



INTERNATIONAL LABOUR ORGANISATION

**ACT/EMP**

PUBLICATIONS



## **Managing an employers' organisation in the 21<sup>st</sup> century A training package**

(by S. R. de Silva)

This training package covers issues relating to the future development of employers' organisations. It commences with the emerging business environment which is likely to affect the needs of enterprises. It then identifies the possible roles of and rationale for employers' organisations. It goes on to address several issues which employers will have to address in the next decade, because the directions in which employers are likely to move will affect the directions their organisations will have to take. These issues will also point to the ways in which such organisations will have to change and equip themselves in order to service their constituents based on their changing needs. It next addresses the areas in which employers' organisations will need to strengthen themselves. The final part draws the threads together, explains the potential sources of competition for employers' organisations, and underscores the value of employers' organisations developing a "theory of the business".

**The training package is available with the Bureau for Employers' Activities.**

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*For further information, please contact Bureau for Employers' Activities (ACT/EMP).*

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