

ILO 90th Anniversary Campaign

SRO Moscow Report Moscow Metro Billboards



These colorful billboards appeared today, 17 April 2009, at the central metro stations in Moscow as part of the ILO 90th anniversary campaign. The posters were jointly designed by ILO Moscow and the Department of Communication in Geneva.

Metro is the main public transport in the Russian capital. It carries about 8.5 million passengers each working day and up to 4 million passengers on weekends.

The anniversary billboards will be displayed in the metro for one month, inviting millions of its passengers to join the ILO 90th anniversary celebration.



(prepared by Olga Bogdanova, Communications Officer)