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# YOU DON'T KNOW THE HALF.



THE VOICE OF WOMEN  
ENTREPRENEURS IS OFTEN  
OVERLOOKED IN JAMAICA.

## HERE IS THE TRUTH ABOUT Women's Entrepreneurship Development in Jamaica.

- Jamaica needs new and innovative ways to create viable women-owned businesses that support a gender equal Jamaican economy.
- A majority of institutions who provide financing and business development services, do not consider the specific needs of women entrepreneurs.
- Female-owned businesses in Jamaica have been hard hit by the #COVID19 pandemic.

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