectors on CSR and CSR instruments in relation to existing national labor legislation



Overall Assessment on Immediate Objective 1 (National) vis-a-vis Key Project Outputs

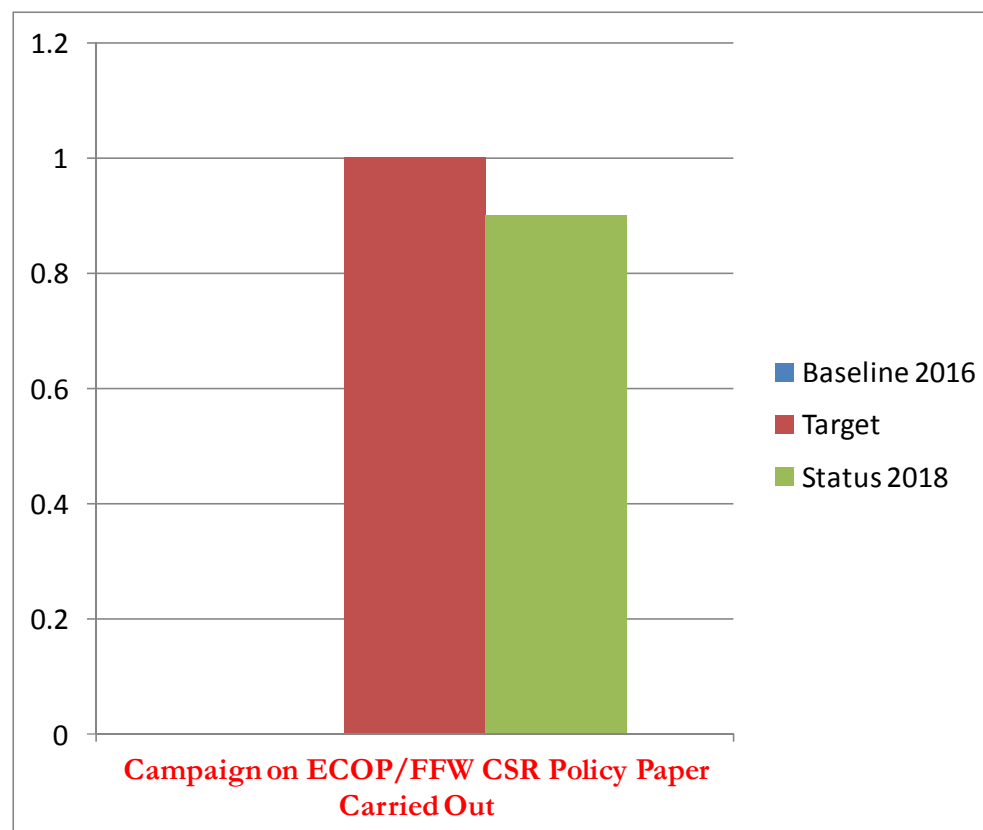


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Immediate Objective 1: Increased awareness among labour market actors (state, employers and trade unions) of the benefits of sound national and sector CSR policies and strategies for a rights - based economic and social development

Output 1.2:

ECOP and FFW Campaign on CSR Towards Decent Work, Productivity, and Competitiveness developed and promoted at the national and regional levels.



Overall Assessment on Immediate Objective 1 (National) vis-a-vis Key Project Outputs

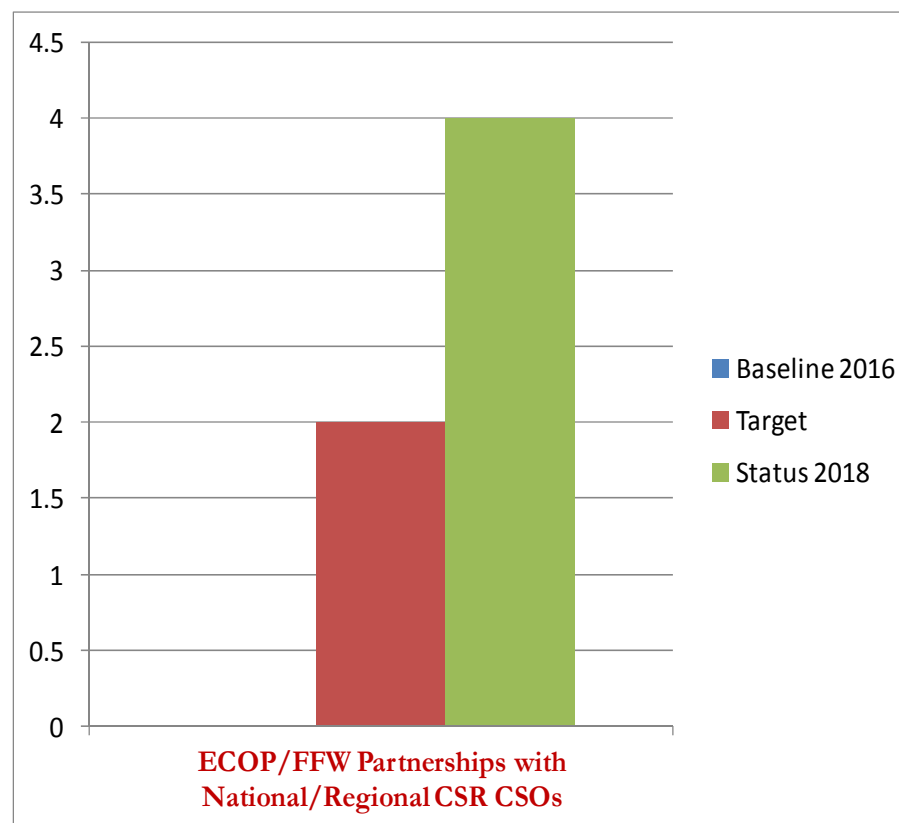


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Immediate Objective 1: Increased awareness among labour market actors (state, employers and trade unions) of the benefits of sound national and sector CSR policies and strategies for a rights - based economic and social development

Output 1.3:

ECOP AND FFW networks and alliances with national and regional level Civil Society Organisations working with CSR Towards Decent Work, Productivity, and Competitiveness are established.



Overall Assessment on Immediate Objective 2 (Pilot Enterprises) vis-a-vis Key Project Outputs

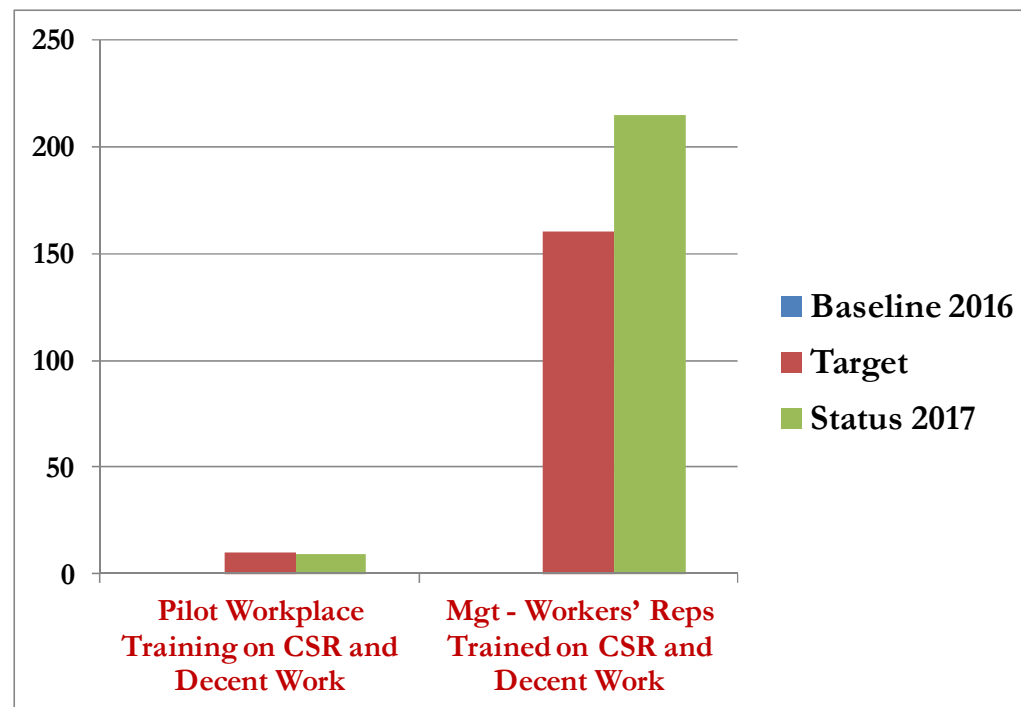


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Immediate Objective 2: Rights-based and business promoting CSR guidelines developed by major employer and trade union organisations in the Philippines are applied in pilot companies/industries

Output 2.1:

Enhanced capacity of management – employee representatives of pilot workplaces on CSR Towards Decent Work, Productivity, and Competitiveness.



Overall Assessment on Immediate Objective 2 (Pilot Enterprises) vis-a-vis Key Project Outputs

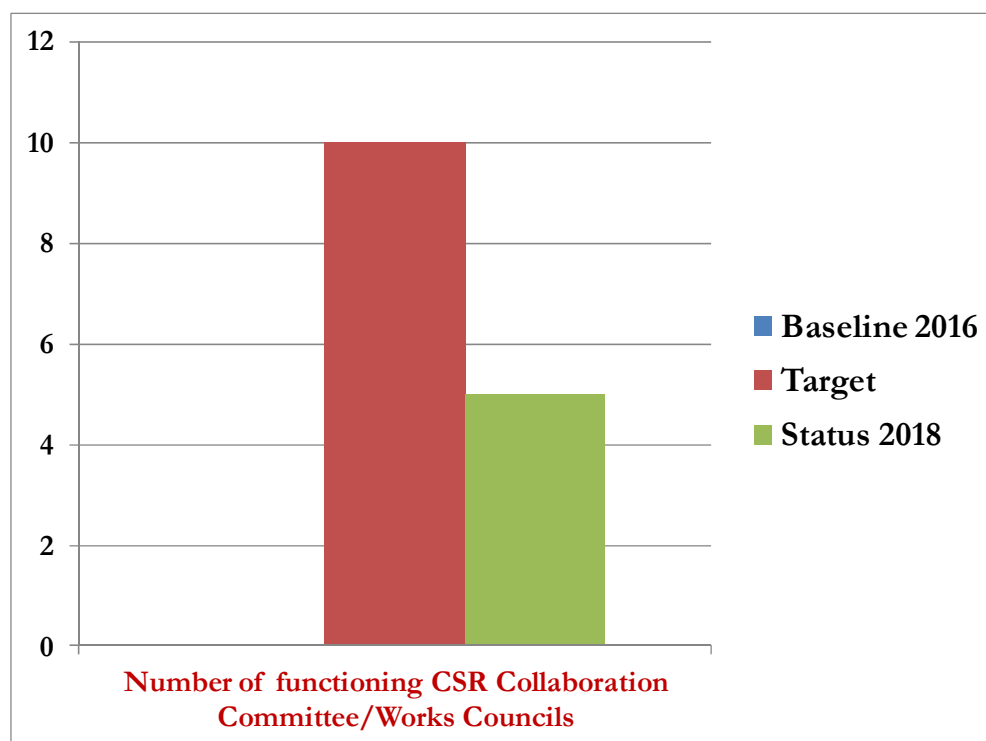


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Immediate Objective 2: Rights-based and business promoting CSR guidelines developed by major employer and trade union organisations in the Philippines are applied in pilot companies/industries

Output 2.2:

Ten enterprise-level CSR Collaboration Committee / Works Councils within the pilot industry have been established and are functioning.



Overall Assessment on Immediate Objective 2 (Pilot Enterprises) vis-a-vis Key Project Outputs

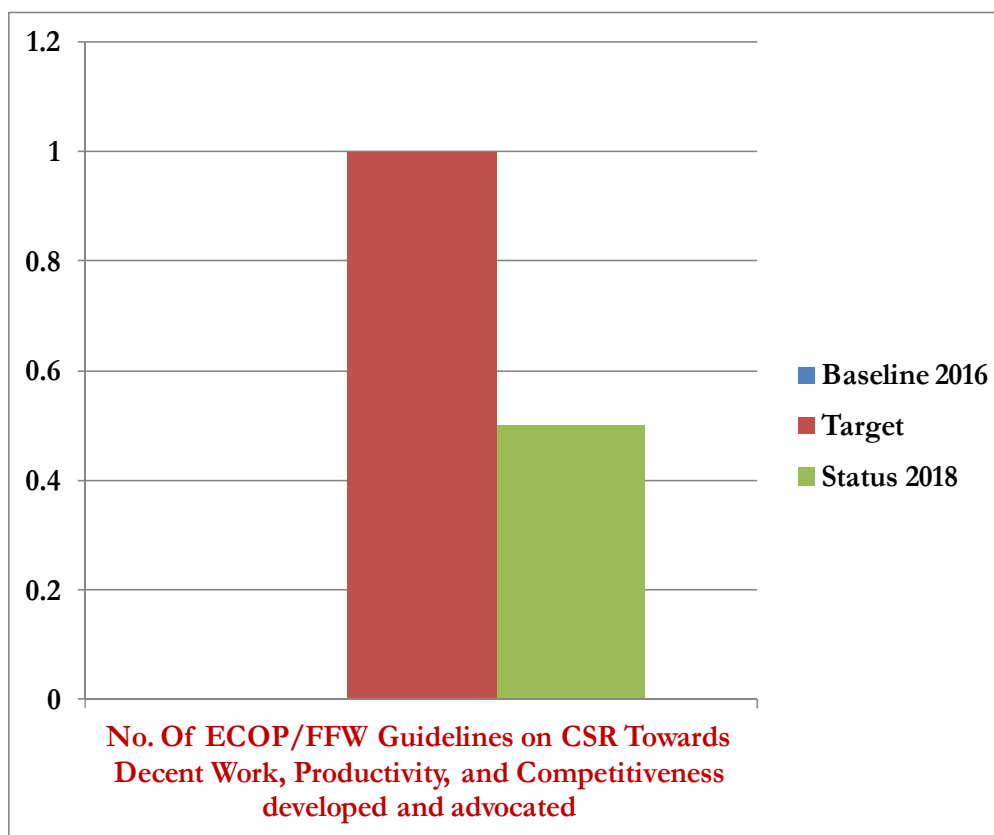


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Immediate Objective 2: Rights-based and business promoting CSR guidelines developed by major employer and trade union organisations in the Philippines are applied in pilot companies/industries

Output 2.3:

The *ECOP/FFW Guidelines on CSR Towards Decent Work, Productivity, and Competitiveness* is developed and advocated for.

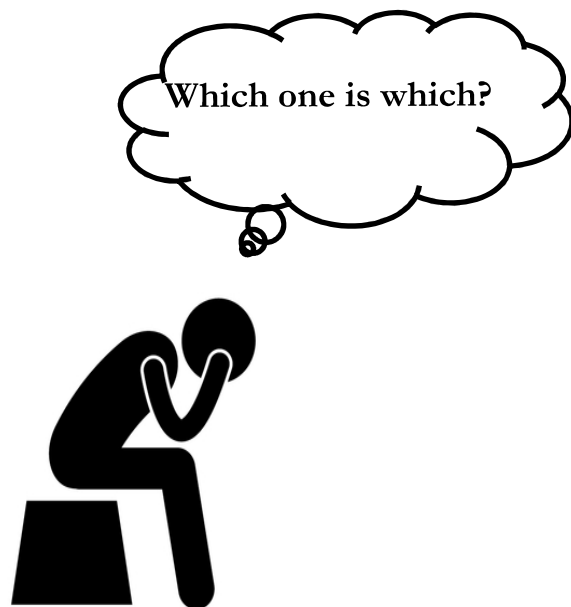


Challenges and Responses



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“Philanthropic” CSR

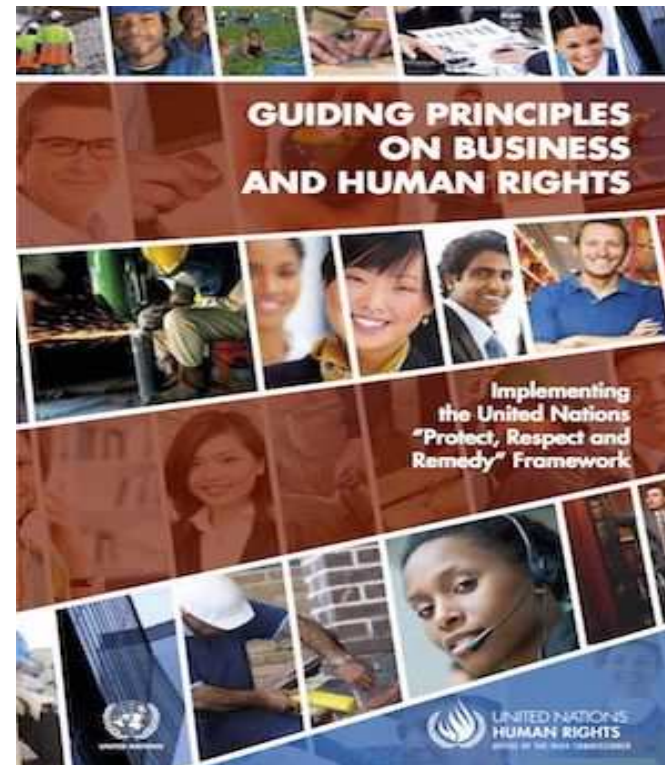
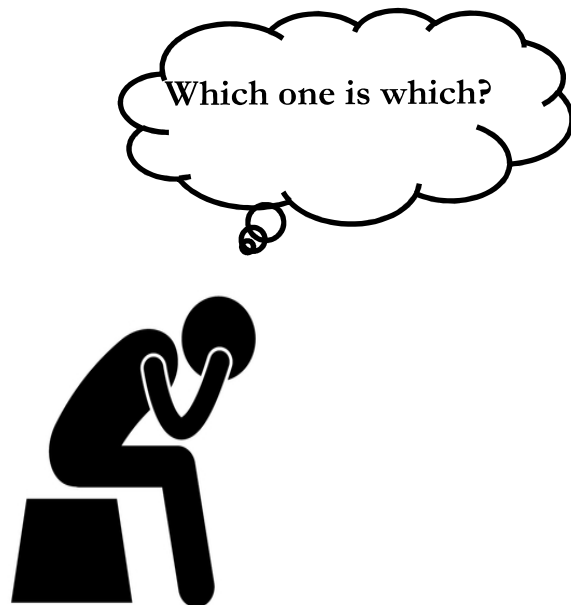


Challenges and Responses



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“Principles - Based” CSR



Challenges and Responses



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**Difficulties in getting management
buy-in on CSR**



Scheduled orientation sessions and
national level capacity building activities
targeted towards ECOP/FFW national
leadership and principal staff



Challenges and Responses



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**Difficulties in getting trade union
buy-in on CSR**



Scheduled orientation sessions and
national level capacity building activities
targeted towards ECOP/FFW national
leadership and principal staff

CSR is a tool for promoting the decent
work agenda



Challenges and Responses



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CSR wrongly viewed as COSTS . . .



**. . . not as a long – term
INVESTMENT**



"Actually, I was hoping for a more inspiring mission statement."

Challenges and Responses



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Production schedules and productivity concerns

Inclusive CSR integrated in the day-to-day aspects of the business operations

Productivity and decent work need not be at war



"My error, sir. On the phone I thought you said 'venture' capitalist."

The LO/FTF Council Development Interventions in the Philippines



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Most of the companies in
the country are SMEs, ergo
– supply chains



Alliance building and networking –
industry associations, industrial labor
federations, business groups, EPZs





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Thank you for your time!

