National Coordination of the Human Development Program Opportunities

México: A New Generation Social Policy

May, 2014
“I’ll work for an effective Government having a fundamental purpose: To realize the Human Rights recognized for our Political Constitution”

Enrique Peña Nieto
In Mexico, the Republic Government primary objective:

“bring Mexico to its full potential”, this objective specified in the National Development Plan 2013-2018
General Objective: Bring Mexico to its full potential

Five National Goals:

I. Peace in Mexico
II. Inclusive Mexico
III. Quality Education in Mexico
IV. Prosperous Mexico
V. Global Responsibility in Mexico

Three Transversal Strategies:

i) Democratize Productivity
ii) Close and Modern Government
iii) Perspective Gender
Focus state action to ensure the realization of social rights and close the gaps of social inequality.

The country to join a society with equity, social cohesion and substantive equality.

Enable the exercise of social rights of all Mexicans as human capital base to enable them to develop fully as individuals.
Persistent high levels of exclusion, deprivation of rights and social inequality among people and regions of our country.

According to the National Council for the Evaluation of Social Development Policy (CONEVAL) for 2010, 46.2% of the population lived in poverty with inequity and discrimination.

Discrimination, intolerance and social exclusion is one of the biggest challenges for this government. Hence the imperative of public policies to create a genuine society of equal rights and opportunities.
Activities on the Government of the Republic for an inclusive Mexico are:

- Improve the Health System
- Generalizing the Social Security System
- Access to decent housing, basic social infrastructure and land development
Inclusive Mexico, Action Lines

- Moving toward an equitable and inclusive society
- Building community development schemes.
- Promoting the welfare of indigenous peoples and communities
- Protect the rights of persons with disabilities
- Ensuring effective access to health services
- Expanding access to social security
- Providing a suitable environment for the development of a decent life
- Moving toward a Model of Sustainable Urban Development
- Reduce the backlog of housing
- Getting more and better interagency coordination
- Ensuring the effective exercise of social rights
- Ensure adequate food and nutrition
- Strengthen capacity building in homes.

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Moving toward an equitable and inclusive society

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PROGRESA was created in 1997 in the 2000s the name was changed to Opportunities Human Development Program. This program is the first in the world of conditional cash transfers.

General Objective Opportunities:

Contribute to breaking the intergenerational cycle of poverty, fostering the development of skills related to food, health and education of families benefiting from the program.
Opportunities Objectives

Expand the capabilities associated to food, health and education of the beneficiary families of the Program by:

- Provide support to beneficiary families to improve nutrition of all members
- Ensuring access to the Basic Package of Health Guaranteed
- Provide increased educational support for primary, secondary and higher secondary education.
- Encourage commitment and active participation of all households.
- Promoting access to the institutional offer of federal social programs to the target population.
- Set the implementation of the Crusade Against Hunger.
- Potentiate the program effects by providing monetary support.
Eligible Families to join or reincorporate to the program are those whose estimated per capita monthly income is less than the Minimum Welfare Line (LBM).

The families will be incorporated only for those eligible families in those locations that have attention capacity on health services and school in the three educational levels (Primary, Secondary and Preparatory) according to the following priorities:

1. Estimated Households whose monthly per capita income is below the minimum wellbeing and have lower members to 22 years.
2. Estimated Households whose monthly per capita income is below the minimum wellbeing and have women of reproductive age.
### MONTHLY AMOUNT OF MONETARY SUPPORT since July-December 2012

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>$24.20</td>
</tr>
<tr>
<td>Complementary Food</td>
<td>$10.00</td>
</tr>
<tr>
<td>Infant</td>
<td>$8.80</td>
</tr>
<tr>
<td>Older adults</td>
<td>$26.50</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Men / Women</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Primary</strong></td>
<td></td>
</tr>
<tr>
<td>First Grade*</td>
<td>$12.70</td>
</tr>
<tr>
<td>Second Grade*</td>
<td>$12.70</td>
</tr>
<tr>
<td>Third Grade</td>
<td>$12.70</td>
</tr>
<tr>
<td>Forth Grade</td>
<td>$15.00</td>
</tr>
<tr>
<td>Fifth Grade</td>
<td>$16.90</td>
</tr>
<tr>
<td>Sixth Grade</td>
<td>$25.40</td>
</tr>
<tr>
<td><strong>Secondary</strong></td>
<td></td>
</tr>
<tr>
<td>First Grade</td>
<td>$37.00</td>
</tr>
<tr>
<td>Second Grade</td>
<td>$39.20</td>
</tr>
<tr>
<td>Third Grade</td>
<td>$41.20</td>
</tr>
<tr>
<td><strong>CAM Labor</strong></td>
<td></td>
</tr>
<tr>
<td>First Grade</td>
<td>$62.40</td>
</tr>
<tr>
<td>Second Grade</td>
<td>$67.00</td>
</tr>
<tr>
<td>Third Grade</td>
<td>$71.20</td>
</tr>
<tr>
<td><strong>Preparatory School</strong></td>
<td></td>
</tr>
<tr>
<td>Primary</td>
<td>$62.40</td>
</tr>
<tr>
<td>Second Grade</td>
<td>$67.00</td>
</tr>
<tr>
<td>Third Grade</td>
<td>$71.20</td>
</tr>
</tbody>
</table>

* Only 2,500 people under localities.
## SUPPORT AMOUNT OF SCHOOL YEAR 2012-2013

<table>
<thead>
<tr>
<th></th>
<th>Acquisition of School Supplies</th>
<th>Reposition of School Supplies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary</td>
<td>$16.90</td>
<td>$8.40</td>
</tr>
<tr>
<td>Middle School</td>
<td>$31.50</td>
<td>N/A</td>
</tr>
<tr>
<td>CAM Labor</td>
<td>$31.97</td>
<td>N/A</td>
</tr>
<tr>
<td>Preparatory</td>
<td>$31.97</td>
<td>N/A</td>
</tr>
</tbody>
</table>

## MONTHLY MAXIMUM PER FAMILY AMOUNT since July-December 2012

<table>
<thead>
<tr>
<th>Support Concept</th>
<th>Family members with scholarship holder in Primary or Middle School</th>
<th>Family members with scholarship in preparatory school</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>$24.20</td>
<td>$24.20</td>
</tr>
<tr>
<td>Complementary Food</td>
<td>$10.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>Subtotal</td>
<td>$34.20</td>
<td>$34.20</td>
</tr>
<tr>
<td>Scholarhip Max. Amount</td>
<td>$97.40</td>
<td>$178.70</td>
</tr>
<tr>
<td>Support Max. Amount</td>
<td>$131.70</td>
<td>$213.00</td>
</tr>
</tbody>
</table>
Correspondsibilities

Register children under 18 who have not completed education in elementary or secondary schools and support them to attend regular classes.

Enrolling young people who have educative and special necessities in school, named “Special Education”

Enrolling young people, up to 21 years in prep school campuses and support them to remain in school.

Opportunely Register in Health Unit that the family was assigned when they were incorporated to the Program, or if its the case, when they are reassigned to a Health Unit

All members of beneficiary families should attend its Scheduled in health services appointments.
Participant Instances

- Executing Agencies.
- Normative Instances.
- Interinstitutional Coordination.

- Ministry of Social Development
- National Coordination of Human Development Program Oportunidades
- Ministry of Health
- Mexican Institute of Social Security Oportunidades
- Ministry of Education
- Ministry of Finance and Public Crédit
1. Families Incorporation

2. Implementation of corresponsability actions.

3. Delivery of monetary support.

4. Census of beneficiaries permanent updating

5. Personal Orientation and Capacitation
Organization instances of the Program beneficiaries. Are integrated for Vocal leader, who are elected between the rest of the beneficiaries.

The beneficiary population contributes to establish a link between beneficiary families and Health Services, Education and Program personal.

Objectives:
- Canalize requests and suggestions,
- Fortalecer las acciones de los componentes del Programa,
- Fomentar el desarrollo comunitario y
- Promover la contraloría social y transparencia del Programa.
The crusade against hunger (La Cruzada contra el Hambre) its aimed to target population consisted of people living in extreme multidimensional poverty that has lack access to food.

Following these objectives:

- No feeding hungry from a healthy feeding and correct nutrition for population living in extreme multidimensional poverty conditions that has lack of access to food.
- Eliminate acute child malnutrition and improve the height and weight child indicators;
- Enhance Food production and economic income of farmers and small agricultural producers.
- Minimize the post-harvest and food loose during storage, transportation, distribution and comercialization. and...
- Promote Community Participation for hunger eradication
Effective mechanisms to access to government information and ensure that the access to the supports and services are awarded based solely on the provisions of these Rules, without being discrimination or distinction.

The Program promote the and full respect for the rights of beneficiaries with disabilities, for old beneficiaries and indigenous, contributing to generate knowledge and actions to enhance their overall development and full inclusion.

The program will also promote people within the public service, particularly those in direct contact with the population, ensure respect for human rights.
Conclusions (i)

The Human Development Program Oportunidades is the precursor of the worldwide conditioned transfer programs.

Nowadays this program is developer of capacities specially for kids to attend the bad nutrition and for them and their families to keep them healthy.

Facilitate development of educatives capacities for kids and young population to study as far as their skills don’t be an impediment for the lack of economical resources.

Promotes community participation being the vanguard for politics aimed to establish a minimum level of social security.
Complementarily this Program has shown beneficial actions concerning to:

- Eradication of child labor.
- Direct communication between the government and the population to positive objectives.
- Social Peace in contingencies preassures of any type.
- Find a way to reach their beneficiaries and family members to be empowered and develop agency skills and...
- The transformation within the framework of governance for improving their capacities showing respect of traditions and culture.
“... a Mexico where everyone can write their own success story and be happy”.

Enrique Peña Nieto
¡Thanks for your attention!

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heladio.verver@oportunidades.gob.mx
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