

# **Symposium on Labour and Social Aspects of Global Production Systems : Issues for Business**

## **The Role of Business Associations**

### **Joint Apparel Association Forum**

**Sri Lanka**



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**GARMENTS  
WITHOUT GUILT**

*Competing with Integrity*

# Presentation Overview

- Background to JAAF
- Links with the Employers Federation of Ceylon
- HR & technology advancement
- Image Building – local and international



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# Background to JAAF

JAAF

Sri Lanka  
Apparel  
Exporters  
Assn

Sri Lanka  
Garment  
Buying  
Offices  
Assn

National  
Apparel  
Exporters  
Assn

Sri Lanka  
Chamber  
of  
Garment  
Exporters

Free Trade  
Zone  
Manufacturers  
Assn

Fabric &  
Accessory  
Manufacturers  
Assn



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# Links with the Employers Federation of Ceylon

- Close working relationship with the EFC, including joint programmes such as the Factory Improvement Programme done with the ILO



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# Factory Improvement Programme

Improve the standard in 8-12 factories, in the areas of Continuous improvement, Quality, Social Dialogue, Productivity enhancement, HRM gender and discrimination, Occupational safety and health.

To share best practices in the Industry.

To develop local Managers and workers in competencies requiring them to be more productive and objective driven.

To ensure that factories benefit from increased productivity and quality, as well as to create a healthier, communicative and a more motivated workforce.

To ensure that factories are better able to meet buyer requirements (quality and compliance) to enhance customer satisfaction.

To ensure that the workers benefit from decent work practices in a healthier work environment.



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# JAAF - HR & Technology Advancement Initiatives

- CIM Apparel Marketing Programme
- Productivity Improvement Programme
- Vocational Training Centres
- Collaboration with North Carolina State University
- Competence and Beyond
- Funded placements at Saxion University
- Fulbright / JAAF Joint Award



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# Image Building

International – Sri Lanka Apparel – ‘Garments without Guilt’

Local Image Building Programme



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# The next level

- Council of Apparel and Textiles (COAT)



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Thank you



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