



South-South Expert Knowledge Sharing Forum on Policy Innovations and Lessons Learned on Enterprise Formalization

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Speakers Information Notes

ILO Team



**Khalid Hassan, Director, International Labour Organization (ILO),
Country Office for the Philippines**

Mr Khalid Hassan is the Director of the International Labour Organization (ILO) Country Office for the Philippines. He is responsible for leading ILO programmes and initiatives in the Philippines, and supporting the country to achieve sustainable and inclusive growth through the Decent Work Country Programme (DWCP). The DCWP reflects the commitment of the government, workers and employers organizations to promote decent work as a key element of economic, social and environmental policies and national development strategies. Mr Hassan has an extensive background on fundamental principles and rights at work, rural development and primary education. Prior to his assignment in the Philippines, he has served for 17 years in the ILO Country Offices for Zambia, Malawi and Mozambique and in Tanzania and Pakistan.



Linda Deelen, Manager, Enterprise, Microfinance and Local Development Programme (EMLD), International Training Centre of the ILO

Ms Linda Deelen is the Manager of the Enterprise, Microfinance and Local Development Programme (EMLD) at the International Training Centre of the ILO, with portfolio of training and capacity building on SME development, financial services, rural and local development, cooperatives and the social and solidarity economy. Before joining the Centre, she worked as ILO Enterprise Specialist in Geneva and in different field offices in Asia and Latin America. For over 20 years, she provided technical support, training and advisory services to public and private institutions on private sector development with a particular focus on small- and medium-sized enterprises. Ms Deelen is the author and co-author of publications on women entrepreneurship, enterprise formalization and SME finance.



Philippe Marcadent, Chief, Inclusive Labour Markets, Labour Relations and Working Conditions Branch, International Labour Office (ILO), Geneva

Mr Philippe Marcadent is the Chief of the ILO's Inclusive Labour Markets, Labour Relations and Working Conditions Branch. He is also the Lead of the ILO Policy Outcome on formalization of the informal economy. Mr Marcadent has published reports on financing, the fight against poverty, extension of social security, working conditions and formalization of the informal economy. Mr Marcadent completed advanced and special mathematics classes in Montpellier. He holds an agronomist (engineer) degree and a postgraduate diploma in economics. Prior to the ILO, he worked in a private French bank, then for a French research institute in Mexico as micro-economist. Later on, he joined the ILO in Africa to work on social protection prior to joining the ILO in Geneva.



Judith van Doorn, Expert, Enabling Environment for Sustainable Enterprises and Enterprise Formalization, International Labour Office (ILO), Geneva

Ms Judith van Doorn is the Expert on the Enabling Environment for Sustainable Enterprises and Enterprise Formalization, International Labour Office, Switzerland. Ms van Doorn has worked for more than 15 years in the area of sustainable enterprise development and social finance, respectively at the ILO Caribbean Office, the ILO Headquarters in Geneva, the ILO Regional Office for Africa in Ethiopia and at the ILO South Africa Office. She assisted ILO constituents – government, workers and employers organizations in the development of policies, strategies and programmes to enhance job creation through social finance and enterprise formalization. Ms van Doorn obtained a Master's Degree in Business Economics from the Maastricht University in the Netherlands.



Sandra Yu, Local Strategies for Decent Work Specialist of the ILO Decent Work Technical Team (DWT), Bangkok

Ms Sandra Yu is the Local Strategies for Decent Work Specialist of the ILO Decent Work Technical Team (DWT) based in Bangkok covering East and South-East Asia and the Pacific. Ms Yu completed a degree in Management Engineering in the Philippines and graduate studies in International Political Economy in the U.S. Over the past 30 years, she was involved in research and project management on informality, business development, urban settlement and rural employment, local governance and community-led approaches. She has served in ILO Offices in Thailand, the Philippines and Geneva. As a research and training consultant, Ms Yu has worked in South-East and South Asia, Sub-Saharan Africa and the Caribbean. She has published articles and working papers through ILO, UN-DESA, International Development Research Centre, and International Institute for Environment and Development, among others.



Hideki Kagohashi, Enterprise Development Specialist, ILO Country Office for the Philippines

Mr Hideki Kagohashi is an expert of private sector development with the decent work angle. He coordinates ILO activities on the formalization of informal economy in the Philippines along with the broad range of the decent work agenda from the Sustainable Enterprises perspective. He used to lead ILO's research and projects in South Asia on the formalization of informal economy. He has worked nearly 30 years in Asia and Americas as expert of the ILO, Mitsubishi UFJ Research and Consulting, the Inter-American Development Bank, the World Bank and the non-profit sector. He has Master of International Affairs from Columbia University and MA from the University of Tokyo.