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# GREENER BUSINESS ASIA

## Validation Meeting

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# Topics covered

- ▶ Intro to ILO global Green Jobs Initiative
- ▶ Regional ILO programme on Green Jobs
- ▶ Work on Green Jobs in the Philippines
- ▶ Introduction to Greener Business Asia project





## Green Jobs Initiative – what is it?

A partnership established in 2007 between UNEP, ILO, ITUC, and IOE to:

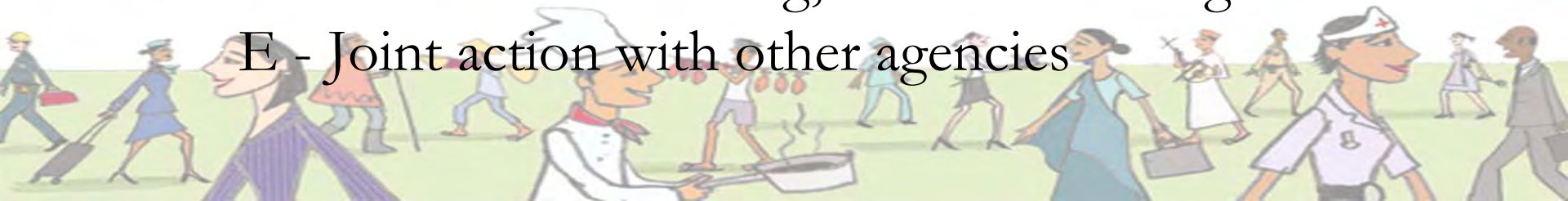
- ▶ Promote opportunity, equity and just transitions
- ▶ Mobilize governments, employers and workers
- ▶ Engage in dialogue on coherent policies and effective programs
- ▶ Lead to a green economy with green jobs and decent work for all.

Link with Global ec crisis and global Jobs Pact



# Regional ILO Green Jobs Programme

- ▶ Allocated staff on GJ (ILO ROAP)
- ▶ GJ Regional Program as part of Global GJ Program (2009 – 2015)
- ▶ Clusters of activities:
  - A - Development of analytical tools
  - B - GJ country programs as part of the DWCPs
  - C - Field activities
  - D - Information sharing, KM and training
  - E - Joint action with other agencies



# Cluster A: Analytical tools

- ▶ Modelling economic impacts of environmental policies
- ▶ Measuring social costs and identifying ways of optimising the social benefits of environment related IFF
- ▶ Reviewing applicable national/international environmental standards;
- ▶ Sector/cluster based labour related indicators (labour intensity, gender, etc);

## Examples:

- ▶ Guidelines for mapping GJs at the country level
- ▶ GJs assessment tool
- ▶ Tool kit for ILO constituents on mitigation and adaptation



# Cluster C: Field Activities

- ▶ **Policy:** Catalysing a larger commitment from the government (and support from employers and workers) to enhancing policy coherence, research and analytical work, planning
- ▶ **Sector/cluster based interventions;** to promote environmentally sound and socially responsible practices/technologies; (renewable energy in rural areas, energy efficiency in SMEs, lead recycling)
- ▶ **Greening** of successful ILO products and programmes, SMEs development, job creation, training (SIYB, JOY, etc)
- ▶ **Social/labor impact assessments of national programs** (NREGA - India)



# Green Jobs in the Philippines

- ▶ Policy work
  - Green Industry conference 2009
  - Commission
- ▶ Technical Cooperation
  - MDGF project in Agusan del Norte
  - GBA
  - Waste Management?
  - AusAid



# Cluster C: Greener Business Asia (GBA)

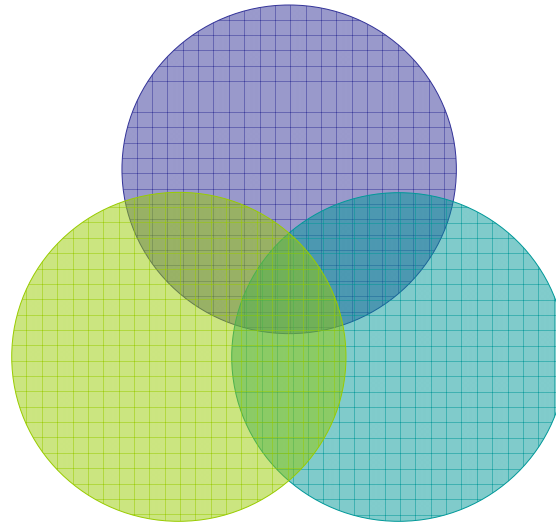
- ▶ Four inter-connected elements
  - Knowledge building through research
  - Enterprise level testing and development
  - Capacity building of tri-partite constituents; and k
  - Knowledge sharing
- ▶ Linking good productivity practices with improved working conditions and reduced environmental impact
- ▶ Based on social dialogue and cooperation





# Greener Business Asia (GBA)

**Dialogue-Based  
Enterprise-Level  
Interventions**



**Research and  
Forums**

**Tripartite  
Capacity Building**



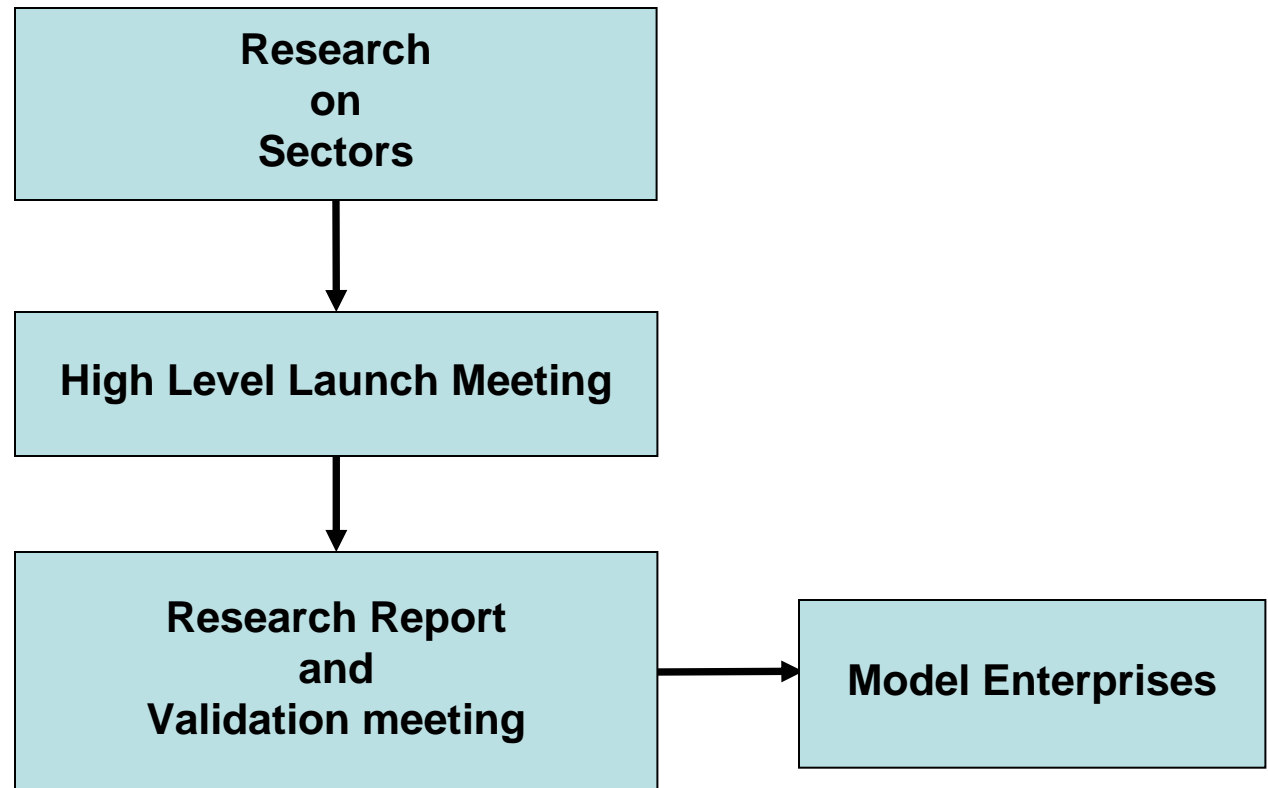
# GBA: Links Dialogue, Working Conditions, Productivity and Environment

- ▶ Targets supply chains
- ▶ Win, win, win: triple bottom line
- ▶ Environmental focus:
  - Env. Protection (air, water, waste)
  - Energy efficiency (GHGs-climate mitigation)



# GBA

## Research: Developing understanding



# GBA

- ▶ Direct recipients
  - Employers' and Workers' organisations
  - Tripartite leaders
  - Enterprises and their workers
- ▶ Partners
  - National employers' organisation
  - Other relevant organisations



# GBA: research

- ▶ Objective and output of research
  - Explanation of green jobs concept
  - Document of current management practices to address environmental and competitive issues
  - Highlight key challenges and opportunities in 2 to 3 sectors
  - Report for discussion and sector selection



# Criteria for sector selection

- ▶ Appropriate size of supply chain base in pilot countries (SMEs with 50-250 plus employees; in-factory systems established or potential thereof)
- ▶ Economic viability (sectors with job creation potential as well as greening of existing jobs, reskilling etc)
- ▶ Supply chain linkages with Japanese MNEs and with other MNEs
- ▶ Potential for the introduction of environmentally sound practices and technologies in the sector (eg. In energy/resource efficiency/emission reduction, waste management etc)



# Criteria for sector selection

- ▶ Availability of data (employment, financial, production and environmental)
- ▶ Unionisation rates (potential of bipartite cooperation)
- ▶ Active industry associations with appropriate linkage to ILO employers' organisations
- ▶ Interest and ability of ILO employers' and workers' organisations to provide support in the sector
- ▶ Geographic concentration in cluster with motivation to upgrade



# Criteria for sector selection

- ▶ Government policies and regulatory frameworks guiding activities in the sector
- ▶ Availability of voluntary environmental and energy conservation standards
- ▶ Current “greening” activities being carried out
- ▶ Trade-environment related measures in the country of import

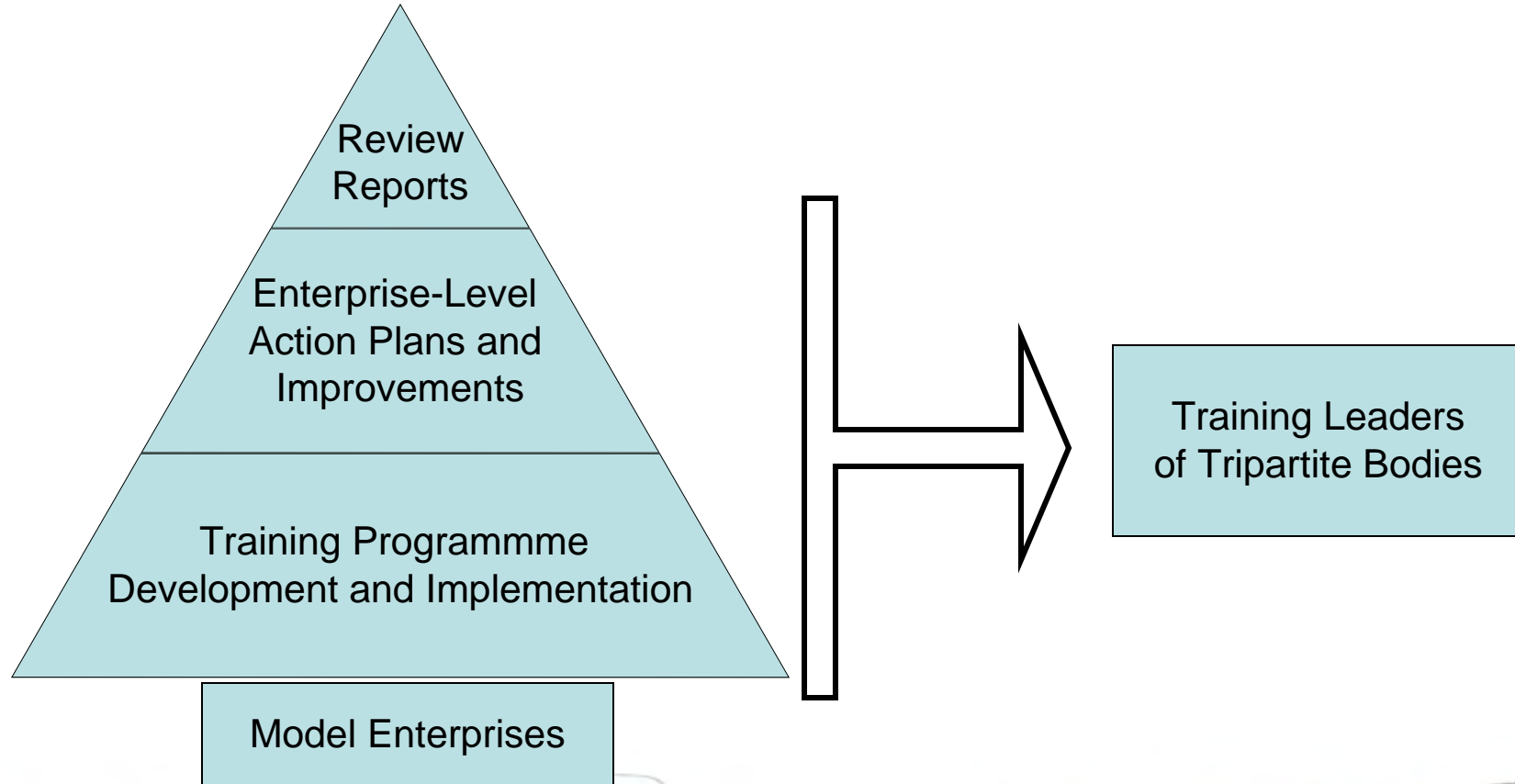




# Next steps?



## Model enterprises: Using dialogue for change Tripartite training: Building constituent capacity



# GBA: training of tripartite leaders

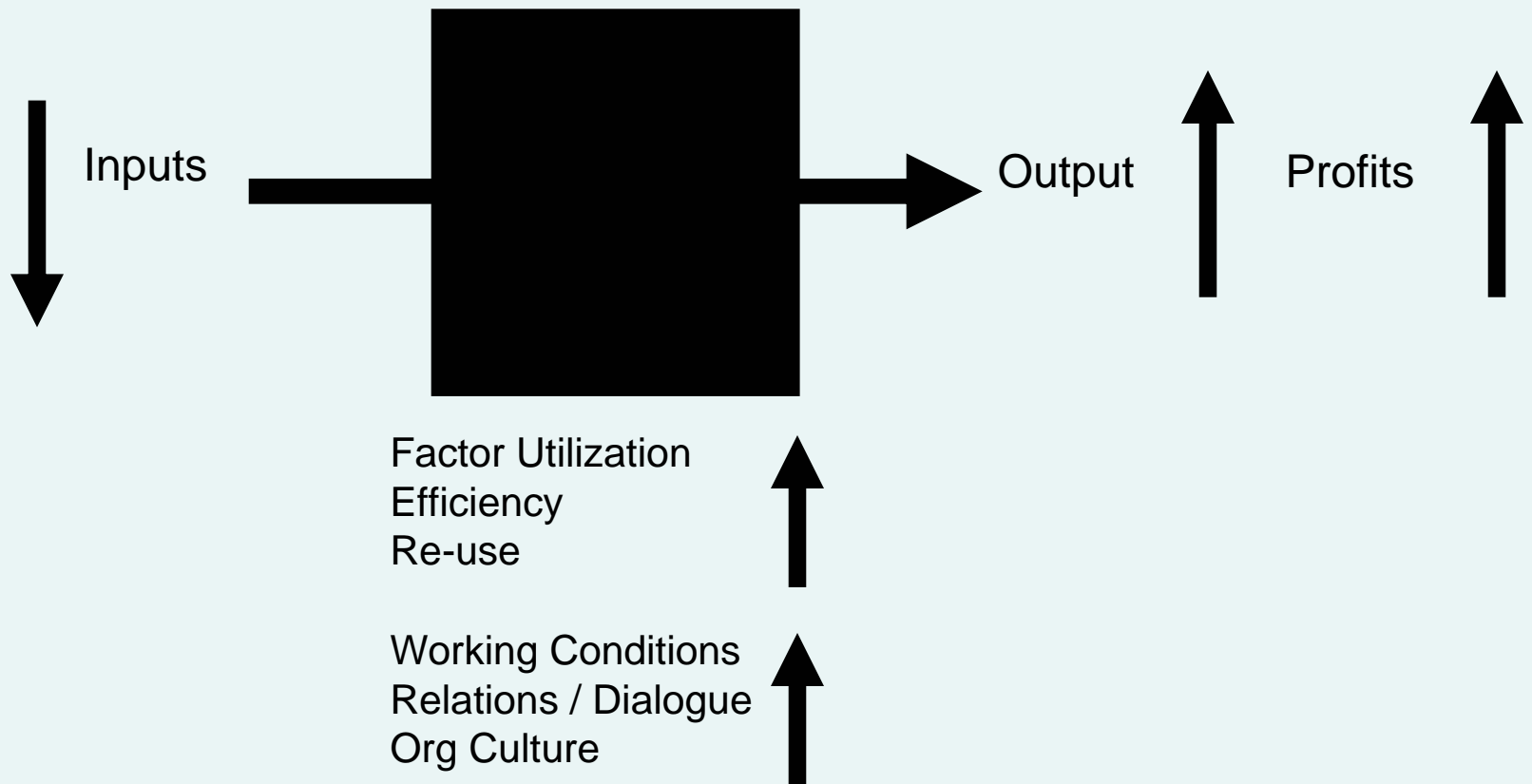
3-4 days, 10-15 participants

- ▶ 2 parts:
  - a) Focus on green jobs concepts
  - b) Focus on technical aspects
- ▶ Delivered by experts
- ▶ Outcome: Increased understanding and capacity of tripartite leaders to address environmental issues at the workplace



# Greener Business Asia

## Integrated, Systems-Based Methodology



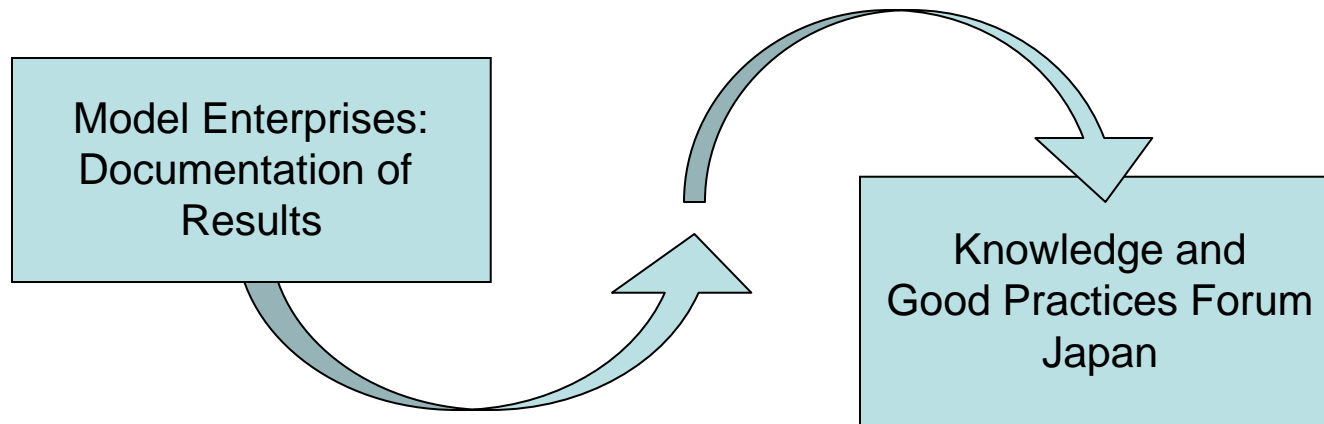
# GBA: enterprise initiative

- ▶ 10-15 enterprises in the selected sector
- ▶ Criteria for sector enterprise selection developed
- ▶ Modular training on 3-4 topics to be decided
- ▶ Tripartite leaders invited to participate as relevant
- ▶ Hands-on assistance provided to enterprises
- ▶ Outcome:
  - Training package developed
  - Capacity of workers and managers enhanced
  - Bipartite cooperation at workplace promoted



# GBA

## Knowledge sharing: Spreading lessons learned



# GBA: knowledge sharing

- ▶ Documentation of good practice examples
- ▶ National knowledge sharing forums held in each country:
  - Sharing of results achieved
  - Promotion of approach and methodology
  - Awareness raising
- ▶ Knowledge sharing forum in Japan



# GBA – Outcomes

1. Increased understanding of tripartite bodies of the challenges and opportunities associated with developing responses at the workplace to environmental pressures.
2. Enhanced capacity of national employers' organisations and other relevant institutions to support bilateral cooperation in responding to environmental pressures at the workplace.
3. Increased knowledge and awareness at the national level of good models of practice of bipartite cooperation in responding to environmental pressures at the workplace.





# GBA: Outputs

- ▶ Year 1:
  - Research on sectors
  - Project advisory committees established
  - Validation meetings held and sector selection made
  - Development of training curriculum for tripartite leaders
  - Training of tripartite leaders
  - Participating enterprises selected
  - Development of training curriculum for enterprises



# Working Green: Outputs

- ▶ Year 2:
  - Kick-off meetings held in enterprises
  - Baseline surveys conducted
  - Metrics developed
  - Training delivered including hands on change assistance to enterprises
  - Documentation of results



# Working Green: Outputs

- ▶ Year 3:
  - Training finalised
  - Results shared
  - National knowledge sharing forums held
  - Final reports prepared, published and disseminated
  - Regional forum held (funds permitting)
  - Next steps identified with donor



# GBA – Key Assumption

**There is a conducive environment for workers and managers (employers) to work together**





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ASIAN DECENT WORK DECADE 2006-2015

*Decent Work for All*

# Thank you

