

## ILO 90<sup>th</sup> Anniversary Campaign: Moscow Metro Billboards



These colorful billboards appeared today, 17 April 2009, at the central metro stations in Moscow as part of the ILO 90<sup>th</sup> anniversary campaign. The posters were jointly designed by ILO Moscow and the Department of Communication in Geneva.

Olimp company, the exclusive media handler for the Moscow metro, offered the best panel space to the ILO.

Metro is the main public transport in the Russian capital. It carries about 8.5 million passengers each working day and up to 4 million passengers on weekends.

The anniversary billboards will be displayed in the metro for one month, inviting millions of its passengers to join the ILO 90<sup>th</sup> anniversary celebration.



(prepared by Olga Bogdanova, Communications Officer)