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Apprenticeship training in the informal economy

*Issues and Challenges from the
perspective of the entrepreneur*

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by

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Characteristics of informal economy enterprises

- Size of enterprise – micro or small
- Little capital investment
- Low technology
- Precarious production conditions
- Simple product range
- Limited market access
- Low qualified workers
- Children as helper or apprentices



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Characteristics of informal economy entrepreneurs

- Belonging to a specific social group (caste)
- Technical qualification acquired as traditional apprentice or in TVET centres
- Start-up out of necessity
- Managing all functions of his enterprise
- Little time for improving his technical skills



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The Challenge

- More than 1 billion young women and men between 15 and 24 years of age
- Nearly 40% of the world's population is below the age of 20
- 85% of young people live in developing countries
- 100 million enter the labour market every year

Making young girls and boy employable



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The entrepreneur is the KEY

- How to involve more entrepreneurs actively in apprenticeship training?
- How increase the skills and technical knowledge of entrepreneurs?
- How to make entrepreneurs accept a common curriculum and quality standards?
- What incentives are needed for more investment in apprenticeship training?



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Supporting measures

- Involvement of social partners
- Creation and support of craftsmen associations and involving them in TVET
- Offer skills upgrading for entrepreneurs, craftsmen and master craftsmen
- Offer additional practical and theoretical training in training centres



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Supporting measures

- Include entrepreneurship education in the programme of training centres
- Develop a certification system for traditional apprenticeship equivalent to TVET school certificates
- Develop a comprehensive legal framework on apprenticeship training –
---at the very end of the implementation process---



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Thanking
you

