

Media Information for Ethiopian World Day

- Articles and drama programs will be broadcast on two radio stations
- The Ministry of Labour and Social Affairs (MoLSA) will use its regularly scheduled airtime on Ethiopian radio to cover the event
- National television will cover the program at a flower farm
- A question and answer program will be broadcast on national television
- Articles will be printed in three local languages in three newspapers
- Similar articles will be printed in English in two business newspapers
- Occupational safety and health messages and the World Day logo will be shown 22 times per day for 2 days on a big Sonic screen located in the biggest square in the capital
- Banners in three languages will hang on major streets and at the flower farm