



Session X

Strategies to enhance safe migration:

II

Information and dissemination campaigns



Objectives and structure of the session

Main purpose of the session:

- To have a better understanding of the different kinds of information and awareness raising activities that could be put in place to prevent illegal recruitment and combat exploitation and abuse of migrant workers, including trafficking.
- To present the travel smart, work smart guide and activities as a strategy to enhance the protection of national workers abroad by enabling them to make more informed decisions.

Session Structure:

- Presentation followed by plenary discussion



The relevant regulatory framework

- **ILO MLF on labour Migration**
 - Guidelines 10.8 and 10.9: on information to employers and workers on rights
 - Guideline 11.6: on information dissemination on trafficking
 - Guideline 12.4 on workers' and employers' organisation role on information dissemination
 - Guideline 14.9; on public education and awareness raising
- **ILO Conventions 97:**
 - Art 3 on measure to combat “misleading propaganda”
- **Recommended Guidelines for Migrant Recruitment Policy and Practice in the Greater Mekong Sub-Region**
 - Publication of materials about right and obligations
 - Promoting awareness on migrants' rights
- **Relevant national legislation**
 - Art 14, Sub Degree 57 on sending Khmer migrant workers to work abroad.
 - Art 2 and 3, Prakas no 108 on Education of HIV/AIDS, safe migration and labour Rights for Cambodian Workers Abroad.



Information and dissemination

Some characteristics

- **Accurate and timely:** based on reliable sources and regularly updated
- **Clear and simple:** easily understandable and clearly explained
- **Easily accessible,** widely disseminate through public and accessible channels,
- **Consistent,** so that the message conveyed by different actors is not contradictory



information and dissemination channels

Through media or by direct intervention at grassroots level and can include:

- Radio broadcast
- TV documentaries, debates, public service announcements, soap operas, etc
- Printed materials, such as newspaper advertisement, leaflets, cartoon strips, information guides,
- Outdoor media, such as posters and billboards
- Networking and seminar services
- Internet
- Educational activities in schools or vocational training institutes



Information and dissemination campaigns: scope and characteristics

- Targeting **general public or focus on specific groups** of people (e.g. women, young people, low skilled workers etc)
- With a general, **broad scope** or a **country/ labour market-specific content** (e.g. domestic work, seafarers)



Information and dissemination campaigns: what role for social partners?

- Trade Unions' advocacy role
- Networking and mobilization
- Cooperate with civil society organization on awareness raising campaigns
- Support community training
- etc



Presentation of “travel smart work smart” campaign



International
Labour
Office

Travel Smart – Work Smart A ‘smart’ guide for migrant workers in Thailand



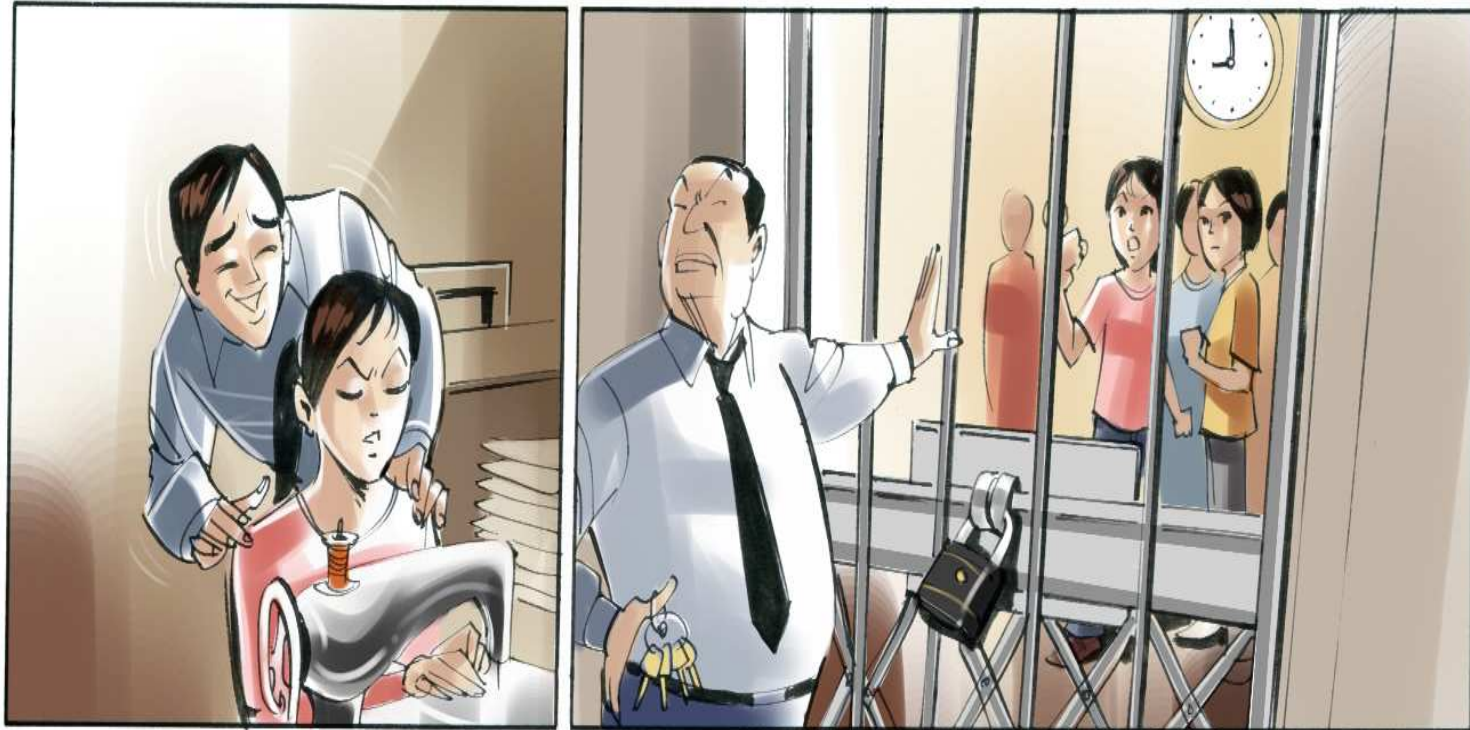
Part of a campaign to promote safer migration and prevent human trafficking and labour exploitation within the Greater Mekong Sub-region

Presentation of “travel smart work smart” campaign

- Are you working in Thailand or is it in your plan?
- Are you working here legally? Illegally?



Presentation of “travel smart work smart” campaign



Why should I be concerned?

Presentation of “travel smart work smart” campaign

- Planning ahead
- Staying safe
- Know the following information: Passport, migrant registration, Find out much as you can about your destination/employer, Confirm the employment offer, tell your family,
- Reduce risks while moving around and at the destination
- Your rights as a migrant worker in Thailand;
- Help and assistance