



Responsabilidad social de la empresa – una bibliografía selectiva de publicaciones de la OIT

Esta bibliografía, publicada por la Biblioteca de la OIT, presenta un listado selectivo de libros, informes y artículos. Todos los documentos son accesibles en línea y en la Biblioteca de la OIT. Para más información consultar la base de datos de la Biblioteca de la OIT, Labordoc, <http://labordoc.ilo.org>.

[Do foreign-owned firms pay more? Evidence from the Indonesian manufacturing sector 1990-99](#) Harrison, Ann, Scorse, Jason. Multinational Enterprises and Social Policy Department. Geneva, 2005, 19 p.

Finds that wage premiums paid by foreign establishments during the 1990s were robust to the inclusion of worker characteristics. Suggests that the higher wage premiums may be due to a foreign firm's higher spending for training, partly with the intention to retain workers.

[Public policy, reporting and disclosure of employment and labour information by multinational enterprises \(MNEs\)](#)

Urminsky, Michael D. Multinational Enterprises and Social Policy Department. Geneva, 2005, 17 p. Analyses the role of information in gaining a better understanding of the labour and employment effects of foreign direct investment (FDI). Outlines features of voluntary corporate reporting and of national reporting requirements in Belgium, France, and the United States.

[Social auditing in Bulgaria, Romania and Turkey: results from survey and case study research](#)

Vegt, Sebastian van der. Ankara, 2005, 63 p.

Based on a survey of 400 enterprises, draws conclusions about the length, methodology, impact and costs of social auditing undergone during the past two years.

[A fair globalization: creating opportunities for all](#)

World Commission on the Dimension of Globalization. Geneva, 2004, 168 p.

Using worldwide expertise, examines the various facets of globalization, the diversity of public perceptions of the process, and its implications for economic and social progress. Proposes a series of coordinated measures across a broad front to improve governance and accountability at both national and international levels. These include fairer rules for international trade, investment, finance and migration, which take account of all interests, rights and responsibilities; measures to promote core labour standards and a minimum level of social protection in the global economy; and new efforts to mobilize international resources to raise capabilities and meet the Millennium Development Goals (MDGs). Maps out the priorities for national, local and regional policies which can empower people to participate effectively in the opportunities of globalization.

[Corporate social responsibility: an issues paper](#)

Hopkins, Michael. Policy Integration Department. World Commission on the Social Dimension of Globalization. Geneva, 2004, 33 p.

Focuses on the corporate social responsibility of transnational corporations.

[Corporate social responsibility: an overview of principles and practices](#)

Murray, Jill. Policy Integration Department. World Commission on the Social Dimension of Globalization. Geneva, 2004, 23 p.

Examines developments in corporate self-regulation and codes of conduct during the 1990s and argues that private initiatives can be a valuable tool if used alongside the traditional implementation of core labour standards.

[Business and code of conduct implementation: how firm use management systems for social performance](#)

Mamic, Ivanka. Geneva, 2003, 294 p.

Based on surveys of multinational enterprises and suppliers in the sports footwear, clothing and retail sectors carried out between 2000 and 2002. Investigates the management systems and practices used in the implementation of corporate social responsibility and codes of conduct in the context of globalized business operations. Outlines the content of various codes, considers their implications for different corporate functions and examines measures for feedback, improvement and remediation.

[The certification of corporate conduct: issues and prospects](#)

Boiral, Oliver. International Labour Review, Vol. 142 (3). Geneva, 2003, pp.317-340

Explores the role and significance of labour standards in the context of economic and trade liberalization and examines the main instruments available to multinational enterprises for promoting the effective application of those standards, focusing on codes of conduct. Discusses the implications of verifying the enforcement of codes of conduct and argues the need to develop recognized international standards in this area.

[Certificar la buena conducta de las empresas : retos, problemas y perspectivas](#)

Boiral, Olivier. Revista internacional del trabajo, Vol. 122 (3). Ginebra , 2003, pp.331-375

Explores the role and significance of labour standards in the context of economic and trade liberalization and examines the main instruments available to multinational enterprises for promoting the effective application of those standards, focusing on codes of conduct. Discusses the implications of verifying the enforcement of codes of conduct and argues the need to develop recognized international standards in this area.

[Certifier la bonne conduite des entreprises : enjeux et perspectives d'avenir](#)

Boiral, Oliver. Revue internationale du travail, Vol. 142 (3). Genève, 2003, pp.345-369

Explores the role and significance of labour standards in the context of economic and trade liberalization and examines the main instruments available to multinational enterprises for promoting the effective application of those standards, focusing on codes of conduct. Discusses the implications of verifying the enforcement of codes of conduct and argues the need to develop recognized international standards in this area.

[Uganda: multinational enterprises in the plantation: labour relations, employment, working conditions and welfare facilities](#)

Fashoyin, Tayo, Herbert, Ann, Pinoargote, Paola. Multinational Enterprises and Social Policy Department. Geneva, 2003, 83 p.

Examines the situation regarding labour relations, employment and working conditions in Ugandan plantations in the light of the ILO's Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy. Includes the text of the Declaration and a summary of the proceedings of a tripartite seminar held in 2003 on promoting the Declaration and social dialogue in the plantation sector.

[A guide to the Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy: knowing and using universal guidelines for social responsibility](#)

Multinational Enterprises Programme. Geneva, 2002, 53 p.

Comprises a guide and commentary on the Tripartite Declaration. Includes a procedure for the examination of disputes concerning the application of the declaration.

[Guía para la Declaración Tripartita de Principios sobre las Empresas Multinacionales y la Política Social : conocer y utilizar directrices universales para la responsabilidad civil](#)

Multinational Enterprises Programme. Ginebra, 2002, 59 p.

Comprises a guide and commentary on the Tripartite Declaration. Includes a procedure for the examination of disputes concerning the application of the declaration.

[Guide de la Déclaration de principes tripartite sur les entreprises multinationales et la politique sociale : des directives internationales à connaître et à utiliser pour promouvoir la responsabilité sociale](#)

Multinational Enterprises Programme. Genève, 2002, 57 p.

Comprises a guide and commentary on the Tripartite Declaration. Includes a procedure for the examination of disputes concerning the application of the declaration.

[Kenya: facing the challenge of Africa's integration in the global economy: the role of multinational enterprises in the plantation sector](#)

Orao-Obura, Geoff. Multinational Enterprises and Social Policy Department. Sectoral Activities Department. Geneva, 2002, 77 p.

Examines policies and practices with regard to industrial relations, employment and working and living conditions in multinational enterprises which own or operate plantations in Kenya in light of the

principles and recommendations contained in the ILO Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy.

[European works councils in multinational enterprises: background, working and experience](#)

Blanpain, Roger. Multinational Enterprises Programme. Geneva, 1999, 87 p.

Describes the essence of European Works Councils, notably the EU Directive's procedures for establishing an EWC agreement, and the criteria for employee representation and employer participation. Summarizes experiences of transnational corporations from various industries.

[A social conscience in the global marketplace? Labour dimensions of codes of conduct, social labelling and investor initiatives](#)

Diller, Janelle. International Labour Review, Vol. 138 (2). Geneva, 1999, pp.99-129

Focuses on private sector initiatives that address labour practices in transnational enterprise operations, and comments on their effectiveness. Examines codes of conduct, social labelling programmes and investor initiatives, drawing, inter alia, on a preliminary review of some 215 codes and 12 social labelling programmes.

[Una conciencia social en el mercado mundial? Dimensiones laborales de los códigos de conducta, el etiquetado social y las iniciativas de los inversores](#)

Diller, Janelle.

Revista internacional del trabajo. Vol. 118 (2). Ginebra, 1999, pp.111-145

Focuses on private sector initiatives that address labour practices in transnational enterprise operations, and comments on their effectiveness. Examines codes of conduct, social labelling programmes and investor initiatives, drawing, inter alia, on a preliminary review of some 215 codes and 12 social labelling programmes.

[Responsabilité sociale et mondialisation : qu'attendre des codes de conduite, des labels sociaux et des pratiques d'investisse](#)

Diller, Janelle. Revue international du Travail. Vol. 138 (2). Genève, 1999, pp.107-139

Focuses on private sector initiatives that address labour practices in transnational enterprise operations, and comments on their effectiveness. Examines codes of conduct, social labelling programmes and investor initiatives, drawing, inter alia, on a preliminary review of some 215 codes and 12 social labelling programmes.

[The impact of multinational enterprises on employment, training and regional development in Namibia and Zimbabwe: a preliminary assessment](#)

Lyanda, Olukunle. Multinational Enterprises Programme. Geneva, 1999, 74 p.

Analyses the economic contributions of multinational enterprises (MNEs) to the Namibian and Zimbabwean economies. Looks at certain social aspects and compares the volume, distribution and contributions of MNE capital to the two countries' economies before and after economic liberalization.

[A review of corporate citizenship and social initiatives: "social citizenship-what's going on...and why?"](#)

Wild, Alan. Enterprise and Cooperative Development Department. Geneva, 1998, V. 1

Describes the development of corporate citizenship initiatives in the area of social policy in multinational companies. Focuses on the influence of organized consumer activity and the response of business; the motivations and activities of organizations attempting to influence business behaviour; and the development of international social policy standards and company codes. Includes the text of the tripartite ILO Declaration of Principles concerning Multinational Enterprises and Social Policy (1977), the OECD Guidelines for Multinational Enterprises (1976), and examples of company and industry codes of practice.