



Best Women Entrepreneurs of Aceh Awards 2007

Call for Nominations

You are an outstanding Woman Entrepreneur?

- You possess strong entrepreneurial attributes?
- You are original in your vision and business strategy?
- You have used your creativity to overcome obstacles?
- You know that marketing is a key factor of business success?
- Your business is benefiting Acehnese society?

Then please apply.

Criteria for Nomination

- Nominations are accepted for women ONLY
- Nominations can be submitted by the Women Entrepreneur (WE) herself or a supporter
- Nominations are accepted for businesses initially established in NAD ONLY
- Family members and relatives of the Judges are NOT eligible for nomination. Judges cannot nominate WE
- Winners of last years awards are NOT eligible for nomination.

The Woman Entrepreneur nominated:

- must be the founder/owner of the business
- must be the key decision-maker
- must be responsible for day-to-day management
- may represent a women's group business or cooperative

Categories

- 1) **Best Disabled Woman Entrepreneur**
- 2) **Most Innovative Micro Woman Entrepreneur** (This category will be judged based on the following: you HAVE NOT more than five employees, but you HAVE a very special product or service)
- 3) **Best Marketing** (This category will be judged based on the following: you have a special marketing concept, special packaging, an attractive shop design, and/or nice promotional material)

Award Winners

In each category one first price and one second prize winner will be selected. The three first price winners will be presented with a prize of Rp. 5.000.000. The second price winners will receive a prize of Rp. 2.500.000.

Checklist for Submission

- Full name of Nominee
- Nominee's position in the business (since when)
- Name of business
- Business address (Street, Village, City, Sub-district, District)
- Phone number
- Month and year the business started
- Address, in which the business was established first
- Estimated sales turnover for current year
- Type of business
- Number of employees (male/female)
- Brief description of business activity (50 words)

- Statement, if Self Nomination or Nominated by someone else (if nominated by someone else, provide name, and contact information – HP or E-mail)
- Signed statement: "I/we hereby certify that all the information supplied in this nomination is correct and that no relevant documentation has been withheld. I/we agree to the rules and conditions of entry and agree to abide by the decision of the judging panel on all matters relating to the Awards."
- 1 photo of Nominee (if available)
- Provide a brief (up to 100 words) biography of the nominated entrepreneur.
- An executive summary on the nominee's business of not more than 500 words. Tell the story about what you (the nominated entrepreneur) achieved during the last 12 months. Focus on specific accomplishments, and relate these accomplishments to past performance or industry norms. Be sure to mention obstacles overcome, innovations or discoveries made, and outcomes. Also give a brief explanation, how you would use the Awards prize of Rp. 5.000.000 to improve your business.

Selection Procedure

- A judging panel consisting of representatives of different local and international organisations, associations, and micro finance institutions will review all applications that meet the eligibility requirements. Only short-listed nominees will be notified.
- A business site visit to short-listed nominees will be conducted by the auditors.
- Following the site-visits the jury will select the six winners.
- These winners will be announced at the Awards Ceremony in Banda Aceh on 05 Sep. 2007.
- Following the official ceremony there will be a VIP lunch to which Award Winners will be invited.
- The jury's selections are final and are not subject to any review.

Nomination Deadline and Submission Offices:

All completed nominations must be received by **Wednesday, 10 August 2007**. All documents received during the judging process shall remain confidential. All nominations must be accompanied by a Nomination Cover Sheet.

Completed nominations may be submitted to:

ILO Office Banda Aceh; Jl. Ikhlas No. 6, Lambhue Barat, Keutapang Dua, Aceh Besar 23352, NAD

For nominations via e-mail: aceh@ilo.org

For further Information

Inong-HP: 0852.779.35807 Mon-Fri (11-12h, 14-15h) only.
aceh@ilo.org