



YOU DON'T KNOW THE HALF.



THE JAMAICAN BUSINESS ENVIRONMENT IS NOT VERY INCLUSIVE OF WOMEN ENTREPRENEURS.

HERE IS THE REALITY ABOUT Women's Entrepreneurship Development in Jamaica.

- Jamaica needs targeted programmes that transition women entrepreneurs from informal to formal business owners.
- The Jamaican business fraternity needs to tackle gender inequalities for female business owners.
- Empowering women entrepreneurs is one way for Jamaica to regain ground lost because of the #COVID19 pandemic.

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